

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ON Optimum Nutrition Limited		10/11/2012	limited company: IRELAND

RECEIVING PARTY DATA

Name:	Glanbia Nutritionals (Ireland) Limited
Street Address:	Glanbia House
City:	Kilkenny
State/Country:	IRELAND
Entity Type:	limited company: IRELAND

PROPERTY NUMBERS Total: 110

Property Type	Number	Word Mark
Registration Number:	2723447	A FORCE IN THE GYM
Registration Number:	2811132	ABB
Registration Number:	2906100	ABB
Registration Number:	3287194	ABB AMERICAN BODY BUILDING
Registration Number:	3463730	ABB ESSENTIALS
Registration Number:	4016544	ABB PERFORMANCE
Registration Number:	3948848	ABB PERFORMANCE
Registration Number:	4074609	ABB PERFORMANCE
Registration Number:	3945621	ABB PERFORMANCE
Registration Number:	4016543	ABB PERFORMANCE
Registration Number:	3431926	ADRENALYN SHOT
Registration Number:	2897686	ADRENALYN STACK
Registration Number:	2741613	AFTER MAX
Registration Number:	2111216	AFTER SHOCK
Registration Number:	2768738	AMERICAN BODY BUILDING

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Registration Number:	2336993	AMERICAN BODY BUILDING PRODUCTS
Registration Number:	1975624	AMERICAN BODY BUILDING PRODUCTS
Registration Number:	2770578	AMERICAN HARD LINE
Registration Number:	2502337	AQUA FORCE
Serial Number:	85073022	BETAENERGY
Registration Number:	2294881	BLUE THUNDER
Registration Number:	2003857	CARBO FORCE
Registration Number:	2783695	CARBO FORCE
Registration Number:	3275676	CARBO FORCE
Registration Number:	2710269	CARBOHYDRATE STACKING PRINCIPLE
Registration Number:	3467865	COLOSSUS
Registration Number:	2679153	COMPLETE PROTEIN DIET
Registration Number:	2888673	CREAFORCE
Registration Number:	2912522	DIET ENERTEA
Registration Number:	2109349	DIET FORCE
Registration Number:	4071369	DIET TURBO
Registration Number:	2912521	DIET TURBO TEA
Registration Number:	2910177	ENERTEA
Registration Number:	3909307	ESSENTIAL AMIN.O. ENERGY
Registration Number:	3138060	EXTREME SPEED STACK
Registration Number:	4142325	EXTREME XXL
Registration Number:	2892263	EXTREME XXL
Registration Number:	2048052	FORCE
Registration Number:	2886056	GLUTAFORCE
Registration Number:	2922115	HARDCORE ESSENTIALS
Registration Number:	2162401	HIGH VOLTAGE
Registration Number:	4187925	HYDRO DURANCE
Serial Number:	77890410	HYDROCASEIN
Serial Number:	77890418	HYDROCASEIN
Serial Number:	85223546	HYDROEGG
Registration Number:	2941256	HYDROWHEY
Registration Number:	3468901	HYDROWHEY
Registration Number:	2888604	LEAN RECOVERY
Registration Number:	2874147	LEAN STACK
Registration Number:	2400156	LEGITIMATE HARDCORE PRODUCTS

