

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Exo-Flex, LLC		11/14/2012	LIMITED LIABILITY COMPANY: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kool Brand, LLC		
<b>Street Address:</b>	5190 Neill Road, Suite 430		
<b>City:</b>	Reno		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89502		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEVADA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	85205429	TTX TECH	
Serial Number:	85408270	BP	
Serial Number:	85761074	TTX TECH	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	6022584441		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	602-258-4440		
Email:	chris@daylawfirm.com		
Correspondent Name:	Christopher J. Day		
Address Line 1:	9977 North 90th Street, Suite 155		
Address Line 4:	Scottsdale, ARIZONA 85258		
<b>NAME OF SUBMITTER:</b>	Christopher J. Day		
<b>Signature:</b>	/Christopher J. Day/		
<b>Date:</b>	11/14/2012		
Total Attachments: 1 source=EXOFLEX Transfer#page1.tif			

OP \$90.00 85205429

TTX TECH  
Serial No.: 85205429  
Registration No.: 4009079

BP  
Serial No.: 85408270  
Registration No.: 4149299

TTX TECH  
Serial No.: 85761074

**TRADEMARK ASSIGNMENT**

WHEREAS, Exo-Flex, LLC, a limited liability company organized under the laws of Nevada ("Assignor") owns and uses the marks in connection with the goods specified in the above identified United States trademark application and registrations; and

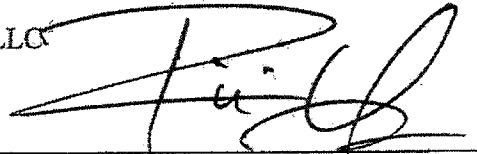
WHEREAS, Kool Brand, LLC, a limited liability company organized under the laws of Nevada, located at 5190 Neil Road, Suite 430, Reno, NV 89502 ("Assignee") is desirous of acquiring said marks and the underlying trademark application and registrations.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, all right, title and interest in and to the said marks, and the above identified application and registrations together with the goodwill associated therewith.

Dated as of the 14th day of November, 2012.

ASSIGNOR:

Exo-Flex, LLC



Signature

TITI NGOY

Printed Name

MANAGER

Position