

## TRADEMARK ASSIGNMENT

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 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Automobile Association, Inc.		10/29/2012	CORPORATION: CONNECTICUT
RECEIVING PARTY DATA			
Name:	AAA Club Partners Inc.		
Street Address:	1 River Place		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19801		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85737367	SMART TREK	
CORRESPONDENCE DATA			
Fax Number:	4102806758		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	410-280-6608		
Email:	msmith@laubscherlaw.com		
Correspondent Name:	Lawrence E. Laubscher, Jr.		
Address Line 1:	1160 Spa Road		
Address Line 2:	Suite 2B		
Address Line 4:	Annapolis, MARYLAND 21403		
ATTORNEY DOCKET NUMBER:	26186		
NAME OF SUBMITTER:	Lawrence E. Laubscher, Jr.		
Signature:	/s/ljr/		
Date:	11/20/2012		
Total Attachments: 1 source=2012-11-20-Assign#page1.tif			

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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is effective as of 29<sup>th</sup> day of October, 2012, from American Automobile Association, Inc., a corporation of Connecticut with a principal place of business at 1000 AAA Drive, Heathrow, Florida 32746 ("Assignor"), to AAA Club Partner s Inc. a corporation of Delaware with a principal place of business at 1 River Place, Wilmington, Delaware 19801 ("Assignee").

WHEREAS, Assignor has adopted and is the owner of the trademark SMART TREK, U.S. Trademark Application No. 85/737,367 (the "Trademark"); and

WHEREAS, Assignee wishes to acquire from Assignor the entirety of Assignor's right, title and interest in and to such Trademark, including, but not limited to, the goodwill symbolized thereby, and Assignor desires to assign such Trademark, and goodwill to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, its successors and assigns forever, Assignor's entire right, title and interest in, to the Trademark, and the goodwill of the business symbolized thereby and in and to any corresponding foreign trademark rights in the mark SMART TREK. This assignment includes all statutory and/or common law rights and/or foreign trademark rights for such Trademark, and any and all rights to contest, protest or sue at law or in equity for any infringement, imitation, impairment, distortion, dilution or other unauthorized use or conduct in derogation of the Trademarks, including the right to receive all proceeds and damages therefrom. This Assignment includes all rights to obtain registrations and/or renewals of registration or other legal protections pertaining to the Trademark.

**ASSIGNOR:** American Automobile Association, Inc.

Signature: \_\_\_\_\_

Richard D. Rinner

Executive Vice President, Administration and Publishing

Date: 10/29/12

OK AAA  
Legal