

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
NAVTEQ CORPORATION		11/07/2012	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	NAVTEQ B.V.
Street Address:	DeRun 1115
City:	5503 LB Veldhoven
State/Country:	NETHERLANDS
Entity Type:	CORPORATION: NETHERLANDS

**PROPERTY NUMBERS Total: 12**

Property Type	Number	Word Mark
Registration Number:	2983667	NAVTEQ
Registration Number:	3558028	MAP REPORTER
Registration Number:	4171918	ELECTRONIC HORIZON
Registration Number:	3697991	MAP REPORTER
Registration Number:	3804097	NAVIGATE VIA
Registration Number:	3473761	NAVTEQ ON BOARD
Registration Number:	3141819	GLOBAL LBS CHALLENGE
Registration Number:	3145165	GLOBAL LBS CHALLENGE NAVTEQ
Registration Number:	3993798	LOCATIONPOINT
Registration Number:	4106786	AISLECASTER
Registration Number:	4104804	NAVTEQ MAPS & TRAFFIC
Serial Number:	85444315	NAVSTREETS

**CORRESPONDENCE DATA**

Fax Number: 3123609315

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent*

OP \$315.00 2983667

*via US Mail.*

Phone: 3123600080  
Email: smelby@gbclaw.net  
Correspondent Name: Greer, Burns & Crain, Ltd.  
Address Line 1: 300 South Wacker Drive  
Address Line 2: Suite 2500  
Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:

100684 NAVTEQ CORP ASSIG

**DOMESTIC REPRESENTATIVE**

Name: Greer, Burns & Crain, Ltd.  
Address Line 1: 300 South Wacker Drive  
Address Line 2: Suite 2500  
Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:

Amy C. Ziegler

Signature:

/Amy C. Ziegler/

Date:

11/20/2012

**Total Attachments: 2**

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source=NAVTEQ.Corp.to.NAVTEQ.BV#page2.tif

TRADEMARK ASSIGNMENT

WHEREAS, NAVTEQ CORPORATION, a corporation formed under the laws of Delaware and having a principal place of business at 425 W. Randolph Street, Suite 1200, Chicago, Illinois 60606 USA (hereinafter, "ASSIGNOR"), is the owner of record of all right, title, and interest in and to the Trademarks listed in Exhibit A attached hereto (hereinafter, collectively referred to as the "Trademarks").

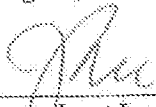
WHEREAS, NAVTEQ B.V., a corporation formed under the laws of The Netherlands and having a principal place of business at DeRun 1115, 5503 LB Veldhoven, The Netherlands (hereinafter, "ASSIGNEE"), is desirous of acquiring the entire right, title and interest in and to said Trademarks, together with the appurtenant goodwill symbolized by said Trademarks.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer to ASSIGNEE the full and exclusive right, title and interest in and to said Trademarks including any word marks, stylized versions and designs and any registrations or applications therefor, along with the goodwill of the business symbolized by said Trademarks, in the United States and any other countries worldwide, effective September 28, 2012.

NAVTEQ CORPORATION  
(Assignor)

Date: Nov. 1, 2012

  
Name: Janet Lee  
Title: Vice President, Legal and IP

NAVTEQ B.V.  
(Assignee)

Date: 7<sup>th</sup> Nov 2012

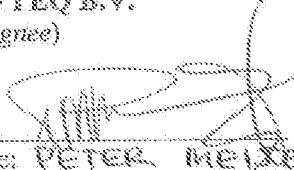
  
Name: PETER MELKER  
Title: MANAGING DIRECTOR

Exhibit A

U.S. Application Serial No.	U.S. Registration No.	Mark
76535236	2983667	NAVTEQ
77033257	3558028	MAP REPORTER
77358108	4171918	ELECTRONIC HORIZON
77620557	3697991	MAP REPORTER
77630171	3804097	NAVIGATE VIA
78723972	3473761	NAVTEQ ON BOARD
78725925	3141819	GLOBAL LBS CHALLENGE
78725957	3145165	GLOBAL LBS CHALLENGE NAVTEQ and Design
85199918	3993798	LOCATIONPOINT
85241404	4106786	AISLECASTER
85336502	4104804	NAVTEQ MAPS & TRAFFIC and Design
85444315		NAVSTREETS

Other Marks
AGILE MAP
GRIDLOCK GAUGE
NATURAL GUIDANCE
NAVTECH
NAVTECH ON BOARD
SDAL
SDAL FORMAT and Design
WE DRIVE EVERY KILOMETRE