

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	MedApps Holding Company, Inc.		11/16/2012
			Entity Type
			CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	MedApps, Inc.		
Street Address:	8767 E. Via de Ventura, Suite 300		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85258		
Entity Type:	CORPORATION: ARIZONA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	85193431	CAREPAL
CORRESPONDENCE DATA			
Fax Number:	7816473939		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	7813144062		
Email:	Jean.Maxwell@alere.com		
Correspondent Name:	Jean M. Maxwell, Trademark Manager		
Address Line 1:	Alere Inc.		
Address Line 2:	51 Sawyer Road, Suite 200		
Address Line 4:	Waltham, MASSACHUSETTS 02453		
ATTORNEY DOCKET NUMBER:	CAREPAL ASSIGN 2 MEDAPPS		
NAME OF SUBMITTER:	Jean M. Maxwell		
Signature:	/JeanMMaxwell/		
Date:	11/19/2012		
Total Attachments: 1 source=CAREPAL - TM Assign 85193431 MedApps Holding to Medapps Inc executed 11-14-12#page1.tif			

CH \$40.00 85193431

**TRADEMARK ASSIGNMENT**

This Trademark Assignment (this "Assignment") is made effective this 16<sup>th</sup> day of **November, 2012**, by and between **MedApps Holding Company, Inc.** a Delaware corporation ("Assignor"), having a place of business at 8767 E. Via de Ventura, Suite 300, Scottsdale, Arizona 85258, and **MedApps, Inc.** a Arizona corporation ("Assignee"), having a place of business at 8767 E. Via de Ventura, Suite 300, Scottsdale, Arizona 85258.

**WHEREAS**, the Assignor has adopted, used and is currently using the mark in connection with the goods/services identified as:

**CAREPAL, USA Serial No. 85/193431**

the "Mark" and owns the application for registration of the Mark, and wishes to assign to Assignee all of the Assignor's right, title and interest in and to the Mark, the goodwill of the business symbolized by and associated with the Mark, and the Application and Registration; and

**WHEREAS**, the Assignee is desirous of acquiring the Mark, its goodwill and the Application and Registration and;

**NOW, THEREFORE**, in consideration of the foregoing and for good and valuable consideration, receipt of which is hereby acknowledged,

Assignor hereby assigns and transfers to Assignee all right, title and interest in and to the Mark (including any common law rights), together with the Application and Registration and, the goodwill of the business symbolized by and associated with Mark, and the ongoing and existing business or portion thereof to which the Mark pertains, together with any income, royalties, damages or payments due on or after the date hereof, including, without limitation, all claims for damages or payments by reason of infringement or unauthorized use of the Mark, along with the right to sue for past infringements and collect damages for same.

**IN WITNESS WHEREOF**, the Assignor and Assignee, by their respective duly authorized officers, have executed this Assignment as an instrument under seal, on this **14<sup>th</sup>** day of **November, 2012**.

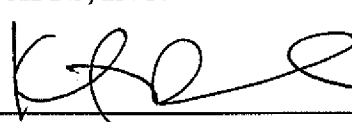
**ASSIGNOR:**

**MEDAPPS HOLDING COMPANY, INC.**

By:   
Name: KENT DICKS  
Title: President

**ASSIGNEE:**

**MEDAPPS, INC.**

By:   
Name: KENT DICKS  
Title: President