

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT																						
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																						
CONVEYING PARTY DATA																							
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>CANTINE LEONARDO DA VINCI SOCIETA' AGRICOLA COOPERATIVA</td> <td></td> <td>11/08/2012</td> <td>CORPORATION: ITALY</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	CANTINE LEONARDO DA VINCI SOCIETA' AGRICOLA COOPERATIVA		11/08/2012	CORPORATION: ITALY												
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CORRESPONDENCE DATA																							
<p>Fax Number: 2123084844 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Phone: 2123084411 Email: trademark@edwardswildman.com Correspondent Name: PERLA M. KUHN Address Line 1: EDWARDS WILDMAN PALMER LLP Address Line 2: F.D.R. STATION, P.O. BOX 130 Address Line 4: NEW YORK, NEW YORK 10150</p>																							
ATTORNEY DOCKET NUMBER:	313129.0001 PMK/ESP																						
DOMESTIC REPRESENTATIVE																							

CH \$65.00 4001012

Name: PERLA M. KUHN
Address Line 1: F.D.R. STATION, P.O.BOX 130
Address Line 4: NEW YORK, NEW YORK 10150

NAME OF SUBMITTER:	Perla M. Kuhn
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Signature:	/PERLA M. KUHN/
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Date:	11/16/2012
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
ASSIGNMENT

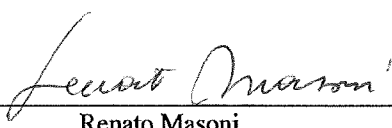
WHEREAS, Cantine Leonardo da Vinci Societa' Agricola Cooperativa, a corporation of Italy, with a place of business at Via Provinciale di Mercatale, 291, Vinci, Firenze, Italy 50059 ("Assignor"), has adopted, used and is using the marks that are the subject of registration in the United States Patent and Trademark Office as follows (the "Marks"):

TRADEMARK	REGISTRATION NO.	REGISTRATION DATE
ANTICHI BORGHI	4001012	July 26, 2011
TERRE DE' PRIORI	3772948	April 10, 2010

AND, WHEREAS, DALLEVIGNE S.p.A., a joint stock company organized and existing under the laws of Italy, having a place of business at Via del Torrino, 19, 50059 Vinci, Firenze, Italy ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the Marks, applications and registrations and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Marks, and past common law causes of action;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor, hereby sells, assigns and transfers unto Assignee, its successors and assigns, the entire right, title and interest in and to the Marks, applications and registrations and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Marks and past common law causes of action.

Cantine Leonardo da Vinci Societa' Agricola Cooperativa

By: 
Name: Renato Masoni
Title: President

Dated: 8 Nov. 2012

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