

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-------------|----------|----------------|---------------------------|
| JOHN MURPHY | | 11/01/2012 | INDIVIDUAL: UNITED STATES |

RECEIVING PARTY DATA

| | |
|-------------------|---------------------------------------|
| Name: | EVOLUTION HOSPITALITY, LLC |
| Street Address: | 620 NEWPORT CENTER DRIVE |
| Internal Address: | FOURTEENTH FLOOR |
| City: | NEWPORT BEACH |
| State/Country: | CALIFORNIA |
| Postal Code: | 92660 |
| Entity Type: | LIMITED LIABILITY COMPANY: CALIFORNIA |

PROPERTY NUMBERS Total: 3

| Property Type | Number | Word Mark |
|----------------------|----------|-----------------------|
| Registration Number: | 4068498 | EVOLUTION HOSPITALITY |
| Registration Number: | 4064508 | EVOLUTION HOSPITALITY |
| Serial Number: | 85142036 | EVOLUTION HOTELS |

CORRESPONDENCE DATA

Fax Number: 9498556371
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 949-855-1246
 Email: ljohnson@stetinalaw.com
 Correspondent Name: MATTHEW A. NEWBOLES
 Address Line 1: 75 ENTERPRISE
 Address Line 2: SUITE 250
 Address Line 4: ALISO VIEJO, CALIFORNIA 92656

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| ATTORNEY DOCKET NUMBER: | TARSD-000 |
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|---|---------------------|
| NAME OF SUBMITTER: | MATTHEW A. NEWBOLES |
| Signature: | /MAN/ |
| Date: | 11/20/2012 |
| Total Attachments: 1 source=XHospitalityAssignment#page1.tif | |

TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of November 1, 2012.

WHEREAS, JOHN MURPHY, an individual, having a business mailing address at 620 Newport Center Drive, Fourteenth Floor, Newport Beach, CA 92660 (hereinafter "ASSIGNOR"), has adopted, used, and is using in interstate commerce or intends to use in interstate commerce the following marks which are registered or pending with the United States Patent and Trademark Office:

"EVOLUTION HOSPITALITY with design" filed on November 17, 2010, given Serial Number 85/179,379, and registered on December 6, 2011, as Registration Number 4,068,498;

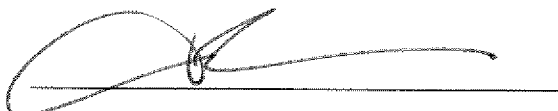
"EVOLUTION HOSPITALITY" filed on September 28, 2010, given Serial Number 85/139,928, and registered on November 29, 2011, as Registration Number 4,064,508; and

"EVOLUTION HOTELS", now pending; for which Applicant has intended to use the mark in interstate commerce and has filed an application with the United States Patent and Trademark Office on September 30, 2010 based on its bona fide intent to use such mark in commerce, which application has been given Serial Number 85/142,036, but has not yet filed an allegation of use of the mark under Section 1(c) or 1(d) of the Trademark Act; and

WHEREAS, Evolution Hospitality, LLC, a California limited liability company, having a principal place of business at 620 Newport Center Drive, Fourteenth Floor, Newport Beach, CA 92660 (hereinafter "ASSIGNEE"), is desirous of acquiring said marks and the entire business or portion thereof to which the marks pertain;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto said ASSIGNEE, all right, title, and interest in and to said marks, together with the goodwill of the business symbolized by the marks in the above-identified application/registrations thereof as part of the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. § 1060.

ASSIGNOR:

A handwritten signature in black ink, appearing to read 'John Murphy', is written over a horizontal line.

John Murphy, Owner/Applicant