

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ms. Jodi Caden		11/19/2012	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	JKL IP Company, LLC
Street Address:	1020 S. Old Woodward
City:	Birmingham
State/Country:	MICHIGAN
Postal Code:	48009
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	3806402	TUMMY TROUSERS
Registration Number:	3810007	MUFFINOLOGY
Registration Number:	3650521	BELLY BANDIT
Registration Number:	3624235	BB BELLY BANDIT
Registration Number:	4070930	BELLY WRAPZ
Registration Number:	3829166	BOSOM BANDIT
Registration Number:	4112536	MOTHER TUCKER
Serial Number:	85184878	BDA BEFORE DURING & AFTER

CORRESPONDENCE DATA

Fax Number: 2482922910
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: (248) 292-2920
 Email: tmmail@patentco.com
 Correspondent Name: Rebecca L. Wilson

CH \$215.00 3806402

Address Line 1: 29 West Lawrence Street
Address Line 2: Suite 210
Address Line 4: Pontiac, MICHIGAN 48342

ATTORNEY DOCKET NUMBER: 1527-029

NAME OF SUBMITTER: Rebecca L. Wilson

Signature: /Rebecca L. Wilson/

Date: 11/20/2012

Total Attachments: 2
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Agreement") is between Jodi Caden ("Jodi Caden") and JKL IP COMPANY LLC ("Assignee").

WHEREAS, Jodi Caden previously was the sole owner of all right, title and interest in and to the Marks (hereto attached at Schedule A), and the goodwill symbolized thereby; and

WHEREAS, Jodi Caden wishes to assign, and Assignee wishes to acquire, all right, title and interest in and to the Marks, including any and all common law trademark rights and all goodwill symbolized and embedded in the Marks that she has owned.

NOW THEREFORE, in view of the mutual covenants exchanged herein, and for good and valuable consideration, the receipt and sufficiency of which is acknowledged by the parties, the parties agree that:

To the extent she has owned the same, Jodi Caden hereby conveys, assigns and transfers to Assignee all right, title and interest, in the United States and abroad, in and to the Marks (attached at Schedule A), and the good will of the business symbolized by the Marks, along with the common law rights in the Marks and any registrations or pending applications to register the Marks. Without limiting the generality of the foregoing, Jodi Caden further sells, assigns and transfers to Assignee all right, title and interest to sue and recover for past infringements by any third parties of the Marks and hereby states that all rights inure to the benefit of Assignee.

Jodi Caden agrees to cause to be executed and delivered without further consideration any further applications, assignments or other documents, and to perform such other lawful acts as Assignee may reasonably require to fully secure and/or evidence the rights or interests herein or which is necessary to protect or enforce the Marks.

This Agreement shall be binding on and inure to the benefit of the successors and assigns of Assignee, and their commonly owned or controlled entities.

If any part of this Agreement is held void, the remaining parts will not be affected.

Any waiver of a breach by either party shall not be waiver of any subsequent breach.

This Agreement will be governed by the laws of the State of Michigan.

Jodi Caden
By: [Signature]
Name: Jodi Caden
Title: _____
Date: 11/19/12

JKL IP COMPANY LLC (ASSIGNEE)
By: [Signature]
Name: Jodi Caden
Title: owner
Date: 11/19/12

Schedule A

<u>Mark</u>	<u>Country</u>	<u>Owner</u>	<u>Filing Date</u>	<u>Reg/App No.</u>	<u>Status</u>
TUMMY TROUSERS	US	Jodi Caden	10/27/2009	3806402	Registered
MUFFINOLOGY	US	Jodi Caden	10/27/2009	3810007	Registered
BELLY BANDIT	CA	Jodi Caden	5/15/2009	TMA786006	Registered
BELLY BANDIT (Class 10)	MX	Jodi Caden	6/9/2009	1112239	Registered
BELLY BANDIT (Class 25)	MX	Jodi Caden	6/9/2009	1110016	Registered
BELLY BANDIT	US	Jodi Caden	12/16/2008	3650521	Registered
BB BELLY BANDIT (design)	US	Jodi Caden	3/4/2008	3624235	Registered
BELLY WRAPZ	US	Jodi Caden	9/10/2008	4070930	Registered
BOSOM BANDIT	US	Jodi Caden	3/12/2009	3829166	Registered
MOTHER TUCKER	AU	Jodi Caden	7/13/2010	1045231	Registered
MOTHER TUCKER	CA	Jodi Caden	7/14/2010	1488710	Pending
MOTHER TUCKER	CN	Jodi Caden	7/13/2010	1045231	Registered
MOTHER TUCKER	EM	Jodi Caden	7/13/2010	1045231	Registered
MOTHER TUCKER	US	Jodi Caden	7/7/2010	4112536	Registered
BDA BEFORE DURING AND AFTER	US	Jodi Caden	11/24/2010		ABANDONED