TRADEMARK

REEL: 004900 FRAME: 0106

	3301251	LEGITIMATE HARDCORE PRODUCTS
Registration Number:	3301253	LEGITIMATE HARDCORE PRODUCTS
Serial Number:	77874668	MAXX RECOVERY
Registration Number:	3920897	MAXX RECOVERY
Registration Number:	3286047	MUSCLE MALT
Registration Number:	3492407	NITRO CORE 24
Serial Number:	77900205	NO REGRETS
Registration Number:	3474566	NUTRIENT OPTIMIZATION SYSTEM OPTI-MEN
Registration Number:	2906099	ON
Registration Number:	3229245	ON CLASSIC WHEY
Serial Number:	85476222	ON PERFORMANCE WHEY
Registration Number:	3688450	ON REPS&SETS TEAM ON ATHLETE PROGRAM
Registration Number:	3920868	OPTIMAL PROTEIN DIET
Registration Number:	3438808	OPTI-MEN
Registration Number:	3213014	OPTI-MEN MORE THAN A MULTI
Serial Number:	85426901	OPTI- PUMP N.O.
Registration Number:	3213016	OPTI-WOMEN MORE THAN A MULTI
Serial Number:	85256367	PLATINUM HYDRO BUILDER
Serial Number:	85263213	PLATINUM HYDRO MEAL
Registration Number:	3784716	PLATINUM HYDRO WHEY
Registration Number:	3286675	POWERGRIP
Registration Number:	3311720	PRO COMPLEX
Serial Number:	85039258	PUMPED ENERGY
Registration Number:	2362610	PURE PRO
Registration Number:	2603891	PURE PRO
Registration Number:	3463731	RAZOR
Registration Number:	2194020	RIPPED FORCE
Registration Number:	3823022	SAFELY SLIM
Registration Number:	1973740	SCIENCE FOODS
Registration Number:	3108416	SCIENCEFOODS
Registration Number:	3140153	SPEED SHOT
Registration Number:	3803887	SPEED SHOT INTENSITY
Registration Number:	2867016	SPEED STACK
Registration Number:	3891065	SPEED STACK PUMPED N.O.
Registration Number:	4136037	SPEED STACK PUMPED N.O.

	2683413	STACKED CARBS
Registration Number:	1862672	STEEL BAR
Registration Number:	2255979	STEEL PRO
Serial Number:	85312629	SUPER SHAKE
Registration Number:	2258191	SUPER TEA
Registration Number:	3221088	SUPER TEA
Registration Number:	3339035	THE BIGGER PICTURE
Registration Number:	2960426	THE FORCE IN THE GYM
Registration Number:	3215234	THERMO CUTS
Registration Number:	3217382	THERMO CUTS EXTREME
Registration Number:	3210038	THERMOTACH
Serial Number:	77794526	TRUE STRENGTH
Registration Number:	3945181	TRUE STRENGTH
Registration Number:	3958741	TRUE STRENGTH
Registration Number:	3884055	TRUE STRENGTH
Registration Number:	1726024	TURBO TEA
Registration Number:	3264145	VASSIVE-CE
Registration Number:	3425929	VASSIVE-EA8
Registration Number:	3264146	VASSIVE-NO
Registration Number:	3316935	WHEY FORCE
Registration Number:	3213516	WHEY GOLD MEAL
Registration Number:	2008057	WHITE LIGHTNING
Registration Number:	2008846	XXL
Registration Number:	2010449	XXL SUPER WEIGHT GAIN 1100
Registration Number:	1862689	ZERO TEA

CORRESPONDENCE DATA

Fax Number: 3125548015

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

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Correspondent Name: Pattishall, McAuliffe Newbury et. al.

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ATTORNEY DOCKET NUMBER:

02370-00066

TRADEMARK

REEL: 004900 FRAME: 0108

Name: Pattishall, McAuliffe Newbury et. al.
Address Line 1: 311 S. Wacker Drive
Address Line 2: Suite 5000
Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:	Ashly Iacullo Boesche, Member of IL Bar
Signature:	/Ashly Iacullo Boesche/
Date:	11/14/2012

Total Attachments: 10
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TRADEMARK AND SERVICE MARK ASSIGNMENT

WHEREAS, ON Optimum Nutrition Limited, a limited company of Ireland, having a principal place of business at Glanbia plc., Glanbia House, Kilkenny City, Ireland (hereinafter "ON") is the owner of the marks for the goods and services noted in Schedule A, and the goodwill therein, as well as the registrations and applications to register pertaining thereto set forth on the attached Schedule (hereafter "Marks, Applications, and Registrations");


WHEREAS, Glanbia Nutritionals (Ireland) Limited, a limited company of Ireland, having a principal place of business at Glanbia House, Kilkenny, Ireland (hereinafter "GLANBIA") is desirous of acquiring all right, title, and interest in and to the Marks, Applications, and Registrations; and

WHEREAS, ON is willing to assign any and all of its rights, title and interest in and to the Marks, Applications, and Registrations, and the goodwill therein.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ON does hereby transfer, convey and assign to GLANBIA all right, title, and interest in and to said Marks, Applications, and Registrations, the goodwill therein, and the right to sue for past infringements of the same.

