900238877 11/16/2012

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Everyday Solutions, Inc.		11/05/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Synovia Solutions, LLC
Street Address:	9330 Priority Way West Drive
City:	Indianapolis
State/Country:	INDIANA
Postal Code:	46240
Entity Type:	LIMITED LIABILITY COMPANY: INDIANA

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	3657877	EVERYWHERE
Registration Number:	3657866	EVERYPOINT
Registration Number:	3657864	EVERYDAY SOLUTIONS

CORRESPONDENCE DATA

Fax Number: 3176377561

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 317-634-3456

Email: docketDept@uspatent.com

Correspondent Name: Woodard Emhardt Moriarty McNett & Henry

Address Line 1: 111 Monument Circle, Suite 3700
Address Line 4: Indianapolis, INDIANA 46204-5137

ATTORNEY DOCKET NUMBER:	5770-1
NAME OF SUBMITTER:	Patricia E. Allgood

TRADEMARK REEL: 004902 FRAME: 0151 OP \$90.00 36578

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Signature:	/Patricia E. Allgood/	
Date:	11/16/2012	
Total Attachments: 1 source=Assignment_5770-1#page1.tif		

TRADEMARK
REEL: 004902 FRAME: 0152

TRADEMARK ASSIGNMENT

WHEREAS, Everyday Solutions, Inc., a corporation of Delaware, hereinafter referred to as "assignor," is the owner of record of the following Trademark Registrations:

MARK	REG. NO.	REG. DATE
EVERYWHERE	3,657,877	July 21, 2009
EVERYPOINT	3,657,866	July 21, 2009
EVERYDAY SOLUTIONS	3,657,864	July 21, 2009

WHEREAS, Synovia Solutions, LLC, a corporation of Indiana, having a principal place of business at 9330 Priority Way West Drive, Indianapolis, Indiana 46240, hereinafter referred to as "assignee," is desirous of acquiring said marks and the application/registrations thereof;

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00), the receipt whereof is acknowledged, and other good and valuable consideration, assignor by these presents does sell, assign and transfer unto assignee the entire right, title and interest in and to the said marks and said U.S. trademark registrations together with the goodwill of the business symbolized by said marks, together with all rights of action, in law or in equity, for any past or future infringement thereof.

Said marks and the service mark application/trademark registrations therefrom are to be held and enjoyed by assignee for its own use and benefit and for its successors and assigns to the full end of the present or extended term for which said trademark application/registrations are granted, as fully and entirely as the same would have been held by assignor, if this assignment and sale had not been made.

Executed this	day of	, 2012.
		EVERYDAY SOLUTIONS, INC.
BOU. SIZUIV Date of Signature	— Туре	By: BILL Westermon
		Title: UP Soles & MARKETING

#877138

TRADEMARK
REEL: 004902 FRAME: 0153

RECORDED: 11/16/2012