

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ronald L. Wilson II		08/22/2011	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Power In Honor Holdings, LLC		
Street Address:	624 S. Military Trail		
City:	Deerfeild Beach		
State/Country:	FLORIDA		
Postal Code:	33442		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85405181		
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ebraca@me.com		
Correspondent Name:	Emil Braca		
Address Line 1:	300 E. 77th St., Suite 24C		
Address Line 4:	New York, NEW YORK 10075		
NAME OF SUBMITTER:	Emil Braca		
Signature:	/Emil Braca/		
Date:	11/16/2012		
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OP \$40.00 85405181

ASSIGNMENT

WHEREAS, I, the undersigned Ronald L. Wilson, II, the assigning individual owner, whose post office address with an address of 135 S. Sierra Ave, Unit 20, Solana Beach, CA 92075 (hereinafter referred to as ASSIGNOR), owns rights to the following trademark:

The logo for the trademark 'JACO' is displayed in a stylized, bold, black font. The letters are thick and blocky, with a slightly irregular, hand-drawn appearance. The 'J' and 'A' are particularly prominent, with the 'A' having a wide base and a pointed top. The 'C' and 'O' are also thick and blocky, with the 'O' being a simple circle. The overall style is reminiscent of a logo for a brand like JACO.

for which there is a federal registration for the above trademark (Reg. No. 3,871,639; U.S. Serial No. 78841355) which was filed on March 20, 2006 and registered on November 2, 2010; and

WHEREAS, Power in Honor Holdings, LLC, a corporation organized and existing under the laws of the Florida and having a place business at 624 South Military Trail, Deerfield Beach, Florida 33442 (hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire interest in and ownership of all rights to the above trademark and the federal registration including any and all state or common law rights to the above trademark or any similar legal protection to be obtained therefore in the United States and in any and all foreign countries.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good valuable consideration, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE the full and exclusive right, title and interest to said trademark including, but not limited to all common law and state rights to the trademark in the United States and its territorial possessions and in all foreign countries and to all trademark registrations or similar legal protection in the United States and its territorial possessions.

ASSIGNOR HEREBY CONVENANTS, that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale; and

ASSIGNOR FURTHER COVENANTS that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said trademark, said federal registrations and legal equivalents in foreign countries as may be known and accessible to me and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said trademark application(s), said trademark and said Trademark Registration and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, We have hereunto set hand and seal this 22 day of August 2011.

Signature:



Name Printed: Ronald L. Wilson, II

Post Office Address: 135 S. Sierra Ave, Unit 20
Solana Beach, CA 92075

Citizenship: USA