

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	CBS Radio Inc.		10/31/2012
			Entity Type
			CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	CBS Interactive Inc.		
Street Address:	51 West 52nd Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3166066	STREET DATE
CORRESPONDENCE DATA			
Fax Number:	2129754311		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	212-975-4321		
Email:	trademarks@cbs.com, angela.lamorte@cbs.com		
Correspondent Name:	Rebecca Borden		
Address Line 1:	CBS Law		
Address Line 2:	51 West 52nd Street		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	STREET DATE		
NAME OF SUBMITTER:	Angela LaMorte		
Signature:	/AL/		
Date:	11/13/2012		
Total Attachments: 1 source=STREET DATE assignment from CBS Radio to CBS Interactive#page1.tif			

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ASSIGNMENT OF TRADEMARK


WHEREAS, CBS Radio Inc., ("Assignor"), a Delaware corporation, with a place of business at 1271 Avenue of the Americas, 44th Floor, New York, New York 10020 U.S.A., is the owner of U.S. Registration No. 3166066 "STREET DATE" ("Mark") and effective October 31, 2012, assigns all right, title and interest in and to the Mark, together with the goodwill and business symbolized thereby; and

WHEREAS, CBS Interactive Inc. ("Assignee"), a Delaware corporation, with a place of business at 51 West 52nd Street, New York, New York 10019 U.S.A., desires to obtain all rights in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor sells, transfers, conveys and assigns to Assignee all of Assignor's right, title and interest in and to the Mark, whether statutory or at common law, including all registrations and applications therefore, the right to recover for past infringement, and the goodwill of the business in connection with which it has been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the 31st day of October, 2012.

CBS Radio Inc.

By: 
Name: Rebecca Borden
Title: Vice President and Assistant Secretary