The undersigned warrants she has the authority to enter into this Assignment on behalf of ON.

ON OPTIMUM NUTRITION LIMITED

By: 
Name: Jen Larimer
Title: Authorized Representative
Date: OCTOBER 11, 2012

SCHEDULE A
LIST OF MARK AND SERVICE MARK
APPLICATIONS AND REGISTRATIONS

Trademark	App./Reg. No.	App./Reg. Date	Goods
A FORCE IN THE GYM	2,723,447	06/10/2003	Class 30: Cereal derived protein based ready to eat food bars
ABB (text only)	2,811,132	02/03/2004	Class 5: Dietary supplements in the form of ready to eat food bars, powdered drink mixes, and liquid drinks
ABB (with full bird design)	2,906,100	11/30/2004	Class 25: Clothing, namely men's, women's and children's clothing, namely t-shirts; sweatshirts, tank tops; shorts; pants; sweatpants; caps; hats; women's bodysuits; legging; sweatsuits; jackets; coats; sweaters; shirts; tops, namely fleece tops; skirts; dresses; gloves; belts; socks; bathing suits; sleepwear; beachwear; underwear; rompers; and infantwear
ABB AMERICAN BODY BUILDING (Birds and stars)	3,287,194	08/28/2007	Class 25: Short-sleeved or long-sleeved t-shirts
ABB ESSENTIALS	3,463,730	07/08/2008	Class 32: Sports drinks
ABB PERFORMANCE (w/eagle)	4,016,544	08/23/2011	Class 18: Gym bags
ABB PERFORMANCE (w/eagle)	3,948,848	04/19/2011	Class 21: Sports bottles sold empty; squeeze bottles sold empty
ABB PERFORMANCE (w/eagle)	4,074,609	12/20/2011	Class 25: Gym shorts, hats; t-shirts; tops
ABB PERFORMANCE (w/eagle)	3,945,621	04/21/2011	Class 32: Drinking water with vitamins; drinking waters; energy drinks; sports drinks
ABB PERFORMANCE (w/eagle)	4,016,543	08/23/2011	Class 5: Dietary and nutritional supplements
ADRENALYN SHOT	3,431,926	05/20/2008	Class 32: Sports drinks

Trademark	App./Reg. No.	App./Reg. Date	Goods
ADRENALYN STACK	2,897,686	10/26/2004	Class 5: Dietary supplements; dietary supplement powdered drink mixes and liquid drinks
AFTER MAX	2,741,613	07/29/2003	Class 5: Dietary food supplements including dietary supplement powdered drink mixes
AFTER SHOCK	2,111,216	11/04/1997	Class 5: Dietary supplements, namely nutrition supplements and vitamin and mineral supplements; nutritional supplements, namely supplements and vitamin and mineral supplements; herbal supplements, namely, supplements and vitamin and mineral supplements
AMERICAN BODY BUILDING	2,768,738	09/30/2003	Class 5: Dietary supplements Class 29: Ready to eat protein based food bars Class 32: Powdered sports drink mixes
AMERICAN BODY BUILDING PRODUCTS (w/eagle)	2,336,993	04/20/2000	Class 5: High protein bars, dietary supplements and protein powder for muscle building
AMERICAN BODY BUILDING PRODUCTS (w/eagle)	1,975,624	05/28/1996	Class 25: Clothing; namely, shirts, pants, shorts and hats
AMERICAN HARD LINE	2,770,578	10/07/2003	Class 16: Newsletters in the fields of health, fitness, body building, nutrition, diet, wellness, exercise, and body conditioning
AQUA FORCE	2,502,337	10/30/2001	Class 32: Bottled drinking water, flavored drinking water, sports training drinks
BETAENERGY	85/073,022	06/28/2010	Class 5: Dietary and nutritional supplements

