

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	LICENSE		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chivas Holdings (IP) Limited		10/29/2012	LIMITED COMPANY: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	V&S PLYMOUTH LIMITED		
Street Address:	Blackfriars Distillery, 60 Southside		
City:	Plymouth, Devon		
State/Country:	UNITED KINGDOM		
Postal Code:	PL1 2LQ		
Entity Type:	COMPANY: UNITED KINGDOM		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Serial Number:	85543297	DISCOVER A WORLD OF DISTINCTION	
Serial Number:	76454917	ENJOY OUR TRADITION RESPONSIBLY	
Registration Number:	3458831	OLD WORLD TRADITION. NEW WORLD SPIRIT.	
Registration Number:	3344633	PLYMOUTH	
Registration Number:	2943384	PLYMOUTH	
Registration Number:	3341623		
Registration Number:	2943385	PLYMOUTH GIN EST 1793	
Registration Number:	3451082		
Registration Number:	3428887	THE WORLD'S SMOOTHEST GIN	
CORRESPONDENCE DATA			
Fax Number:	2027568087		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-756-8000		

Email: rkim@mwe.com, emalis@mwe.com,
washington_ip_docket@mwe.com, ksandacz@mwe.com
Correspondent Name: Richard Y. Kim
Address Line 1: 500 North Capitol Street, NW
Address Line 2: McDermott Will & Emery LLP
Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

ATTORNEY DOCKET NUMBER: 087021-0213

DOMESTIC REPRESENTATIVE

Name: Richard Y. Kim
Address Line 1: 500 North Capitol Street, NW
Address Line 2: McDermott Will & Emery LLP
Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

NAME OF SUBMITTER: Richard Y. Kim

Signature: /Richard Y. Kim/

Date: 11/21/2012

Total Attachments: 26

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CONFIRMATORY LICENCE AGREEMENT

between

- (1) **CHIVAS HOLDINGS (IP) LIMITED**, a company incorporated in Scotland (registered number SC331555) and having its registered office at 111-113 Renfrew Road, Paisley PA3 4DY (the "Licensor"); and
- (2) **V&S PLYMOUTH LIMITED**, a company incorporated in England & Wales (registered number 03169422) and having its registered office at Blackfriars Distillery, 60 Southside, Plymouth, Devon, PL1 2LQ (the "Licensee")

WHEREAS:-

- (A) The Licensor and the Licensee have entered into an Intellectual Property Licence Agreement dated with effect from 30 March 2012 (the "IP Licence"); and
- (B) The Licensor and the Licensee have agreed to execute this confirmatory Intellectual Property Licence Agreement for registration purposes.

NOW THEREFORE it is hereby agreed as follows:-

1. In this Agreement:

"Registered Intellectual Property" means those past, present and future intellectual property rights in PLYMOUTH, PLYMOUTH GIN, PLYMOUTH SLOE GIN and PLYMOUTH NAVY STRENGTH GIN including associated bottle, label and device marks which are registered in the name of the Licensor or in respect of which an application is pending in the name of the Licensor as detailed in the schedule hereto; and

"Grant Date" means 30 March 2012.

Unless the context otherwise requires, all other words and phrases shall have the same meaning as they do in the IP Licence.

2. With effect from the Grant Date, and subject to Clause 4.3 of the IP Licence, the Licensor hereby grants to the Licensee an exclusive, worldwide licence in respect of the use of the Registered Intellectual Property.

3.

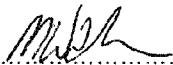
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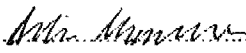
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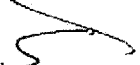
7.

