

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Diamond Dimensions (HK) Limited		11/14/2012	LIMITED LIABILITY COMPANY: HONG KONG

<b>RECEIVING PARTY DATA</b>	
Name:	Samuel Aaron, Inc.
Street Address:	31-00 47th Avenue
City:	Long Island City
State/Country:	NEW YORK
Postal Code:	11101
Entity Type:	CORPORATION: DELAWARE

<b>PROPERTY NUMBERS Total: 3</b>		
Property Type	Number	Word Mark
Registration Number:	1953334	DD
Registration Number:	2456791	DIAMOND DIMENSIONS
Registration Number:	2084947	DIMENSION LOCK

<b>CORRESPONDENCE DATA</b>	
Fax Number:	2125549651
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	2126132071
Email:	cclayton@gibbonslaw.com
Correspondent Name:	Catherine M. Clayton
Address Line 1:	Gibbons P.C.
Address Line 2:	One Penn Plaza, 37th Floor
Address Line 4:	New York, NEW YORK 10119

ATTORNEY DOCKET NUMBER:	103990.53199
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NAME OF SUBMITTER:	Catherine M. Clayton
Signature:	/cmc/
Date:	11/21/2012
Total Attachments: 2 source=DiamondDimensionsAssignment#page1.tif source=DiamondDimensionsAssignment#page2.tif	

**INTELLECTUAL PROPERTY RIGHTS ASSIGNMENT**

This assignment ("Assignment") is made and entered into as of November 14, 2012, by and between Diamond Dimensions (HK) Limited, an entity having a business address of 6<sup>th</sup> Floor, Flat D2, Kaiser Estate, Phase 1, 41 Man Yue Street, Hunghom, Kowloon, Hong Kong ("Assignor") and Samuel Aaron, Inc., a corporation organized and existing under the laws of the state of Delaware and having its offices at 31-00 47th Avenue, Long Island City, New York 11101 ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the intellectual property assets listed in Exhibit A hereto, together with all goodwill associated with the trademarks listed therein (the "Intellectual Property").

WHEREAS, Assignor desires to assign to Assignee all of its right, title, and interest in and to the Intellectual Property, and Assignee desires to acquire all such right, title and interest.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Intellectual Property.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original, and all of which together shall constitute one and the same agreement. Facsimile signatures by either party shall be deemed effective and binding.

IN WITNESS WHEREOF, each party has caused this Assignment to be executed as of the date first set forth above by its duly authorized representative.

DIAMOND DIMENSIONS (HK) LIMITED

SAMUEL AARON, INC.

By: 

By: 

Name: ROBERT KEMPLER

Name: Richard J. Katz

Title: Director

Title: Chief Operating Officer and Executive Vice President

**EXHIBIT A**

**Trademark Filings:**

<b>MARK</b>	<b>REG/SER. NO.</b>	<b>COUNTRY</b>	<b>STATUS</b>
DD (Stylized)	1,953,334	USA	Registered
DIAMOND DIMENSIONS	2,456,791	USA	Registered
DIMENSION LOCK	2,084,947	USA	Registered

**Patent Registration:**

<b>Title</b>	<b>U.S. Patent No.</b>	<b>Issue Date</b>
Interconnectable Rings	5,7735,144	04/07/1998

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