Trademark	App./Reg. No.	App./Reg. Date	Goods
BLUE THUNDER	2,294,881	11/30/1999	Class 32: Sports drink not containing alcohol
CARBO FORCE	2,003,857	10/01/1996	Class 32: Sports training drinks
CARBO FORCE	2,783,695	11/18/2003	Class 5: Dietary supplements; dietary drink mix for use as a meal replacement
CARBO FORCE	3,275,676	08/07/2007	Class 30: Shakes, ready to eat, cereal derived food bars
CARBOHYDRATE STACKING PRINCIPLE	2,710,269	04/29/2003	Class 32: Energy drinks, namely sports drinks
COLOSSUS	3,467,865	07/15/2008	Class 5: Nutritional food supplements, namely in the form of oversized, high-protein based cookies
COMPLETE PROTEIN DIET	2,679,153	01/21/2003	Class 5: Dietary supplement
CREAFORCE	2,888,673	09/28/2004	Class 5: Dietary supplements; namely, powdered drink mixes
DIET ENERTEA	2,912,522	12/21/2004	Class 30: Naturally flavored tea drink
DIET FORCE	2,109,349	10/28/1997	Class 32: Sports training drinks
DIET TURBO	4,071,369	12/13/2011	Class 32: Energy drinks
DIET TURBO TEA	2,912,521	12/21/2004	Class 30: Naturally flavored tea drink
ENERTEA	2,910,177	12/14/2004	Class 30: Naturally flavored tea drink
ESSENTIAL AMIN.O. ENERGY	3,909,307	01/18/2011	Class 5: Dietary and nutrition supplements; dietary supplements for human consumption
EXTREME SPEED STACK	3,138,060	09/05/2006	Class 32: Sports drinks
EXTREME XXL	4,142,325	05/15/2012	Class 5: Dietary and nutritional supplements

Trademark	App./Reg. No.	App./Reg. Date	Goods
EXTREME XXL	2,892,263	10/12/2004	Class 5: Dietary supplements in ready to drink form Class 32: Sports drinks
FORCE	2,048,052	03/25/1997	Class 5: Sports training nutritional supplements
GLUTAFORCE	2,886,056	09/21/2004	Class 5: Dietary supplements; namely, powdered drink mixes
HARDCORE ESSENTIALS	2,922,115	02/01/2005	Class 5: Dietary supplements, namely, pills, tablets and capsules, powdered dietary drink mix for use as meal replacement; ready to eat high energy nutrition bars for meal replacement
HIGH VOLTAGE	2,162,401	06/02/1998	Class 32: Sports training drinks
HYDRO DURANCE	4,187,925	08/07/2012	Class 32: Sports drinks, namely, performance drinks; sports drinks, namely, recovery drinks
HYDROCASEIN	77/890,410	12/10/2009	Class 5: Dietary and nutritional supplements
HYDROCASEIN	77/890,418	12/10/2009	Class 29: Protein for use as a food additive
HYDROEGG	85/223,546	01/21/2011	Class 29: Protein for use as a food additive
HYDROWHEY	2,941,256	04/19/2005	Class 29: Combination of protein based food additives for use as an ingredient in dietary supplements, namely, powdered drink mixes, liquid drinks; shakes, ready to eat food bars; tablets, pills and capsules
HYDROWHEY	3,468,901	07/15/2008	Class 5: Dietary and nutritional supplements