IN WITNESS WHEREOF these presents consisting of this and the preceding page and the schedule annexed hereto are executed as follows:-


Signed for and on behalf of CHIVAS HOLDINGS (IP) LIMITED at PAISLEY, SCOTLAND on the 29 day of OCTOBER 2012 by: 

~~DIRECTOR~~/COMPANY SECRETARY/
AUTHORISED SIGNATORY
MICHELLE WATSON Print Name

In the presence of:
 Witness
ALIA MAPPLEBECK Name
11-13 RENFREW ROAD, Address
PAISLEY PA3 4DY

Signed for and on behalf of V&S PLYMOUTH LIMITED at PAISLEY, SCOTLAND on the 29 day of OCTOBER 2012 by: 

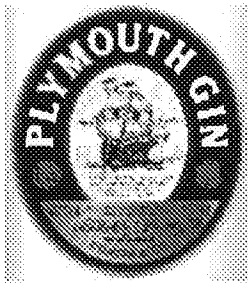
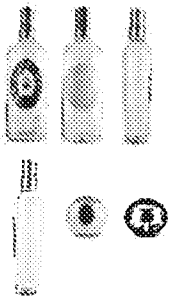
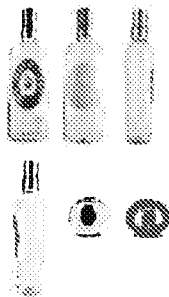
~~DIRECTOR~~/COMPANY SECRETARY/
AUTHORISED SIGNATORY
STUART MACNAB Print Name





In the presence of:
 Witness
ALIA MAPPLEBECK Name
11-13 RENFREW ROAD, Address
PAISLEY PA3 4DY

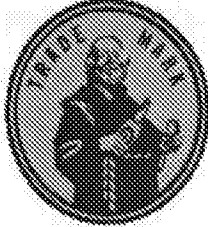
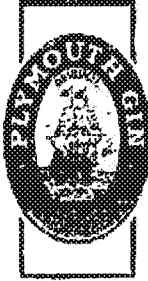

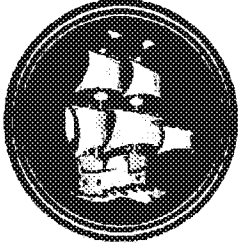
This is the schedule referred to in the foregoing Confirmatory Licences Agreement between Chivas Holdings (IP) Limited and V&S Plymouth Limited



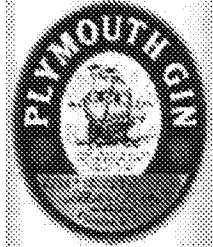
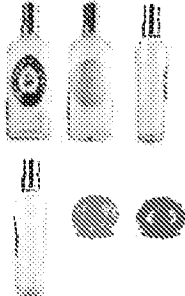
SCHEDULE
Registered Intellectual Property





Trade Mark applications and registrations


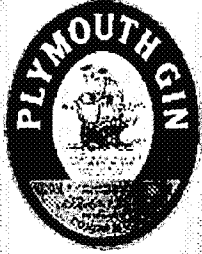


Country	Trademark	Logo	Filing Number	Registration Number
Algeria	PLYMOUTH		112198	
Algeria	PLYMOUTH STANDARD 2011 LABEL with wording (greyscale)		112197	
Algeria	PLYMOUTH STANDARD 3D BOTTLE WITH LABEL (IN GREYSCALE)		112195	
Algeria	PLYMOUTH STANDARD 3D BOTTLE WITH LABEL (in colour)		112196	


Algeria	Plymouth Black Friar / Monk device 2010		112194	
Algeria	Plymouth Ship device 2010 (grayscale)		112193	
Australia	PLYMOUTH GIN (label)		821385	821385
Canada	International Exhibition London 1884 medal		1534207	
Canada	PLYMOUTH		1295994	686811




Canada	PLYMOUTH BLACK FRIAR/MONK Device (pre-2010)		1296002	684118
Canada	PLYMOUTH GIN (label)		1031639	590040
Canada	PLYMOUTH GIN (label)		1190448	674090
Canada	PLYMOUTH SHIP Device (pre-2010)		1295996	689600

Canada	PLYMOUTH STANDARD 2011 BOTTLE (3D) with label		1534942	
Canada	PLYMOUTH STANDARD 2011 BOTTLE (3D) with label (greyscale)		1534944	
Canada	PLYMOUTH STANDARD 2011 LABEL with wording (greyscale)		1534534	
Canada	PLYMOUTH STANDARD 3D BOTTLE WITH LABEL (IN GREYSCALE)		1534944	



