

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Aspen Sales Group, LLC		11/18/2012	LIMITED LIABILITY COMPANY: NEW JERSEY
RECEIVING PARTY DATA			
Name:	The White Mountain Group Inc.		
Street Address:	1516 Lakeshore Drive		
City:	New Orleans		
State/Country:	LOUISIANA		
Postal Code:	70122		
Entity Type:	CORPORATION: LOUISIANA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3605638	WHITE MOUNTAIN	
Serial Number:	85578805	WHITE MOUNTAIN	
CORRESPONDENCE DATA			
Fax Number:	5045697001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	504-569-7200		
Email:	mbreaux@millinglaw.com		
Correspondent Name:	Marie Breaux		
Address Line 1:	909 Poydras Street, Suite 2300		
Address Line 2:	Milling Benson Woodward, LLP		
Address Line 4:	New Orleans, LOUISIANA 70112		
ATTORNEY DOCKET NUMBER:	87532		
NAME OF SUBMITTER:	Marie Breaux		

OP \$65.00 3605638

Signature:	/MBreaux/
Date:	11/21/2012
Total Attachments: 1 source=WHITE MOUNTAIN TRADEMARK ASSIGNMENT (executed)#page 1.tif	

EXHIBIT A

ASSIGNMENT OF WHITE MOUNTAIN MARKS

U.S. Registration No. 3,605,638 / Serial No. 77-561,297

and

U.S. Application Serial No. 85-578,805

This Agreement is between Aspen Sales Group, LLC, a New Jersey limited liability company with its principal place of business located at 350 Main Street, Suite 5, Bedminster, New Jersey 07921 (Assignor) and The White Mountain Group Inc. a Louisiana corporation with its principal place of business located at 1516 Lakeshore Drive, New Orleans, Louisiana 70122 (Assignee).

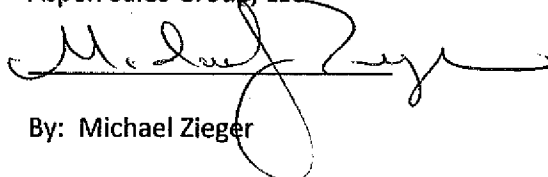
WHEREAS Assignor is listed as the owner of U.S. Registration No. 3,605,638 for the trademark WHITE MOUNTAIN by virtue of an Assignment from Strategic Business Group Limited, Corp. recorded with the Assignment Division of the U.S. Patent and Trademark Office on November 30, 2011 (the WHITE MOUNTAIN WORD MARK);

WHEREAS Assignor has filed Application Serial No. 85-578,805 with the U.S. Patent and Trademark Office to register a design mark consisting of a fanciful outline of mountain peaks above the words WHITE and MOUNTAIN (the WHITE MOUNTAIN DESIGN MARK);

WHEREAS Assignor desires to transfer to Assignee all of its rights, title and interest in and to the WHITE MOUNTAIN WORD MARK and WHITE MOUNTAIN DESIGN MARK, and Assignee desires to acquire said marks and rights therein;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the WHITE MOUNTAIN WORD MARK and WHITE MOUNTAIN DESIGN MARK, together with the goodwill of the business symbolized by the marks and the above-identified registration and application. Assignor further covenants that it will execute all documents and take any other actions that may be necessary for vesting in Assignee full right, title, and interest in the WHITE MOUNTAIN WORD MARK and WHITE MOUNTAIN DESIGN MARK. Such assignment is effective as of November 18, 2012.

Aspen Sales Group, LLC



By: Michael Zieger

Title: Owner/Managing Member