Trademark	App./Reg. No.	App./Reg. Date	Goods
LEAN RECOVERY	2,888,604	09/28/2004	Class 5: Dietary supplements, namely, protein and/or carbohydrate based ready to drink liquids
LEAN STACK	2,874,147	08/17/2004	Class 5: Dietary supplements in tablets and capsule form
LEGITIMATE HARDCORE PRODUCTS	2,400,156	10/31/2000	Class 25: T-shirts
LEGITIMATE HARDCORE PRODUCTS (Stylized)	3,301,251	10/02/2007	Class 20: Plastic banners
LEGITIMATE HARDCORE PRODUCTS (Stylized)	3,301,253	10/02/2007	Class 11: Refrigeration equipment, namely, food and beverage chilling units
MAXX RECOVERY	77/874,668	11/17/2009	Class 5: Meal replacement bars
MAXX RECOVERY	3,920,897	02/15/2011	Class 32: Sports drinks
MUSCLE MALT	3,286,047	08/28/2007	Class 5: Dietary supplemental drinks
NITRO CORE 24	3,492,407	08/26/2008	Class 5: Dietary and nutritional supplements
NO REGRETS	77/900,205	12/23/2009	Class 5: Nutritional energy bars for use as a meal substitute; nutritional food bars for use as a meal replacement
NUTRIENT OPTIMIZATION SYSTEM OPTI-MEN	3,474,566	07/29/2008	Class 5: Dietary and nutritional supplements
ON (with swoosh device)	2,906,099	11/30/2004	Class 25: Clothing, namely men's, women's and children's clothing, namely t-shirts; sweatshirts; tank tops; shorts; pants; sweatpants; caps; hats; women's bodysuits; legging; sweatsuits; jackets; coats; sweaters; shirts; tops, namely, fleece tops; skirts; dresses; gloves; belts; socks; bathing suits; sleepwear; beachwear; underwear; rompers; and infantwear

Trademark	App./Reg. No.	App./Reg. Date	Goods
ON CLASSIC WHEY (with swoosh device)	3,229,245	04/17/2007	Class 5: Dietary supplement drink mixes
ON PERFORMANCE WHEY and Design	85/476,222	11/18/2011	Class 5: Dietary and nutritional supplements
ON REPS&SETS TEAM ON ATHLETE PROGRAM	3,688,450	09/29/2009	Class 44: Providing assistance, fitness evaluation and consultation to individuals to help them make health, wellness and nutritional changes in their daily living to improve health
OPTIMAL PROTEIN DIET	3,920,868	02/15/2011	Class 5: Nutritional food bars for use as a meal replacement
OPTI-MEN	3,438,808	06/03/2008	Class 5: Dietary and nutritional supplements
OPTI-MEN MORE THAN A MULTI	3,213,014	02/27/2007	Class 5: Dietary supplements, namely pills and capsules
OPTI-PUMP N.O.	85/426,901	09/20/2011	Class 5: Dietary and nutritional supplements
OPTI-WOMEN MORE THAN A MULTI	3,213,016	02/27/2007	Class 5: Dietary supplements, namely pills and capsules
PLATINUM HYDRO BUILDER	85/256,367	03/02/2011	Class 5: Dietary and nutritional supplements
PLATINUM HYDRO MEAL	85/263,213	03/10/2011	Class 5: Dietary and nutritional supplements; dietary food supplements
PLATINUM HYDRO WHEY	3,784,716	05/04/2010	Class 5: Dietary and nutritional supplements containing whey
POWERGRIP	3,286,675	08/28/2007	Class 21: Bottles sold empty
PRO COMPLEX	3,311,720	10/16/2007	Class 5: Dietary supplements, namely powdered protein drink mixes