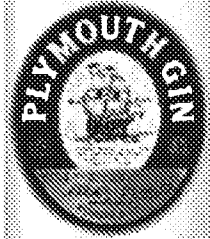

Canada	Plymouth Black Friar / Monk device 2010		1534204	
Canada	Plymouth Ship device 2010 (grayscale)		1534205	
Canada	Victoria Regina medal		1534206	
Chile	PLYMOUTH STANDARD 2011 BOTTLE (3D) with label		960562	

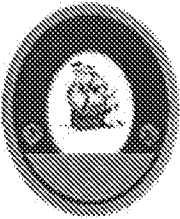
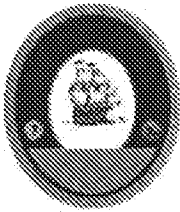
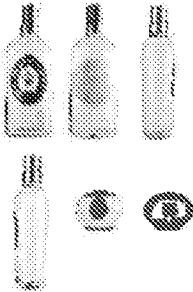
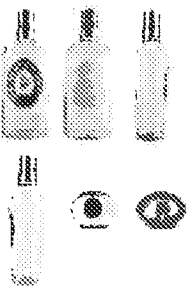
Chile	PLYMOUTH STANDARD 2011 BOTTLE (3D) with label (greyscale)		960.564	
Chile	PLYMOUTH STANDARD 2011 LABEL with wording (greyscale)		960563	
Chile	Plymouth Black Friar / Monk device 2010		960558	
Chile	Plymouth Ship device 2010 (grayscale)		960559	
China	PLYMOUTH		9650310	

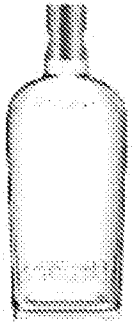



China	PLYMOUTH		9650309	
China	PLYMOUTH in Chinese characters (simplified)	普利茅斯	9650308	
China	PLYMOUTH in Chinese characters (simplified)	普利茅斯	9650307	
China	Plymouth Black Friar / Monk device 2010		1089249	1089249
Egypt	PLYMOUTH		262731	
European Union	BLACK FRIAR		010850361	
European Union	BLACK FRIARS DISTILLERY		010852333	
European Union	COATES & CO		009957168	009957168



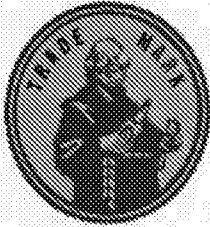
European Union	International Exhibition London 1884 medal		9975129	9975129
European Union	PLYMOUTH		000908723	000908723
European Union	PLYMOUTH GIN		010879468	
European Union	PLYMOUTH GIN (label)		003337748	003337748
European Union	PLYMOUTH NAVY STRENGTH 2011 BOTTLE (3D) with label		9975079	9975079

European Union	PLYMOUTH NAVY STRENGTH 2011 LABEL with wording		009893256	009893256
European Union	PLYMOUTH SLOE GIN 2011 BOTTLE (3D) with label		9975087	9975087
European Union	PLYMOUTH SLOE GIN 2011 BOTTLE (3D) without label		009893281	009893281
European Union	PLYMOUTH SLOE GIN 2011 LABEL with wording		009893264	009893264

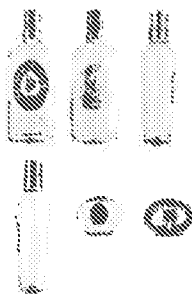



European Union	PLYMOUTH STANDARD 2011 BOTTLE (3D) with label		009893298	009893298
European Union	PLYMOUTH STANDARD 2011 BOTTLE (3D) with label (greyscale)		010071521	010071521
European Union	PLYMOUTH STANDARD 2011 LABEL with wording		009893306	009893306
European Union	PLYMOUTH STANDARD 2011 LABEL with wording (greyscale)		010052363	010052363

