

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

|   |  |                |                       |
|---|--|----------------|-----------------------|
| SUBMISSION TYPE:  | NEW ASSIGNMENT                               |                |                       |
| NATURE OF CONVEYANCE:   | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |                |                       |
| CONVEYING PARTY DATA  |  |                |                       |
| Name  | Formerly                                     | Execution Date | Entity Type           |
| Nutraloid Labs Inc.   |  | 11/15/2012     | CORPORATION: NEW YORK |
| RECEIVING PARTY DATA  |  |                |                       |
| Name:   | Body-Solid, Inc.                             |                |                       |
| Street Address:   | 1900 S. Des Plaines Avenue                   |                |                       |
| City:   | Forest Park                                  |                |                       |
| State/Country:  | ILLINOIS                                     |                |                       |
| Postal Code:  | 60130  |                |                       |
| Entity Type:  | CORPORATION: ILLINOIS                        |                |                       |
| PROPERTY NUMBERS Total: 1   |  |                |                       |
| Property Type   | Number                                       | Word Mark      |                       |
| Registration Number:  | 4085118                                      | BICEP BOMBER   |                       |
| CORRESPONDENCE DATA   |  |                |                       |
| Fax Number: 8555840179  |  |                |                       |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> |  |                |                       |
| Phone: 312.201.2551   |  |                |                       |
| Email: jmatthews@edwardswildman.com, trademark@edwardswildman.com, lhays@edwardswildman.com                           |  |                |                       |
| Correspondent Name: Edwards Wildman Palmer LLP  |  |                |                       |
| Address Line 1: F.D.R. Station  |  |                |                       |
| Address Line 2: P.O. Box 130  |  |                |                       |
| Address Line 4: New York, NEW YORK 10150  |  |                |                       |
| ATTORNEY DOCKET NUMBER:   | 3B0467-00016                                 |                |                       |
| NAME OF SUBMITTER:  | Laura Hays                                   |                |                       |

|  |            |
|--|------------|
| Signature:   | /h/        |
| Date:  | 11/19/2012 |
| Total Attachments: 1<br>source=DOC151112#page1.tif |            |

## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is made as of November \_\_15, 2012, from Nutraloid Labs Inc., a New York corporation ("Assignor"), to Body-Solid, Inc., an Illinois corporation ("Assignee").

### RECITALS

A. Assignor owns all right, title and interest in and to U.S. Trademark Registration No. 4,085,118 for the mark BICEP BOMBER and certain associated common law rights (collectively, "Mark").

B. Assignor wishes to assign, and Assignee wishes to acquire, all of Assignor's right, title and interest in and to the Mark.

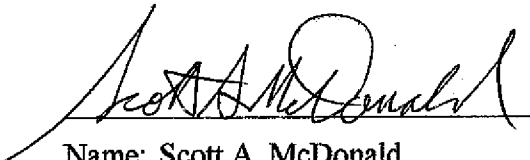
### AGREEMENT

Accordingly, in consideration of the promises and the mutual covenants and conditions contained herein, and for other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged by the parties, Assignor and Assignee agree as follows:

1. Assignor assigns, transfers, and sets over to Assignee, its successors, assigns and legal representatives, Assignor's entire right, title and interest in and to the Mark throughout the world, together with the goodwill of the business associated with the Mark and the right to bring actions and recover for past or future infringements or other violations of the rights assigned herein; and
2. Assignor further covenants that Assignor has the full right to convey the interests assigned by this Trademark Assignment.

IN WITNESS WHEREOF, the parties have signed this Trademark Assignment as of the date first above written.

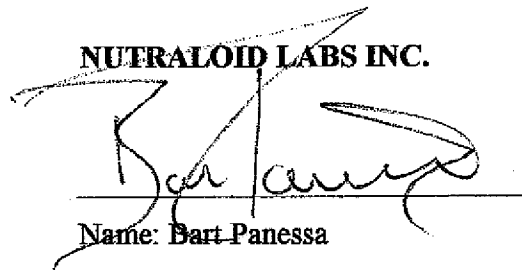
**BODY-SOLID, INC.**



Name: Scott A. McDonald

Title: Co-CEO

**NUTRALOID LABS INC.**



Name: Bart Panessa

Title: CEO