

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/31/2009		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Platinum Rewards, LLC, Dissolved December 31, 2009	FORMERLY Platinum Rewards, LLC	11/01/2012
			Entity Type
			LIMITED LIABILITY COMPANY: COLORADO
RECEIVING PARTY DATA			
Name:	Hyde Park, Inc.		
Street Address:	3000 East 1st Ave., Suite 243		
City:	Denver		
State/Country:	COLORADO		
Postal Code:	80206		
Entity Type:	CORPORATION: COLORADO		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3548985	PLATINUM REWARDS
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	bplotkin@bhfs.com		
Correspondent Name:	Bruce L. Plotkin		
Address Line 1:	410 17th Street, Suite 2200		
Address Line 4:	Denver, COLORADO 80202		
ATTORNEY DOCKET NUMBER:	006192.0031 11/16/12 BLP		
NAME OF SUBMITTER:	Bruce L. Plotkin		
Signature:	/bruceplotkin/		

OP \$40.00 3548985

Date:

11/16/2012

Total Attachments: 2

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## NUNC PRO TUNC TRADEMARK ASSIGNMENT

This Nunc Pro Tunc Assignment ("Assignment") is executed as of November 1, 2012 by Platinum Rewards, LLC, Dissolved December 31, 2009, a voluntarily dissolved Colorado limited liability company ("PN") ("Assignor") in favor of Hyde Park, Inc., a Colorado corporation ("HP") ("Assignee").

WHEREAS, M.P.S.P. Family Partners, Ltd. was the sole member of the Board of Managers of PN at the time of its dissolution and as such, pursuant to the Operating Agreement of PN as amended, was the Manager of PN at the time of its dissolution;

WHEREAS, PN was the owner of right, title and interest in and to the trademark PLATINUM REWARDS, including all common law rights therein and US Trademark Registration No. 3,548,985 (the "Mark");

WHEREAS, all of PN's right, title and interest in and to the Mark was assigned to HP along with the goodwill of the business symbolized by the Mark, effective December 31, 2009, for good and valuable consideration in connection with the winding up of affairs associated with the voluntary dissolution of PN under Colorado law as of that same date; and

WHEREAS, PN and HP desire to memorialize the prior assignment of the Mark to HP for purposes of recordation at the United States Patent and Trademark Office ("USPTO").

NOW, THEREFORE, Assignor does hereby confirm, nunc pro tunc, the assignment to Assignee of all of Assignor's right, title and interest in and to the Mark along with the goodwill of the business symbolized by the Mark, as of and effective December 31, 2009.

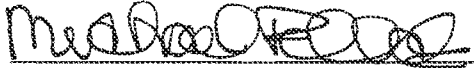
Assignor agrees to assist Assignee in every legal way to evidence, record and perfect this Assignment and to apply for and obtain recordation of and from time to time enforce, maintain, and defend the assigned rights. If Assignee is unable for any reason whatsoever to secure Assignor's signature to any document it is entitled to under this Assignment, Assignor hereby irrevocably designates and appoints Assignee and its duly authorized officers and agents, as its agents and attorneys-in-fact with full power of substitution to act for and on its behalf and instead of Assignor, to execute and file any such document or documents and to do all other lawfully permitted acts to further the purposes of the foregoing with the same legal force and effect as if executed by Assignor. The parties acknowledge and agree that the foregoing appointment is coupled with an interest and Assignor agrees that it shall take no actions jeopardizing the existence or enforceability of the appointment.

[remainder of page intentionally left blank]

IN WITNESS WHEREOF, Assignor has executed this Assignment through its Manager, pursuant to Colo. Rev. Stat. § 7-80-803.5 (2012), as of the date first written above.

PLATINUM REWARDS, LLC,  
DISSOLVED DECEMBER 31, 2009


By: M.P.S.P. Family Partners, Ltd.  
a Colorado limited partnership, its Manager

By:   
Name: Michael R. Pollack  
Its: General Partner

STATE OF COLORADO    )  
                                  )        ss.  
COUNTY OF DENVER    )

On November 15, 2012 before me, Jim A. Lucero, Notary Public, personally appeared Michael R. Pollack, personally known or proved to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

  
Notary Public Ex 11-05-16

