

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Power In Honor Holding, LLC</td> <td></td> <td>05/31/2012</td> <td>LIMITED LIABILITY COMPANY: FLORIDA</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Power In Honor Holding, LLC		05/31/2012	LIMITED LIABILITY COMPANY: FLORIDA																
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PROPERTY NUMBERS Total: 2																											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Serial Number:</td> <td>85429249</td> <td>JACO</td> </tr> <tr> <td>Registration Number:</td> <td>3871639</td> <td>JACÓ</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Serial Number:	85429249	JACO	Registration Number:	3871639	JACÓ															
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CORRESPONDENCE DATA																											
<p>Fax Number:</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Email: ebraca@me.com</p> <p>Correspondent Name: Emil Braca</p> <p>Address Line 1: 300 E. 77th St., Suite 24C</p> <p>Address Line 4: New York, NEW YORK 10075</p>																											
NAME OF SUBMITTER:	Emil Braca																										
Signature:	/Emil Braca/																										
Date:	11/16/2012																										

OP \$65.00 85429249

Total Attachments: 4

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ASSIGNMENT

WHEREAS, I, the undersigned Glenn Robinson, am the President of the assigning owner Power In Honor Holding, LLC, whose post office address is 624 S. Military Trail, Deerfield Beach, Florida 33442 (hereinafter referred to as ASSIGNOR), owns rights to the following trademark:

JACO

for which there is a federal registration for the above trademark (Reg. No. 3,871,639; U.S. Serial No. 78841355) which was filed on March 20, 2006 and registered on November 2, 2010; and

WHEREAS, Power in Honor IP Holdings, LLC, a company organized and existing under the laws of the Florida and having a place business at 624 South Military Trail, Deerfield Beach, Florida 33442 (hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire interest in and ownership of all rights to the above trademark and the federal registration including any and all state or common law rights to the above trademark or any similar legal protection to be obtained therefore in the United States and in any and all foreign countries.

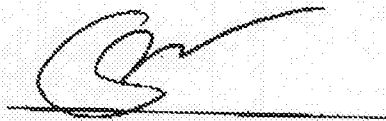
NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good valuable consideration, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE the full and exclusive right, title and interest to said trademark including, but not limited to all common law and state rights to the trademark in the United States and its territorial possessions and in all foreign countries and to all trademark registrations or similar legal protection in the United States and its territorial possessions.

ASSIGNOR HEREBY CONVENANTS, that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale; and

ASSIGNOR FURTHER COVENANTS that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said trademark, said federal registrations and legal equivalents in foreign countries as may be known and accessible to me and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said trademark application(s), said trademark and said Trademark Registration and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, We have hereunto set hand and seal this 31st day of
May 2012.

Signature:



Name Printed:

Glenn Robinson
President
Power In Honor Holdings, LLC

Post Office Address: 624 S. Military Trail
Deerfield Beach
Florida 33442

Citizenship:

USA

STATE OF Florida

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COUNTY OF Broward

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BE IT KNOWN, that on this 31st day of May, 2012, before me personally came
Glenn Robinson, to me known to be the person mentioned in and who executed
the foregoing assignment, and he acknowledged to me that he executed the same as his free act
and deed for the use and purposes therein mentioned.

Valery Santoro
Notary Public



ASSIGNMENT

WHEREAS, I, the undersigned Glenn Robinon, am the President of the assigning owner Power In Honor Holding, LLC, whose post office address is 624 S. Military Trail, Deerfield Beach, Florida 33442 (hereinafter referred to as ASSIGNOR), owns rights to the following trademark:

JACO

for which there is a pending federal application for the above trademark (U.S. Serial No. 85429249) which was filed on September 22, 2011; and

WHEREAS, Power in Honor IP Holdings, LLC, a company organized and existing under the laws of the Florida and having a place business at 624 South Military Trail, Deerfield Beach, Florida 33442 (hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire interest in and ownership of all rights to the above trademark and the federal registration including any and all state or common law rights to the above trademark or any similar legal protection to be obtained therefore in the United States and in any and all foreign countries.

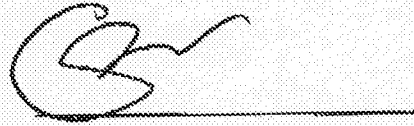
NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good valuable consideration, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE the full and exclusive right, title and interest to said trademark including, but not limited to all common law and state rights to the trademark in the United States and its territorial possessions and in all foreign countries and to all trademark registrations or similar legal protection in the United States and its territorial possessions.

ASSIGNOR HEREBY CONVENANTS, that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale; and

ASSIGNOR FURTHER COVENANTS that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said trademark, said federal registrations and legal equivalents in foreign countries as may be known and accessible to me and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said trademark application(s), said trademark and said Trademark Registration and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, We have hereunto set hand and seal this 31st day of May 2012.

Signature:



Name Printed:

Glenn Robinson
President
Power In Honor Holdings, LLC

Post Office Address:

624 S. Military Trail
Deerfield Beach
Florida 33442

Citizenship:

USA

STATE OF Florida

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COUNTY OF Broward

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BE IT KNOWN, that on this 31st day of May, 2012, before me personally came Glenn Robinson, to me known to be the person mentioned in and who executed the foregoing assignment, and he acknowledged to me that he executed the same as his free act and deed for the use and purposes therein mentioned.

Valery Santoro
Notary Public

