

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
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CORRESPONDENCE DATA																											
Fax Number: 8582720221 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 8582720220 Email: trademarks@ipla.com Correspondent Name: IP Legal Advisors, P.C. Address Line 1: 4445 Eastgate Mall Address Line 2: Suite 200 Address Line 4: San Diego, CALIFORNIA 92121																											
NAME OF SUBMITTER:	Joshua J. Richman																										
Signature:	/Joshua J. Richman/																										
Date:	11/20/2012																										
Total Attachments: 1 source=2012-11-15 - Assignment Agreement [Zynga and Z2Live]#page1.tif																											

OP \$40.00 85162946

## ASSIGNMENT OF TRADEMARK RIGHTS

This Assignment of Trademark Rights (the "Assignment") is entered as of November 15, 2012, by and between Z2Live, Inc., a Delaware corporation, with its principal place of business at 1525 4th Avenue, Suite 800, Seattle, Washington, 98101 ("Assignor") and Zynga Inc., a Delaware corporation with its principal place of business at 699 Eighth Street, San Francisco, California 94103 ("Assignee").

### RECITALS

- A. Assignor is the owner of record of the following United States trademark application: Serial No. 85162946 for WAR WITH FRIENDS (the "Trademark")
- B. Assignor is desirous of assigning to Assignee all right, title, interest and goodwill in the Trademark and all related rights. Assignee is desirous of accepting such assignment.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the parties agree as follows.

### AGREEMENT

1. Assignment. Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark and all related rights, together with that portion of Assignor's business relating to the Trademark and the goodwill appurtenant thereto. Assignee accepts such assignment.

2. Execution and Delivery. Assignor agrees to execute and deliver all papers, instruments and assignments and to perform any other reasonable acts the Assignee may require in order to vest all right, title and interest in and to the Trademark and any related rights to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignor.

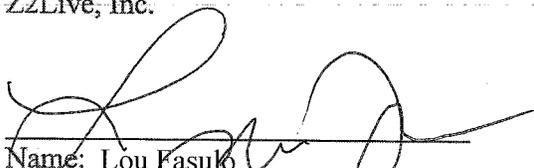
WHEREFORE, the parties have executed this Assignment as of the date first set forth above.

Assignor

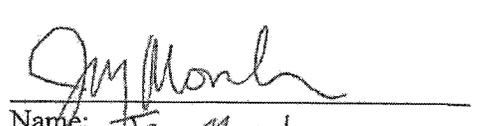
Assignee

Z2Live, Inc.

Zynga Inc.

  
Name: Lou Fasulo

Title: CEO

  
Name: Day Monahan

Title: Deputy General Counsel