

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
American Sportsman Holdings Co.		11/01/2012	CORPORATION: MISSOURI
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Dogwood Canyon Foundation		
<b>Street Address:</b>	2038 West State Hwy. 86		
<b>City:</b>	Lampe		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	65681		
<b>Entity Type:</b>	Non-Profit Corporation: MISSOURI		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3571169	DOGWOOD CANYON	
Registration Number:	3397625	DOGWOOD CANYON	
Registration Number:	3844605	DOGWOOD CANYON	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4159831200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4159831802		
<b>Email:</b>	sftrademarks@pillsburylaw.com		
<b>Correspondent Name:</b>	Richard L. Kirkpatrick		
<b>Address Line 1:</b>	P.O. Box 2824		
<b>Address Line 2:</b>	Calendar/Docketing Department		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94126-2824		
<b>ATTORNEY DOCKET NUMBER:</b>	021644-0398675-17171		
<b>NAME OF SUBMITTER:</b>	Richard L. Kirkpatrick		

**CH \$90.00 3571169**

**900238838**

**TRADEMARK  
 REEL: 004901 FRAME: 0730**

Signature:	/Richard L. Kirkpatrick/
Date:	11/15/2012
Total Attachments: 2 source=Assignment - ASHCO to DCF#page1.tif source=Assignment - ASHCO to DCF#page2.tif	

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, **American Sportsman Holdings Co., a Missouri Corporation ("Assignor")**, hereby conveys, transfers and assigns to **Dogwood Canyon Foundation, a Missouri Non-Profit Corporation ("Assignee")** with address of 2038 West State Hwy. 86, Lampe, Missouri 65681, United States, effective as of the date below, all right, title and interest in and to the United States Trademarks and/or Service Mark Registrations, Marks and Name listed on the attached Exhibit and the goodwill of the business connected with the use of, and symbolized by the same, together with all rights of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue or otherwise recover for past infringement and receive all damages, payments, costs and fees associated therewith.

American Sportsman Holdings Co.

By: J. A. Hagale

LKW  
11-1-12

Name: James A. Hagale

Title: Vice President

Date: November 1, 2012

Exhibit

<u>Mark / Name</u>	<u>Registration Number</u>	<u>Registration Date</u>
<b>DOGWOOD CANYON</b>	<b>3571169</b>	<b>February 10, 2009</b>
<b>DOGWOOD CANYON</b>	<b>3397625</b>	<b>March 18, 2008</b>
<b>DOGWOOD CANYON</b>	<b>3844605</b>	<b>September 7, 2010</b>