

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
3530639 CANADA INC.		10/25/2012	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Premium Brands Operating Limited Partnership		
Street Address:	7720 Alderbridge Way		
City:	Richmond, British Columbia		
State/Country:	CANADA		
Postal Code:	V6X 2A2		
Entity Type:	LIMITED PARTNERSHIP: CANADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2039433	BREAD GARDEN	
Registration Number:	1102839	THE BREAD GARDEN BAKERY	
CORRESPONDENCE DATA			
Fax Number:	8668703372		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	415-984-8200		
Email:	sftrademarks@nixonpeabody.com		
Correspondent Name:	Marlene J. Williams		
Address Line 1:	P.O. Box 26769		
Address Line 4:	San Francisco, CALIFORNIA 94126		
ATTORNEY DOCKET NUMBER:	61870-2		
DOMESTIC REPRESENTATIVE			
Name:	Marlene J. Williams		
Address Line 1:	One Embarcadero Center, Suite 1800		

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 REEL: 004901 FRAME: 0644**

Address Line 4: San Francisco, CALIFORNIA 94111

NAME OF SUBMITTER:

Marlene J. Williams

Signature:

/mjw/

Date:

11/15/2012

Total Attachments: 1

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ASSIGNMENT

WHEREAS, 3530639 Canada Inc., a Canadian corporation, having its principal place of business at 389 West 6th Avenue, Vancouver, British Columbia, Canada, V5Y 1L1, is the owner of the trademarks and trademark registrations identified in Schedule "A" hereto ("the Trademarks"); and

WHEREAS, Premium Brands Operating Limited Partnership, of 7720 Alderbridge Way, Richmond, British Columbia, V6X 2A2, is desirous of acquiring the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the aforesaid registrations;

NOW, THEREFORE, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, 3530639 Canada Inc. does hereby assign and transfer unto Premium Brands Operating Limited Partnership all the right, title and interest in and to the Trademarks together with the goodwill of the business connected with the use of and symbolized by the Trademarks, and the aforesaid registrations.

DATED at Vancouver, British Columbia, this 25th day of October, 2012.

3530639 Canada Inc.

By: 

Name: William Ramsay
Title: Chief Financial Officer

SCHEDULE "A"

Trademark	Registration No.	Filing Date	Registration Date
BREAD GARDEN	2039433	May 15, 1995	February 18, 1997
THE BREAD GARDEN BAKERY	1102839	November 18, 1976	September 19, 1978

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