

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
REACH UNLIMITED CORPORATION a/k/a REACH UNLIMITED		11/07/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	NAVTEQ B.V.		
Street Address:	DeRun 1115		
City:	5503 LB Veldhoven		
State/Country:	NETHERLANDS		
Entity Type:	CORPORATION: NETHERLANDS		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3756470	JOTYOU	
Registration Number:	3668647	VIRTUAL RADAR	
Registration Number:	3410375	TRAPSTER	
Registration Number:	3692287		
Registration Number:	3830941	PATROL	
Registration Number:	3830942	CARAVAN	
CORRESPONDENCE DATA			
Fax Number:	3123609315		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3123600080		
Email:	smelby@gbclaw.net		
Correspondent Name:	Greer, Burns & Crain, Ltd.		
Address Line 1:	300 South Wacker Drive		
Address Line 2:	Suite 2500		

OP \$165.00 3756470

Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:

100684 REACH ASSIGNMENT

DOMESTIC REPRESENTATIVE

Name: Greer, Burns & Crain, Ltd.
Address Line 1: 300 South Wacker Drive
Address Line 2: Suite 2500
Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:

Amy C. Ziegler

Signature:

/Amy C. Ziegler/

Date:

11/20/2012

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, REACH UNLIMITED CORPORATION (a/k/a REACH UNLIMITED), a corporation formed under the laws of Delaware and having a principal place of business at 2061 San Eljio Avenue, Cardiff by the Sea, California 92007 USA (hereinafter, "ASSIGNOR"), is the owner of record of all right, title, and interest in and to the Trademarks listed in Exhibit A attached hereto (hereinafter, collectively referred to as the "Trademarks").

WHEREAS, NAVTEQ B.V., a corporation formed under the laws of The Netherlands and having a principal place of business at DeRun 1115, 5503 LB Veldhoven, The Netherlands (hereinafter, "ASSIGNEE"), is desirous of acquiring the entire right, title and interest in and to said Trademarks, together with the appurtenant goodwill symbolized by said Trademarks.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer to ASSIGNEE the full and exclusive right, title and interest in and to said Trademarks including any word marks, stylized versions and designs and any registrations or applications therefor, along with the goodwill of the business symbolized by said Trademarks, in the United States and any other countries worldwide, effective September 28, 2012.

REACH UNLIMITED CORPORATION
(a/k/a REACH UNLIMITED)
(Assignor)

Date: Nov. 4, 2012


Name: Janet Lee
Title: Vice President, Legal and IP

NAVTEQ B.V.
(Assignee)

Date: 7th Nov 2012

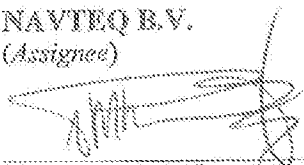


Name: PETER MEIJERING
Title: MANAGING DIRECTOR

Exhibit A

U.S. Application Serial No.	U.S. Registration No.	Mark
77353086	3736470	IOTYOU
77576643	3668647	VIRTUAL RADAR
78566085	3410375	TRAPSTER
		Design Only 
77695652	3692287	
77870129	3830941	PATROL
77870130	3830942	CARAVAN