

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/01/2012		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	BFG Kalamazoo, LLC		11/15/2012
			Entity Type
			CORPORATION: INDIANA
RECEIVING PARTY DATA			
Name:	BFG Supply Co., LLC		
Street Address:	14500 Kinsman Rd.		
City:	Burton		
State/Country:	OHIO		
Postal Code:	44021		
Entity Type:	CORPORATION: INDIANA		
PROPERTY NUMBERS Total: 4			
	Property Type	Number	Word Mark
	Registration Number:	1688026	M.V.P.
	Registration Number:	1757807	WETSEL SINCE 1911
	Registration Number:	2091126	CLASS ACT
	Registration Number:	3514606	PLUSHTEX
CORRESPONDENCE DATA			
Fax Number:	2026591559		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	bderosa@dickinsonwright.com, cholder@dickinsonwright.com, trademark@dickinsonwright.com		
Correspondent Name:	BARTH X. DEROSA, DICKINSON WRIGHT PLLC		
Address Line 1:	1875 EYE ST NW STE 1200		
Address Line 4:	WASHINGTON, DISTRICT OF COLUMBIA 20006-5420		
ATTORNEY DOCKET NUMBER:	631-110		

OP \$1115.00 1688026

NAME OF SUBMITTER:	Barth X. deRosa
Signature:	/Barth X. deRosa/
Date:	11/19/2012
Total Attachments: 2 source=631-110 Executed Assignment#page1.tif source=631-110 Executed Assignment#page2.tif	

ASSIGNMENT

WHEREAS, BFG Kalamazoo, LLC (Assignor), a corporation previously organized under the laws of the state of Indiana, domiciled and doing business at One Westminster Place - Suite 100, Lake Forest, Illinois 60045, is presently listed as title owner of the trademarks and registrations in the attached Schedule A;

AND WHEREAS, BFG Supply Co., LLC (Assignee), a corporation organized under the laws of the state of Indiana, domiciled and doing business at 14500 Kinsman Rd., Burton, Ohio 44021, is desirous of acquiring all of the rights, title, and interest in and to the trademarks and registrations in the attached Schedule A.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor assigns, conveys, and transfers to Assignee, and its successors and assigns, all rights, title, and interest in and to the trademarks and registrations in the attached Schedule A, together with that part of the goodwill of the Assignor's business in connection with the use of and symbolized by the trademarks and registrations in the attached Schedule A.

IN WITNESS WHEREOF, the Assignor has hereunder executed this instrument this 15th day of November, 2012, with a *nunc pro tunc* effective date of 2012.

BFG KALAMAZOO, LLC

By: Thomas M Wetzel
Signature

Name: Thomas M Wetzel

Title: Business Unit Manager

SCHEDULE A

1. U.S. Registration No. 1,688,026 covering the trademark "M.V.P." (Registered May 19, 1992)
2. U.S. Registration No. 1,757,807 covering the trademark "WETSEL SINCE 1911" (Registered March 16, 1993)
3. U.S. Registration No. 2,091,126 covering the trademark "CLASS ACT" (Registered August 26, 1997)
4. U.S. Registration No. 3,514,606 covering the trademark "PLUSHTEX" (Registered October 14, 2008)