# 900238539 11/13/2012

# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bank of New York		11/29/2006	CORPORATION: DELAWARE

## RECEIVING PARTY DATA

Name:	Planet Hollywood (Region IV), Inc.	
Street Address:	4700 Millenia Blvd	
Internal Address:	Suite 400	
City:	Orlando	
State/Country:	FLORIDA	
Postal Code:	32839	
Entity Type:	CORPORATION: MINNESOTA	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	74801651	PLANET HOLLYWOOD

## CORRESPONDENCE DATA

Fax Number: 4073527310

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Phone: 4079035505

Email: mmcintosh@planethollywoodintl.com

Correspondent Name: Martha H. McIntosh
Address Line 1: 4700 Millenia Blvd

Address Line 2: Suite 400

Address Line 4: Orlando, FLORIDA 32839

NAME OF SUBMITTER:	Martha H. McIntosh
Signature:	/Martha H. McIntosh/
Date:	11/13/2012

Total Attachments: 2

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> TRADEMARK REEL: 004899 FRAME: 0552

OF \$40.00 /4801651

# Release of Lien on Trademarks

WHEREAS, by a cortain Security Agreement (Trademarks) (the "Agreement") dated as of August 31, 2004 by PLANET HOLLYWOOD INTERNATIONAL, INC. ("Debtor") to THE BANK OF NEW YORK, as administrative and collateral agent (the "Agent"), which Agreement was recorded with the United States Patent and Trademark Office on September 7, 2004 on reel 003045 frame 0100 Debtor granted to the Agent a security interest in and lien on certain trademarks and trademark applications owned by Debtor and set forth on Schedule I hereto:

WHEREAS, the Agent desires to release its security interest in and lien on the trademarks and trademark applications set forth on Schedule I hereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Agent does hereby release its security interest in and lien on the trademarks and trademark applications without recourse, representation or warranty (other than as set forth in the payoff letter dated November 29, 2006, among the Agent, Debtor, and MezzCo, L.L.C., and other than that such trademarks and trademark applications are free and clear, on the date of this Release. of any and all liens arising from the Agent's own acts) set forth on Schedule I hereto and reconveys to Debtor all right, title and interest of the Agent in and to such trademarks and trademark applications.

Date: November 29, 2006

THE BANK OF NEW YORK, as administrative and collateral agent

Drawy Buckley
Name: Tracey Buckley
Tillo: Via Prosident

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# SCHEDULE I

# TRADEMARKS

Trademark	Application/Registration No.	Issue/Filing Date
PLANET HOLLYWOOD - TYPED DRAWING	Ser. # 74801651	June 13, 1991
PLANET HOLLYWOOD - GLOBE DESIGN	Ser. # 74500307	March 14, 1994

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TRADEMARK REEL: 004899 FRAME: 0554

**RECORDED: 11/13/2012**