

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Stamped, Inc.		11/14/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Yahoo! Inc.		
Street Address:	701 First Avenue		
City:	Sunnyvale		
State/Country:	CALIFORNIA		
Postal Code:	94089		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85399119	STAMPED	
Serial Number:	85294613	STAMPED	
CORRESPONDENCE DATA			
Fax Number:	4083493301		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	408-349-1595		
Email:	tmbox@yahoo-inc.com		
Correspondent Name:	Christian Dowell, Yahoo! Inc.		
Address Line 1:	701 First Avenue		
Address Line 4:	Sunnyvale, CALIFORNIA 94089		
NAME OF SUBMITTER:	Christian C. Dowell, Esq.		
Signature:	/Christian C. Dowell/		
Date:	11/15/2012		

OP \$65.00 85399119

900238827

TRADEMARK  
REEL: 004901 FRAME: 0635

**Total Attachments: 4**

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source=Stamped, Inc. and Yahoo! Inc. assignment - US and EU only#page2.tif

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## TRADEMARK ASSIGNMENT

This is an Assignment by and between Yahoo! Inc., a Delaware corporation, with an address at 701 First Avenue, Sunnyvale, California 94089 (hereinafter, "Assignee") and, Stamped, Inc., a Delaware corporation, with an address at 701 First Avenue, Sunnyvale, California 94089 (hereinafter, Assignor").

**WHEREAS**, Assignor has adopted, used and is the owner of the trademarks listed in Schedule A of this Assignment (hereinafter the "Trademarks"); and

**WHEREAS**, the Assignor has agreed to assign unto the Assignee all right, title and interest in and to the said Trademarks together with the goodwill of the business symbolized by the Trademarks;

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor and Assignee agree as follows:

1. Assignor does hereby assign to Assignee the Trademarks, together with the goodwill of the business symbolized by the Trademarks (including without limitation, the right to sue for all past, present or future infringement of the Trademarks, to seek equitable relief, and to settle and retain proceeds from any such actions, and any current or future right to receive royalties based on any of the foregoing), and all applications and registrations for the Trademarks.
2. Assignor further covenants and agrees to execute, without further compensation, any and all additional documents necessary and appropriate to prefect and record the transfer of the Trademarks in any country.

**Stamped, Inc.:**

By: Ronald S Bell

Date: 11/14/12

**Name:** Ronald S. Bell

**Title:** Vice President and Secretary

**Yahoo! Inc.:**

By: Ronald S Bell

Date: 11/14/12

**Name:** Ronald S. Bell

**Title:** General Counsel and Secretary

**SCHEDULE A**

<b>Mark</b>	<b>Country</b>	<b>Application No.</b>	<b>Registration No.</b>
STAMPED	United States	85/399,119	N/A
STAMPED	United States	85/294,613	N/A
STAMPED	European Union	10270031	10270031

# CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

CIVIL CODE § 1180

State of California

County of SANTA CLARA

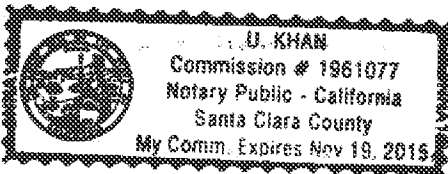
On Nov 14, 2002 before me, U. KHAN  
Date Here Insert Name and Title of the Officer

personally appeared RONALD S. BELL  
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature: [Signature]  
Signature of Notary Public

Place Notary Seal Above

## OPTIONAL

*Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.*

### Description of Attached Document

Title or Type of Document: TRADEMARK ASSIGNMENT

Document Date: \_\_\_\_\_ Number of Pages: 2

Signer(s) Other Than Named Above: RONALD S. BELL

### Capacity(ies) Claimed by Signer(s)

Signer's Name: RONALD S. BELL Signer's Name: \_\_\_\_\_

☒ Corporate Officer — Title(s): General Counsel ☐ Corporate Officer — Title(s): \_\_\_\_\_

☐ Individual + Secretary ☐ Individual ☐ Partner — ☐ Limited ☐ General ☐ Attorney in Fact ☐ Trustee ☐ Guardian or Conservator ☐ Other: \_\_\_\_\_

☐ Partner — ☐ Limited ☐ General ☐ Attorney in Fact ☐ Trustee ☐ Guardian or Conservator ☐ Other: \_\_\_\_\_

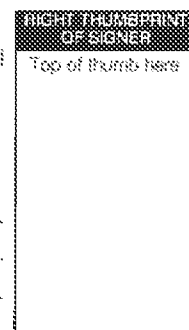
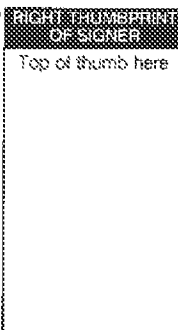
☐ Attorney in Fact ☐ Trustee ☐ Guardian or Conservator ☐ Other: \_\_\_\_\_

☐ Trustee ☐ Guardian or Conservator ☐ Other: \_\_\_\_\_

☐ Guardian or Conservator ☐ Other: \_\_\_\_\_

☐ Other: \_\_\_\_\_

Signer Is Representing: \_\_\_\_\_ Signer Is Representing: \_\_\_\_\_



# CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

CIVIL CODE § 1189

State of California

County of SANTA CLARA

On Nov 14, 2012 before me, U. KHAN

Date

Here Insert Name and Title of the Officer

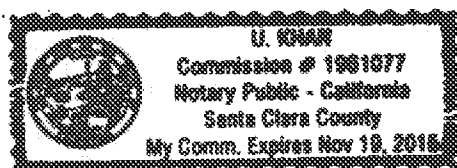
personally appeared RONALD S. BELL

Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Place Notary Seal Above

Signature: [Signature]

Signature of Notary Public

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Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

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Title or Type of Document: TRADEMARK ASSIGNMENT

Document Date: \_\_\_\_\_ Number of Pages: \_\_\_\_\_

Signer(s) Other Than Named Above: RONALD S. BELL

### Capacity(ies) Claimed by Signer(s)

Signer's Name: RONALD S. BELL

☒ Corporate Officer — Title(s): VP + SEC

☐ Individual Stamped

☐ Partner — ☐ Limited ☐ General

☐ Attorney in Fact

☐ Trustee

☐ Guardian or Conservator

☐ Other: \_\_\_\_\_

Signer Is Representing: \_\_\_\_\_

RIGHT THUMBPRINT OF SIGNER

Top of thumb here

Signer's Name: \_\_\_\_\_

☐ Corporate Officer — Title(s): \_\_\_\_\_

☐ Individual

☐ Partner — ☐ Limited ☐ General

☐ Attorney in Fact

☐ Trustee

☐ Guardian or Conservator

☐ Other: \_\_\_\_\_

Signer Is Representing: \_\_\_\_\_

RIGHT THUMBPRINT OF SIGNER

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