

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NAVTEQ NORTH AMERICA LLC		11/07/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	NAVTEQ B.V.		
Street Address:	DeRun 1115		
City:	5503 LB Veldhoven		
State/Country:	NETHERLANDS		
Entity Type:	CORPORATION: NETHERLANDS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3804993	COMMUNITY-ENHANCED TRAFFIC	
Registration Number:	3839355	MY 511	
CORRESPONDENCE DATA			
Fax Number:	3123609315		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3123600080		
Email:	smelby@gbclaw.net		
Correspondent Name:	Greer, Burns & Crain, Ltd.		
Address Line 1:	300 South Wacker Drive		
Address Line 2:	Suite 2500		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	100684 NAVTEQ N.AMERICA		
DOMESTIC REPRESENTATIVE			
Name:	Greer, Burns & Crain, Ltd.		

OP \$65.00 3804993

Address Line 1: 300 South Wacker Drive
Address Line 2: Suite 2500
Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:	Amy C. Ziegler
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Signature:	/Amy C. Ziegler/
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Date:	11/20/2012
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Total Attachments: 2
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TRADEMARK ASSIGNMENT

WHEREAS, NAVTEQ NORTH AMERICA LLC, a corporation formed under the laws of Delaware and having a principal place of business at 425 W. Randolph Street, Suite 1200, Chicago, Illinois 60606 USA (hereinafter, "ASSIGNOR"), is the owner of record of all right, title, and interest in and to the Trademarks listed in Exhibit A attached hereto (hereinafter, collectively referred to as the "Trademarks").

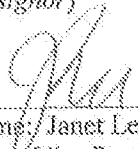
WHEREAS, NAVTEQ B.V., a corporation formed under the laws of The Netherlands and having a principal place of business at DeRun 1115, 5503 LB Veldhoven, The Netherlands (hereinafter, "ASSIGNEE"), is desirous of acquiring the entire right, title and interest in and to said Trademarks, together with the appurtenant goodwill symbolized by said Trademarks.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer to ASSIGNEE the full and exclusive right, title and interest in and to said Trademarks including any word marks, stylized versions and designs and any registrations or applications therefor, along with the goodwill of the business symbolized by said Trademarks, in the United States and any other countries worldwide, effective September 28, 2012.

NAVTEQ NORTH AMERICA LLC
(Assignor)

Date: Nov. 1, 2012


Name: Janet Lee
Title: Vice President, Legal and IP

NAVTEQ B.V.
(Assignee)

Date: 7th Nov. 2012


Name: PETER MEISINGER
Title: MANAGING DIRECTOR

Exhibit A

U.S. Application Serial No.	U.S. Registration No.	Mark
77606840	3804993	COMMUNITY-ENHANCED TRAFFIC
78616254	3839355	MY 511