

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ELISE WETZEL		11/14/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	BLAZE PIZZA, LLC		
Street Address:	530 SOUTH LAKE AVENUE		
Internal Address:	SUITE 280		
City:	PASADENA		
State/Country:	CALIFORNIA		
Postal Code:	91101		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	85643999	BLAZE PIZZA	
Serial Number:	85642871	BLAZE FAST-FIRE'D PIZZA	
Registration Number:	4227808	BLAZE PIZZA	
Registration Number:	4227831	FAST-FIRE'D	
CORRESPONDENCE DATA			
Fax Number:	3239340202		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	323-934-2300		
Email:	dkeefe@la.ladas.com		
Correspondent Name:	LADAS & PARRY		
Address Line 1:	5670 WILSHIRE BOULEVARD		
Address Line 2:	SUITE 2100		
Address Line 4:	LOS ANGELES, CALIFORNIA 91101		
ATTORNEY DOCKET NUMBER:	ASGN12/0023 - DCK		

OP \$115.00 85643999

NAME OF SUBMITTER:	ELISE WETZEL
Signature:	/ELISE WETZEL/
Date:	11/14/2012
Total Attachments: 1 source=US Assignment Document from Elise Wetzel to Blaze Pizza., LLC#page1.tif	

ASSIGNMENT

UNITED STATES OF AMERICA

TM - APPLICATIONS & REGISTRATIONS

WHEREAS, **Elise Wetzel**, a citizen of the United States, located at **530 South Lake Avenue, Suite 280, Pasadena, California 91101**, United States of America, [hereinafter called the ASSIGNOR] has adopted, used and is using the following trademark applications and registrations in the United States Patent and Trademark Office:

BLAZE PIZZA in Irregular  
Concentric Circles                      Appln. No. 85643999

FAST-FIRED BLAZE                      Appln. No. 85642871  
PIZZA W/Flame  
Design In Irregular Circle

BLAZE PIZZA                              Reg. No. 4227808

FAST-FIRE'D                              Reg. No. 4227831

AND WHEREAS, **Blaze Pizza, LLC**, a Limited Liability Company organized and existing under the laws of the State of California, United States of America, located at **530 South Lake Avenue, Suite Suite 280, Pasadena, California**, United States of America, [hereinafter called the ASSIGNEE] is desirous of acquiring the right, title and interest in and to the said trademark and the application(s) and registrations (s) thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademark and application thereof, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademark.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 14<sup>th</sup> day of November, 2012

By 

Printed Name Elise Wetzel

Title President, Blaze Pizza, LLC