

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Miss Matched, Inc.		11/09/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Sock Drawer, LLC
Street Address:	197 First Avenue
Internal Address:	Suite 250
City:	Needham Heights
State/Country:	MASSACHUSETTS
Postal Code:	02494
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	4206198	LITTLEMISSMATCHED
Registration Number:	4198769	LITTLEMISSMATCHED
Registration Number:	4198768	LITTLEMISSMATCHED
Registration Number:	4135938	LMM
Serial Number:	85469999	PROJECT TEE
Serial Number:	85638712	PROJECT SOCK

CORRESPONDENCE DATA

Fax Number: 6172484000
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: tadmin@choate.com
 Correspondent Name: Elizabeth A. Walker
 Address Line 1: Two International Place
 Address Line 2: Choate Hall & Stewart LLP
 Address Line 4: Boston, MASSACHUSETTS 02110

OP \$165.00 4206198

TRADEMARK

ATTORNEY DOCKET NUMBER:	2010280.0012
NAME OF SUBMITTER:	Elizabeth A. Walker
Signature:	/Elizabeth A. Walker/
Date:	11/14/2012
Total Attachments: 3 source=IP Transfer - Trademarks (2)#page1.tif source=IP Transfer - Trademarks (2)#page2.tif source=IP Transfer - Trademarks (2)#page3.tif	

NOTICE OF TRANSFER OF OWNERSHIP IN TRADEMARKS

November 9, 2012

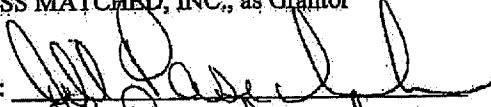
FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, this agreement shall serve as notice to all persons that, as of the date hereof, all right, title and interest of Miss Matched, Inc., with its principal place of business at 307 7th Avenue, Suite 501, New York, New York (the "Prior Owner") in: (i) all of the Prior Owner's right, title and interest in, to and under to the United States trademarks, trademark registrations and trademark applications (except any intent-to-use applications for trademark registrations for which a statement of use has not yet been filed) set forth on Schedule A attached hereto (the "Marks"), (ii) all proceeds and products of the Marks, (iii) the goodwill of the businesses with which the Marks are associated, and (iv) all causes of action arising prior to or after the date hereof for infringement of any of the Marks (the items in clauses (i) through (iv) collectively referred to as, the "Assigned Assets") is hereby transferred to Sock Drawer, LLC, a Delaware limited liability company with offices at 197 First Avenue, Suite 250 Needham Heights, MA 02494 (the "New Owner").

Pursuant to that certain Amended and Restated Intellectual Property Security Agreement dated as of February 17, 2012, entered into between Prior Owner, as borrower, and Salus Capital Partners, LLC, as lender ("Secured Party"), Prior Owner granted a security interest in, among other things, the Assigned Assets ("Security Agreement"). The Secured Party has exercised its right to conduct a sale of the Assigned Assets pursuant to Section 9-601 et seq. of the Uniform Commercial Code, and, in connection therewith, entered into that certain Secured Party Bill of Sale between Secured Party and New Owner, pursuant to which, (i) the ownership interest in the Assigned Assets have been transferred to the New Owner, and (ii) the Secured Party's security interest in the Assigned Assets granted pursuant to the Security Agreement is hereby released and of no further force or effect.


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Acknowledged and Agreed:

MISS MATCHED, INC., as Grantor

By: 
Name: Bill Pasch
Title: Controller Secretary

SALUS CAPITAL PARTNERS, LLC, as Secured Party

By: 
Name: Kyle C. Shook
Title: Senior Vice President

[Signature Page – Trademarks(2)]

SCHEDULE A

US Trademark Registrations

MARK	REG. DATE	REG. NO.	OWNER
LITTLEMISSMATCHED	9/11/2012	4206198	Miss Matched, Inc.
LITTLEMISSMATCHED	8/28/2012	4198769	Miss Matched, Inc.
LITTLEMISSMATCHED	8/28/2012	4198768	Miss Matched, Inc.
LMM	5/1/2012	4135938	Miss Matched, Inc.

US Trademark Applications

MARK	FILING DATE	SERIAL NO.	OWNER
PROJECT TEE	10/10/11	85469999	Miss Matched, Inc.
PROJECT SOCK	5/30/12	85638712	Miss Matched, Inc.