

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Iris Acquisition Sub 1, LLC		09/12/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Instagram, LLC		
Street Address:	1601 Willow Road		
City:	Menlo Park		
State/Country:	CALIFORNIA		
Postal Code:	94025		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4146057	INSTAGRAM	
Registration Number:	4170675	INSTAGRAM	
CORRESPONDENCE DATA			
Fax Number:	6508570663		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	6508435000		
Email:	trademarks@cooley.com		
Correspondent Name:	Aaron Fennimore c/o Cooley LLP		
Address Line 1:	777 6th Street, NW, Suite 1100		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20001		
ATTORNEY DOCKET NUMBER:	309101-20000		
NAME OF SUBMITTER:	Aaron M. Fennimore		
Signature:	/Aaron M. Fennimore/		

CH \$65.00 4146057

Date:

11/14/2012

Total Attachments: 2

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# Delaware

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*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "IRIS ACQUISITION SUB I, LLC", CHANGING ITS NAME FROM "IRIS ACQUISITION SUB I, LLC" TO "INSTAGRAM, LLC", FILED IN THIS OFFICE ON THE TWELFTH DAY OF SEPTEMBER, A.D. 2012, AT 1:54 O'CLOCK P.M.

5136102 8100

121023604

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 9840329

DATE: 09-12-12

TRADEMARK  
REEL: 004900 FRAME: 0371

CERTIFICATE OF AMENDMENT  
OF  
CERTIFICATE OF FORMATION  
OF  
IRIS ACQUISITION SUB I, LLC

IRIS Acquisition Sub I, LLC, a Delaware limited liability company (the "*Company*") organized and existing under and by virtue of the Limited Liability Company Act of the State of Delaware, DOES HEREBY CERTIFY:

1. The name of the Company is Iris Acquisition Sub I, LLC.
2. Article First of the Certificate of Formation of the Company is hereby amended to read as follows:

"The name of the limited liability company is Instagram, LLC."

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment on the 12<sup>th</sup> day of September, 2012.

By:   
Authorized Person

Name: Cipora Rachel Herman