

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brookstone Purchasing, Inc.		10/30/2012	CORPORATION: NEW HAMPSHIRE
RECEIVING PARTY DATA			
Name:	Brookstone Company, Inc.		
Street Address:	One Innovation Way		
City:	Merrimack		
State/Country:	NEW HAMPSHIRE		
Postal Code:	03054		
Entity Type:	CORPORATION: NEW HAMPSHIRE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85746972	BROOKSTONE	
CORRESPONDENCE DATA			
Fax Number:	6035778011		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	legaldepartment@brookstone.com		
Correspondent Name:	Blaine A. Page		
Address Line 1:	One Innovation Way		
Address Line 4:	Merrimack, NEW HAMPSHIRE 03054		
NAME OF SUBMITTER:	Blaine A. Page		
Signature:	/Blaine A. Page/		
Date:	11/19/2012		
Total Attachments: 1 source=Assignment Signed#page1.tif			

CH \$40.00 85746972

ASSIGNMENT OF TRADEMARK APPLICATIONS

WHEREAS, **Brookstone Purchasing, Inc.**, a New Hampshire corporation having a principal place of business located at One Innovation Way, Merrimack, New Hampshire 03054 (hereinafter referred to as the "Assignor"), is the Applicant and record owner of the following trademark application, whereby, said application is currently pending before the U.S. Patent and Trademark Office:

Serial No.: 85/746,972
Filing Date: October 15, 2012
Mark: Brookstone
International Classes: 08, 09, 10, 14, 21 and 25

WHEREAS, **Brookstone Company, Inc.**, a New Hampshire corporation having a principal place of business located at One Innovation Way, Merrimack, New Hampshire 03054 (hereinafter referred to as the "Assignee"), is desirous of acquiring said trademark application and the rights to any subsequent trademarks issuing therefrom;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign unto the Assignee all rights, title, and interest in and to the said trademark application and any subsequent registered trademarks, together with any and all goodwill of the business symbolized by and associated with the above-identified trademarks.

Brookstone Purchasing, Inc.

Date: October 30, 2012

By: 

Name: Stephen A. Gould

Title: Vice President, General Counsel and Secretary