

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Willard Smith		11/13/2012	INDIVIDUAL: UNITED STATES

**RECEIVING PARTY DATA**

Name:	Spooky Girl, Inc.
Street Address:	450 N. Roxbury Drive, 8th Floor
Internal Address:	c/o Hertz & Lichtenstein, LLP
City:	Beverly Hills
State/Country:	CALIFORNIA
Postal Code:	90210
Entity Type:	CORPORATION: CALIFORNIA

**PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Registration Number:	4193174	WILLOW
Registration Number:	4193175	WILLOW
Registration Number:	4193173	W
Registration Number:	4111605	W
Registration Number:	4145617	WILLOW SMITH
Registration Number:	4145618	WILLOW SMITH
Serial Number:	85223994	BOYS NEED TRAINING
Serial Number:	85223995	I AM ONLY TALENTED ON THURSDAY

**CORRESPONDENCE DATA**

Fax Number: 3102283953  
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 Email: rwalsh@smrh.com

CH \$215.00 4193174

Correspondent Name: Jill M. Pietrini  
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ATTORNEY DOCKET NUMBER: 30DS-166334

NAME OF SUBMITTER: Jill M. Pietrini, Esq.

Signature: //jmp//





Date: 11/14/2012

Total Attachments: 2  
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## ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT is made by and between Willard Smith, an individual and parent and guardian of Willow Smith, having his principal place of business at c/o Hertz & Lichtenstein, 450 N. Roxbury Drive, 8th Floor, Beverly Hills, California 90210 (“Assignor”) and Spooky Girl, Inc., a corporation organized under the laws of the State of California, having its principal place of business at c/o Hertz & Lichtenstein, 450 N. Roxbury Drive, 8th Floor, Beverly Hills, California 90210 (“Assignee”).

WHEREAS, Assignor owns all right, title and interest in and to the trademarks, the U.S. Registrations thereof, identified below (hereinafter the “Willow Marks” and “Willow Registrations” respectively), along with the goodwill of the business appurtenant to said Willow Marks and Willow Registrations:

Mark	Class	App./Reg. No.	Filing/ Reg. Date
	9	85/377,906 4,193,174	7/21/11 8/21/12
	41	85/377,907 4,193,175	7/21/11 8/21/12
	41	85/377,905 4,193,173	7/21/11 8/21/12
	9	85/377,904 4,111,605	7/21/11 3/13/12
WILLOW SMITH	41	85/377,914 4,145,618	7/21/11 5/22/12
WILLOW SMITH	9	85/377,913 4,145,617	7/21/11 5/22/12

WHEREAS, Assignor has agreed to assign all right, title, and interest in the Willow Marks and the Willow Registrations, together with the goodwill associated with the Willow Marks, to Assignee and any and all claims, demands, and causes of action for infringement of the Willow Marks, past, present and future, and all of the proceeds from the foregoing.

WHEREAS, Assignor has an intent to use the marks identified below, and filed applications to register the marks I AM ONLY TALENTED ON THURSDAY and BOYS NEED TRAINING, based on his intent to use the marks for those goods listed in the United States trademark applications identified below (hereinafter the “Other Marks” and “Other Applications”, respectively). Assignor has not yet filed amendments to allege use under 15 U.S.C. § 1051(b)(1)(c) or statements of use under 15 U.S.C. § 1051(b)(1)(d) for the Other Applications.

Mark	Class	App. No.	Filing Date
I AM ONLY TALENTED ON THURSDAY	25	85/223,995	1/23/11
BOYS NEED TRAINING	25	85/223,994	1/23/11

WHEREAS, Assignor is assigning the Other Marks and the Other Applications to Assignee as part of the entire business or portion thereof to which the Other Marks pertain as required by 15 U.S.C. § 1060.

WHEREAS, Assignee, the successor of the ongoing and existing business or portion thereof of Assignor's business to which the Other Marks pertain, is desirous of acquiring the Other Marks and the Other Applications, including the goodwill associated with the ongoing and existing business, the Other Marks and any and all claims, demands, and causes of action for infringement, of the Other Marks, past, present, and future, and all of the proceeds from the foregoing.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States and in any other country in the world in and to the Willow Marks and Other Marks and the Willow Registrations and Other Registrations, together with the goodwill of the business symbolized by the Willow Marks and Other Marks and the Willow Registrations and Other Registrations, and any and all claims, demands, and causes of action for infringement of the Willow Marks and Other Marks, past, present, and future, and all of the proceeds from the foregoing.

Signed at Calabasas, California effective this 13th day of November, 2012.

  
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 Willard Smith  
 Assignor

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