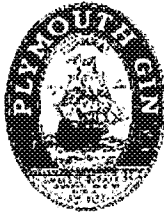
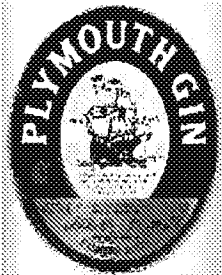
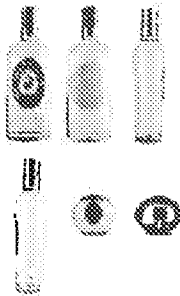
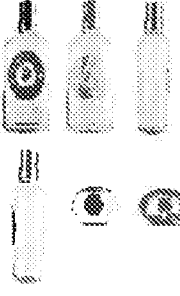
European Union	PLYMOUTH STANDARD 2011 LABEL without wording (colour)		010052637	010052637
European Union	PLYMOUTH STANDARD 2011 LABEL without wording (greyscale)		010052645	010052645
European Union	PLYMOUTH STANDARD 3D BOTTLE WITH LABEL (IN GREYSCALE)		10096857	010096857
European Union	PLYMOUTH STANDARD 3D BOTTLE WITH LABEL (in colour)		010096899	10996889




European Union	PLYMOUTH STANDARD/NAVY STRENGTH 2011 BOTTLE (3D) without label		009893272	009893272
European Union	Plymouth Black Friar / Monk device 2010		009913179	009913179
European Union	Plymouth Ship device 2010 (colour)		009921644	009921644
European Union	Plymouth Ship device 2010 (grayscale)		009921651	009921651
European Union	THE ORIGINAL PLYMOUTH GIN		010879435	

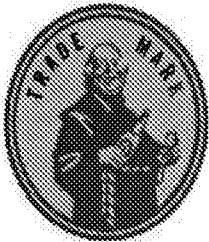

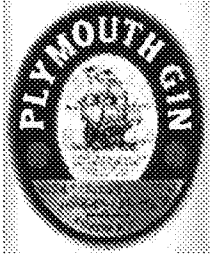

European Union	Victoria Regina medal		9975111	
France	CAVENDISH		98729273	98729273
International Procedure	International Exhibition London 1884 medal		1088316	1088316
International Procedure	PLYMOUTH		883258	883258
International Procedure	PLYMOUTH BLACK FRIAR/MONK Device (pre-2010)		902663	902663



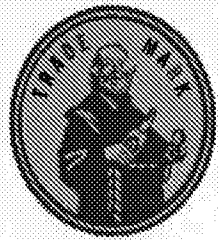
International Procedure	PLYMOUTH GIN (label)		820990	820990
International Procedure	PLYMOUTH SHIP Device (pre-2010)		902720	902720
International Procedure	PLYMOUTH STANDARD 2011 LABEL with wording (greyscale)		1085344	1085344
International Procedure	PLYMOUTH STANDARD 3D BOTTLE WITH LABEL (IN GREYSCALE)		1090064	1090064

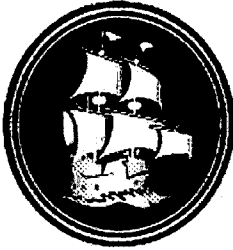
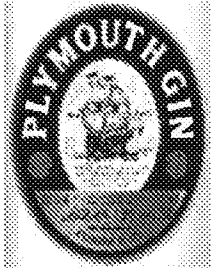
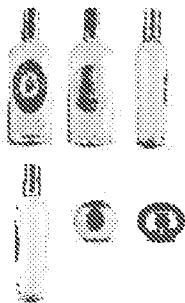
International Procedure	PLYMOUTH STANDARD 3D BOTTLE WITH LABEL (in colour)		1090491	1090491
International Procedure	Plymouth Black Friar / Monk device 2010		1089249	1089249
International Procedure	Plymouth Ship device 2010 (grayscale)		1089248	1089248
International Procedure	Victoria Regina medal		1084380	1084380
Israel	PLYMOUTH		238906	

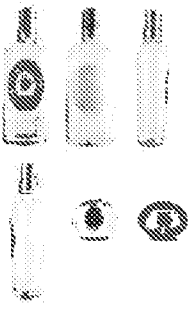


Japan	PLYMOUTH GIN (new label)		20006435	4450479
Lebanon	PLYMOUTH		136896	
Lebanon	PLYMOUTH STANDARD 2011 LABEL with wording (greyscale)		136898	
Lebanon	PLYMOUTH STANDARD 3D BOTTLE WITH LABEL (IN GREYSCALE)		137053	
Lebanon	PLYMOUTH STANDARD 3D BOTTLE WITH LABEL (In colour)		137052	

