

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Synovia, Inc.		10/15/2012	CORPORATION:
RECEIVING PARTY DATA			
Name:	Synovia Solutions, LLC		
Street Address:	9330 Priority Way West Drive		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46240		
Entity Type:	LIMITED LIABILITY COMPANY: INDIANA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85542994	SYNSURANCE	
Registration Number:	3826174	SLICE AND DICE	
Registration Number:	4076922	SILVERLINING	
CORRESPONDENCE DATA			
Fax Number:	3176377561		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	317-634-3456		
Email:	docketDept@uspatent.com		
Correspondent Name:	Woodard Emhardt Moriarty McNett & Henry		
Address Line 1:	111 Monument Circle, Suite 3700		
Address Line 4:	Indianapolis, INDIANA 46204-5137		
ATTORNEY DOCKET NUMBER:	5770-1		
NAME OF SUBMITTER:	Patricia E. Allgood		

OP \$90.00 85542994

Signature:	/Patricia E. Allgood/
Date:	11/16/2012
Total Attachments: 1 source=Assignment_5770-1#page1.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Synovia, Inc., a corporation of Indiana having a principal place of business at 9190 Priority Way West Drive, Suite 115, Indianapolis, Indiana 46240, hereinafter referred to as "assignor," is the owner of record of the following Service Mark Application/Trademark Registrations:

<u>MARK</u>	<u>SER. NO.</u>	<u>APPN. DATE</u>
SYNSURANCE	85/542,994	February 15, 2012

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
SLICE AND DICE	3,826,174	July 27, 2010
SILVERLINING	4,076,922	December 27, 2011

WHEREAS, Synovia Solutions, LLC, a corporation of Indiana, having a principal place of business at 9330 Priority Way West Drive, Indianapolis, Indiana 46240, hereinafter referred to as "assignee," is desirous of acquiring said marks and the application/registrations thereof;

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00), the receipt whereof is acknowledged, and other good and valuable consideration, assignor by these presents does sell, assign and transfer unto assignee the entire right, title and interest in and to the said marks and said U.S. trademark registrations together with the goodwill of the business symbolized by said marks, together with all rights of action, in law or in equity, for any past or future infringement thereof.

Said marks and the service mark application/trademark registrations therefrom are to be held and enjoyed by assignee for its own use and benefit and for its successors and assigns to the full end of the present or extended term for which said trademark application/registrations are granted, as fully and entirely as the same would have been held by assignor, if this assignment and sale had not been made.

Executed this 15 day of October, 2012.

SYNOVIA, INC.

10-15-12
Date of Signature

By: [Signature]
Typed Name Tom W. King

Title: CEO

#880000