

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ELISE WETZEL		11/14/2012	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA	
Name:	BLAZE PIZZA, LLC
Street Address:	530 SOUTH LAKE AVENUE
Internal Address:	SUITE 280
City:	PASADENA
State/Country:	CALIFORNIA
Postal Code:	91101
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 4		
Property Type	Number	Word Mark
Serial Number:	85643999	BLAZE PIZZA
Serial Number:	85642871	BLAZE FAST-FIRE'D PIZZA
Registration Number:	4227808	BLAZE PIZZA
Registration Number:	4227831	FAST-FIRE'D

CORRESPONDENCE DATA	
Fax Number:	3239340202
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	323-934-2300
Email:	dkeefe@la.ladas.com
Correspondent Name:	LADAS & PARRY
Address Line 1:	5670 WILSHIRE BOULEVARD
Address Line 2:	SUITE 2100
Address Line 4:	LOS ANGELES, CALIFORNIA 91101

ATTORNEY DOCKET NUMBER:	ASGN12/0023 - DCK	TRADEMARK
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OP \$115.00 85643999

NAME OF SUBMITTER:	ELISE WETZEL
Signature:	/ELISE WETZEL/
Date:	11/14/2012
Total Attachments: 1 source=US Assignment Document from Elise Wetzel to Blaze Pizza., LLC#page1.tif	

ASSIGNMENT

UNITED STATES OF AMERICA

TM - APPLICATIONS & REGISTRATIONS

WHEREAS, **Elise Wetzel**, a citizen of the United States, located at **530 South Lake Avenue, Suite 280, Pasadena, California 91101**, United States of America, [hereinafter called the ASSIGNOR] has adopted, used and is using the following trademark applications and registrations in the United States Patent and Trademark Office:

BLAZE PIZZA in Irregular
Concentric Circles Appln. No. 85643999

FAST-FIRED BLAZE Appln. No. 85642871
PIZZA W/Flame
Design In Irregular Circle


BLAZE PIZZA Reg. No. 4227808

FAST-FIRE'D Reg. No. 4227831

AND WHEREAS, **Blaze Pizza, LLC**, a Limited Liability Company organized and existing under the laws of the State of California, United States of America, located at **530 South Lake Avenue, Suite Suite 280, Pasadena, California**, United States of America, [hereinafter called the ASSIGNEE] is desirous of acquiring the right, title and interest in and to the said trademark and the application(s) and registrations (s) thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademark and application thereof, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademark.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 14th day of November, 2012

By 

Printed Name Elise Wetzel

Title President, Blaze Pizza, LLC