Lebanon	Plymouth Black Friar / Monk device 2010		136900	
Lebanon	Plymouth Ship device 2010 (grayscale)		136901	
Morocco	PLYMOUTH		139025	139025
Morocco	Plymouth Ship device 2010 (grayscale)		1089248	1089248
New Zealand	BLACK FRIAR			62169
New Zealand	PLYMOUTH		742899	742899


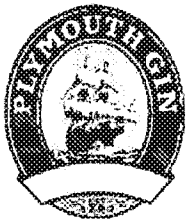
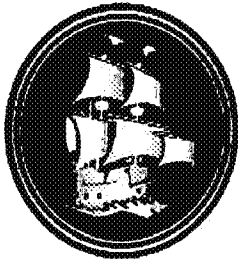
New Zealand	PLYMOUTH BLACK FRIAR/MONK Device (pre-2010)		742898	742898
New Zealand	PLYMOUTH GIN (new label)		607162	607162
New Zealand	PLYMOUTH STANDARD 2011 LABEL with wording (greyscale)		845397	
New Zealand	PLYMOUTH STANDARD 3D BOTTLE WITH LABEL (IN GREYSCALE & COLOUR) (Series of 2)		845484	

New Zealand	Plymouth Black Friar / Monk device 2010		845140	845140
New Zealand	Plymouth Ship device 2010 (grayscale)		845145	845145
Norway	PLYMOUTH		200602484	247573
Russian Federation	PLYMOUTH		2011732841	
Sweden	PLYMOUTH BLACK FRIAR/MONK Device (pre-2010)		200601405	382526


Sweden	PLYMOUTH SHIP Device (pre-2010)		200601404	383461
Switzerland	PLYMOUTH		57857/2011	
Tunisia	PLYMOUTH		TN/E/2011/01190	
Tunisia	PLYMOUTH STANDARD 2011 LABEL with wording (greyscale)		TN/E/2011/01185	
Tunisia	PLYMOUTH STANDARD 3D BOTTLE WITH LABEL (IN GREYSCALE)		TN/E/2011/01187	

Tunisia	PLYMOUTH STANDARD 3D BOTTLE WITH LABEL (in colour)		TN/E/2011/01186	
Tunisia	Plymouth Black Friar / Monk device 2010		TN/E/2011/01189	
Tunisia	Plymouth Ship device 2010 (grayscale)		TN/E/2011/01188	
Turkey	PLYMOUTH		2011/56503	
United Kingdom	BLACK FRIAR		767568	767568
United Kingdom	PLYM-GIN		875144	875144

United Kingdom	PLYMOUTH GIN (label)		2342382	2342382
United Kingdom	PLYMOUTH NAVY STRENGTH 2D BOTTLE & LABEL (pre-2011 version)		2585824	2585824
United Kingdom	PLYMOUTH SLOE 2D BOTTLE (pre-2011 version)		2585823	2585823
United Kingdom	PLYMOUTH STANDARD 2D BOTTLE & LABEL (pre-2011 version)		2585546	2585546
United States Of America	DISCOVER A WORLD OF DISTINCTION		85543297	
United States Of America	ENJOY OUR TRADITION RESPONSIBLY		76454917	2904149

United States Of America	OLD WORLD TRADITION. NEW WORLD SPIRIT.		77097482	3458831
United States Of America	PLYMOUTH		76548081	3344633
United States Of America	PLYMOUTH		76548050	2943384
United States Of America	PLYMOUTH BLACK FRIAR/MONK Device (pre-2010)		78805576	3341623
United States Of America	PLYMOUTH GIN (label)		76548053	2943385
United States Of America	PLYMOUTH SHIP Device (pre-2010)		78805579	3451082
United States Of America	THE WORLD'S SMOOTHEST GIN		77077983	3428887

Design registration

Country	Design	Registration Number
European Union	 The design cell contains several technical drawings of a shoe sole. At the top, there are four small square icons, each showing a different perspective or detail of the sole's surface. Below these are larger, more detailed drawings: a side view of the sole, a top-down view, and a cross-sectional view showing the internal structure and tread pattern. The drawings are rendered in a halftone or dotted style.	001861618-0001