

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BBK Tobacco & Foods, LLP		11/01/2012	LIMITED LIABILITY PARTNERSHIP: ARIZONA

RECEIVING PARTY DATA

Name:	Tobacco's IMEX S.r.l.
Street Address:	Strada Carlo Alberto 16
City:	Valfenera
State/Country:	ITALY
Entity Type:	LIMITED LIABILITY COMPANY: ITALY

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3845267	HEMPIRE

CORRESPONDENCE DATA

Fax Number: 8013281707
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 8015339800
 Email: amarsing@wnlaw.com
 Correspondent Name: Workman Nydegger
 Address Line 1: 60 E. South Temple
 Address Line 2: Suite 1000
 Address Line 4: Salt Lake City, UTAH 84111

ATTORNEY DOCKET NUMBER:	17995.148
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DOMESTIC REPRESENTATIVE

Name:
 Address Line 1:

OP \$40.00 3845267

Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

MARCUS S. SIMON

Signature:

/MARCUS S. SIMON, REG.# 50258/

Date:

11/13/2012

Total Attachments: 1

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CONFIRMATORY ASSIGNMENT OF TRADEMARKS

WHEREAS, **BBK TOBACCO & FOODS, LLP**, a corporation organized and existing under the laws of Arizona, having its principal office and place of business at Phoenix, AZ 85009 (United States of America), 3315 W. Buckeye Road, #4, owns the US Trademark Registration listed below; and

WHEREAS, **TOBACCO'S IMEX S.r.l.**, an Italian corporation, having its principal office and place of business at VALFENERA (ASTI), Italy, Strada Carlo Alberto 16, desires to acquire the Mark and is the successor to the ongoing and existing portion of the business of Assignor to which the Mark pertain; and

By virtue of an "Exclusive Distributor Agreement" executed between the Parties on March 20, 2012, hereby agreed as follows:

BBK TOBACCO & FOODS, LLP, with the present deed, confirms and repeats the assignment and the sale to TOBACCO'S IMEX S.r.l., who accepts, of the following US Trademark Registration:

- no. 3,845,267 registered on September 7, 2010 filed on March 8, 2010 under no. 77/953,475 for "HEMPIRE" in class 34.

The present assignment is effective from APRIL 5, 2012

NOW, THEREFORE, the Parties declare and confirm that, for good and valuable consideration, the receipt of which is hereby acknowledged, BBK TOBACCO & FOODS, LLP hereby assign to TOBACCO'S IMEX S.r.l. all right, title and interest in and to the Mark, including all common law rights, registrations and applications therefor, together with goodwill of the business connected with the use of the Mark and symbolized thereby, and any and all accrued rights of action, royalties or damages for any past or existing infringement or misappropriation of any such rights, in the United States and all foreign countries.

IN WITNESS WHEREOF, the Parties have executed this Assignment this 1 day of Nov, 2012.

BBK TOBACCO & FOODS, LLP

By: [Signature]

Name: Joshua Kerschner

Title: Assistant Secretary

TOBACCO'S IMEX S.r.l.

By: [Signature]

Name: Stefano Bursano

Title: PRESIDENT