

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chengdu AOBI Information Technology Co. Ltd		04/15/2012	CORPORATION:
RECEIVING PARTY DATA			
Name:	Apperience Corporation		
Street Address:	P.O. Box 613		
City:	Grand Cayman		
State/Country:	CAYMAN ISLANDS		
Postal Code:	KY1-1107		
Entity Type:	CORPORATION: CAYMAN ISLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77812760	SECURITY 360	
CORRESPONDENCE DATA			
Fax Number:	3176382139		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	docketing@maginot.com		
Correspondent Name:	MAGINOT, MOORE & BECK LLP		
Address Line 1:	111 Monument Circle, Suite 3250		
Address Line 2:	Chase Tower		
Address Line 4:	Indianapolis, INDIANA 46204		
ATTORNEY DOCKET NUMBER:	2229-0004		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			

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Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Michael D. Beck

Signature:

/Michael D. Beck/

Date:

11/19/2012

Total Attachments: 1
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Deed of Assignment

I, Xue Qlushi, for and on behalf of Chengdu AOBI Information Technology Co. Ltd at the address of 1st Floor, Building 8, No.16, Southern 4th Segment, 2nd Ring Road, XiaoJiaHe, GaoXin District, ChengDu, SiChuan Province, 610041, China, hereby assigned all rights related with the US national trademark applications 77812760 to Apperience Corporation at the address of PO BOX 613, Grand Cayman KY1-1107 Cayman Islands.

I, Dong Yuguo, for and on behalf of Apperience Corporation at the address of PO BOX 613, Grand Cayman KY1-1107 Cayman Islands, hereby confirm that we have taken over all rights and obligations of US national trademark applications 77812760.

Signature of Mr. Xue Qlushi



President of the assignor

Date:

Apr 15, 2012

Place: Chengdu, China

Signature of Mr. Dong Yuguo



President of the assignee

Date:

Apr 15, 2012

Place: Chengdu, China