

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Z2Live, Inc.		11/15/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Zynga Inc.		
Street Address:	699 Eighth Street		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94103		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85162946	WAR WITH FRIENDS	
CORRESPONDENCE DATA			
Fax Number:	8582720221		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8582720220		
Email:	trademarks@ipla.com		
Correspondent Name:	IP Legal Advisors, P.C.		
Address Line 1:	4445 Eastgate Mall		
Address Line 2:	Suite 200		
Address Line 4:	San Diego, CALIFORNIA 92121		
NAME OF SUBMITTER:	Joshua J. Richman		
Signature:	/Joshua J. Richman/		
Date:	11/20/2012		
Total Attachments: 1 source=2012-11-15 - Assignment Agreement [Zynga and Z2Live]#page1.tif			

OP \$40.00 85162946

ASSIGNMENT OF TRADEMARK RIGHTS

This Assignment of Trademark Rights (the "Assignment") is entered as of November 15, 2012, by and between Z2Live, Inc., a Delaware corporation, with its principal place of business at 1525 4th Avenue, Suite 800, Seattle, Washington, 98101 ("Assignor") and Zynga Inc., a Delaware corporation with its principal place of business at 699 Eighth Street, San Francisco, California 94103 ("Assignee").

RECITALS

- A. Assignor is the owner of record of the following United States trademark application: Serial No. 85162946 for WAR WITH FRIENDS (the "Trademark")
- B. Assignor is desirous of assigning to Assignee all right, title, interest and goodwill in the Trademark and all related rights. Assignee is desirous of accepting such assignment.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the parties agree as follows.

AGREEMENT

1. Assignment. Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark and all related rights, together with that portion of Assignor's business relating to the Trademark and the goodwill appurtenant thereto. Assignee accepts such assignment.

2. Execution and Delivery. Assignor agrees to execute and deliver all papers, instruments and assignments and to perform any other reasonable acts the Assignee may require in order to vest all right, title and interest in and to the Trademark and any related rights to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignor.

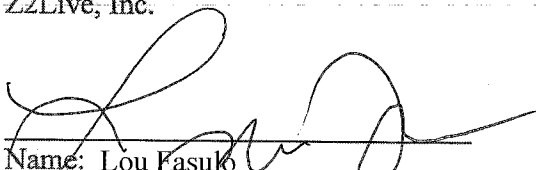
WHEREFORE, the parties have executed this Assignment as of the date first set forth above.

Assignor

Assignee

Z2Live, Inc.

Zynga Inc.


Name: Lou Fasulo

Title: CEO


Name: Day Monahan

Title: Deputy General Counsel