

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
McKenzie & Adams Inc.		10/23/2012	CORPORATION: WASHINGTON
RECEIVING PARTY DATA			
Name:	Schermerhorn Bros. Co.		
Street Address:	14090 Southwest Freeway		
Internal Address:	#300		
City:	Sugar Land		
State/Country:	TEXAS		
Postal Code:	77478		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2070127	RUF DUCK	
CORRESPONDENCE DATA			
Fax Number:	3127043001		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	312/704-3336		
Email:	trademarks@hinshawlaw.com		
Correspondent Name:	Kourtney Mulcahy		
Address Line 1:	Hinshaw & Culbertson LLP		
Address Line 2:	222 N. LaSalle Street, Suite 300		
Address Line 4:	Chicago, ILLINOIS 60601-1081		
ATTORNEY DOCKET NUMBER:	149114 - RUF DUCK		
NAME OF SUBMITTER:	Kourtney Mulcahy		
Signature:	/kourtney mulcahy/		
Date:	11/15/2012		
Total Attachments: 1 source=Ruf Duck TM Assignment#page1.tif			

CH \$40.00 2070127

ASSIGNMENT OF ALL RIGHT, TITLE, AND INTERESTS IN TRADEMARK

WHEREAS, McKenzie & Adams Inc., a company organized under the laws of the State of Washington is the owner of U.S. Reg. No. 2070127 for the mark KUP DUCK, issued on June 10, 1997 (the "Trademark").

WHEREAS, Schermerhorn Bros. Co., a corporation organized under the laws of the State of Illinois, has acquired and is desirous of acquiring the entire right, title and interest in and to said mark, and the Registration thereof;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, McKenzie & Adams Inc. has transferred and does hereby irrevocably sell, assign and transfer unto Schermerhorn Bros. Co. the entire worldwide right, title and interest (including all common law rights) in and to the above identified mark, together with the goodwill of the business symbolized by the mark, the right to sue for and recover all damages and other remedies in respect of any infringement of the mark which may have occurred prior to the effective date of this Assignment.

MCKENZIE & ADAMS INC.

Linda D Adams
Signature
President
Title
10/23/2012
Date

SCHERMERHORN BROS. CO.

Kenneth J. Johnson
Signature
President
Title
10/22/12
Date