Trademark	App./Reg. No.	App./Reg. Date	Goods
PUMPED ENERGY	85/039,258	05/14/2010	Class 5: Dietary and nutritional supplements; Dietary food supplements
PURE PRO	2,362,610	06/27/2000	Class 5: Dietary food supplements in liquid form
PURE PRO	2,603,891	08/06/2002	Class 5: Dietary food supplements; dietary food supplements in the form of ready to eat protein bars
RAZOR	3,463,731	07/08/2008	Class 32: Sports drinks
RIPPED FORCE	2,194,020	10/06/1998	Class 5: Dietary supplement in drink form Class 32: Sports training drinks
SAFELY SLIM	3,823,022	07/20/2010	Class 5: Dietary and nutritional supplements
SCIENCE FOODS	1,973,740	05/14/1996	Class 32: Naturally and artificially flavored fruit drinks
SCIENCEFOODS & Design	3,108,416	06/27/2006	Class 25: Clothing, namely men's, women's and children's clothing, namely t-shirts; sweatshirts; tank tops; shorts; pants; sweatpants; caps; hats; women's bodysuits; legging; sweatsuits; jackets; coats; sweaters; shirts; tops; namely, fleece tops; skirts; dresses; gloves; belts; socks; bathing suits; sleepwear; beachwear; underwear; rompers; and infantwear
SPEED SHOT	3,140,153	09/05/2006	Class 32: Sports drinks
SPEED SHOT INTENSITY	3,803,887	06/15/2010	Class 32: Energy drinks
SPEED STACK	2,867,016	07/27/2004	Class 5: Dietary food supplements; dietary supplements in liquid drink form, dietary supplements in the nature of protein-based, ready to eat food bars

Trademark	App./Reg. No.	App./Reg. Date	Goods
SPEED STACKED PUMPED N.O.	3,891,065	12/14/2010	Class 32: Sports drinks, namely, energy drinks
SPEED STACKED PUMPED N.O.	4,136,037	05/01/2012	Class 5: Powdered nutritional supplement drink mix
STACKED CARBS	2,683,413	02/04/2003	Class 5: Dietary supplements
STEEL BAR	1,862,672	11/15/1994	Class 30: High protein ready to eat food bar
STEEL PRO	2,255,979	06/22/1999	Class 30: High protein ready to eat food bar
SUPER SHAKE	85/312,629	05/04/2011	Class 5: Dietary and nutritional supplements; dietary food supplements; liquid nutritional supplements; liquid protein supplements; meal replacement shakes
SUPER TEA	2,258,191	06/29/1999	Class 32: Sports drinks containing caffeine
SUPER TEA	3,221,088	03/27/2007	Class 32: Sports drinks containing caffeine
THE BIGGER PICTURE	3,339,035	11/20/2007	Class 5: Dietary and nutritional supplements
THE FORCE IN THE GYM	2,960,426	06/07/2005	Class 5: Dietary food supplements, namely, dietary supplement liquid drinks
THERMO CUTS	3,215,234	03/06/2007	Class 5: Dietary supplement capsules
THERMO CUTS EXTREME	3,217,382	03/13/2007	Class 5: Dietary supplement capsules
THERMOTACH	3,210,038	02/20/2007	Class 5: Combination of nutritional additives for use as an ingredient in dietary supplements for human consumption
TRUE STRENGTH	77/794,526	07/31/2009	Class 32: Sports drinks

Trademark	App./Reg. No.	App./Reg. Date	Goods
TRUE STRENGTH	3,945,181	04/12/2011	Class 5: Dietary and nutritional supplements
TRUE STRENGTH	3,958,741	05/10/2011	Class 21: Sports bottles sold empty
TRUE STRENGTH	3,884,055	11/30/2010	Class 18: Gym bags
TURBO TEA	1,726,024	10/20/1992	Class 30: Naturally flavored tea drink
VASSIVE-CE	3,264,145	07/17/2007	Class 5: Dietary and nutritional supplements
VASSIVE-EA8	3,425,929	05/13/2008	Class 5: Dietary and nutritional supplements
VASSIVE-NO	3,264,146	07/17/2007	Class 5: Dietary and nutritional supplements
WHEY FORCE	3,316,935	10/23/2007	Class 5: Dietary and nutritional supplements in liquid form, namely, nutritionally fortified beverages
WHEY GOLD MEAL	3,213,516	02/27/2007	Class 5: Dietary drink mix for use as a meal replacement
WHITE LIGHTNING	2,008,057	10/15/1996	Class 32: Naturally and artificially flavored fruit drink
XXL	2,008,846	10/15/1996	Class 32: Sports drinks
XXL SUPER WEIGHT GAIN 1100 & Design	2,010,449	10/22/1996	Class 32: Sports drinks
ZERO TEA	1,862,689	11/15/1994	Class 32: Sports drinks