

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mattress Exchange, LLC		11/01/2012	LIMITED LIABILITY COMPANY: COLORADO

RECEIVING PARTY DATA

Name:	K & E Investment, LLC
Street Address:	191 University Blvd., #852
City:	Denver
State/Country:	COLORADO
Postal Code:	80206
Entity Type:	LIMITED LIABILITY COMPANY: COLORADO

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	3741207	MATTRESS EXCHANGE
Registration Number:	3823250	SEEMA
Registration Number:	3861255	YOUR COMFORT. OUR PASSION.
Registration Number:	4094232	WIRECOM

CORRESPONDENCE DATA

Fax Number: 3037573815
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 303-757-3800
 Email: scott@brownlegal.com
 Correspondent Name: Scott T. Kannady
 Address Line 1: 2000 S. Colorado Blvd., Suite 2-610
 Address Line 4: Denver, COLORADO 80222

ATTORNEY DOCKET NUMBER:	SULEIMAN
--------------------------------	----------

OP \$115.00 3741207

NAME OF SUBMITTER:	Scott T. Kannady
Signature:	/Scott T. Kannady/
Date:	11/20/2012
Total Attachments: 2 source=Assignment of Trademarks - Mattress Exchange to K&E - Signed#page1.tif source=Assignment of Trademarks - Mattress Exchange to K&E - Signed#page2.tif	

ASSIGNMENT OF TRADEMARKS

This assignment ("Assignment") is made to be effective as of November 1, 2012 ("Effective Date") by and between Mattress Exchange, LLC, a Colorado limited liability company, with its address of 191 University Blvd. #852, Denver, Colorado 80206 ("Mattress") and K & E Investment, LLC, a Colorado limited liability company, with its address of 191 University Blvd. #852, Denver, Colorado 80206 ("K & E").

1. Mattress is the owner of the United States trademarks listed on Exhibit A attached hereto, and to the applications and/or registrations for such trademarks (collectively, the "Trademarks").
2. In exchange for good and valuable consideration, the receipt and sufficiency of the parties hereby acknowledge, Mattress assigns to K & E the entire interest and goodwill to the Trademarks.
3. This Assignment may be executed in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument. Electronic signatures deemed acceptable by the United States Patent and Trademark Office shall be deemed original signatures.

IN WITNESS WHEREOF, the parties have duly executed and agree to be legally bound by this Assignment, as of the Effective Date.

MATTRESS EXCHANGE, LLC

By: 
Esmail M. Suleiman, Manager

K & E INVESTMENT, LLC

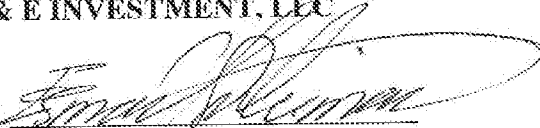
By: 
Esmail M. Suleiman, Manager

EXHIBIT A

TRADEMARKS

Registered Trademarks

Registration No.	Mark	Registration with Principal or Supplemental Register	Registration Date
3741207	MATTRESS EXCHANGE	Principal	January 19, 2010
3823250	SEEMA	Principal	July 20, 2010
3861255	YOUR COMFORT. OUR PASSION.	Principal	October 12, 2010
4094232	WIRECOM	Principal	January 31, 2012