

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ritz Camera & Image, LLC		11/12/2012	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	C&A Marketing, Inc.
Street Address:	2 Bergen Turnpike
City:	Ridgefield Park
State/Country:	NEW JERSEY
Postal Code:	07660
Entity Type:	CORPORATION: NEW JERSEY

PROPERTY NUMBERS Total: 40

Property Type	Number	Word Mark
Registration Number:	2013418	WOLF CAMERA
Registration Number:	2654757	WOLF CAMERA
Registration Number:	3953161	WOLF CAMERA & IMAGE
Registration Number:	1990017	WOLF CAMERA & VIDEO
Registration Number:	2366168	WOLF CAMERA
Registration Number:	2661758	WOLF UNIVERSITY
Registration Number:	2661759	WOLFCAMERA.COM
Registration Number:	2704028	RITZPIX
Registration Number:	4161772	RITZPIX PHOTO PATROL
Registration Number:	3963011	RITZPIX POCKETPIX
Registration Number:	4097118	RITZPIX SCAN MAN PHOTO
Registration Number:	4190255	CAMERA WORLD
Registration Number:	1217990	CAMERA WORLD
Registration Number:	2477780	CAMERAWORLD.COM

OP \$1015.00 2013418

TRADEMARK

Registration Number:	1594588	RITZ CAMERA
Registration Number:	3798922	RITZ CAMERA & IMAGE
Registration Number:	2509769	RITZCAMERA.COM
Registration Number:	3397919	RITZCAMERA.COM & ELECTRONICS
Registration Number:	3082475	INKLEY'S
Registration Number:	4027451	INKLEY'S CAMERA & IMAGE
Registration Number:	3212391	RITZ INTERACTIVE
Registration Number:	2920351	BIG PRINT CENTRAL
Registration Number:	2920412	CAPTURE YOUR WORLD
Registration Number:	0970423	DEAN'S
Registration Number:	1506455	FREQUENT FOTO
Registration Number:	4014340	KITS CAMERA & IMAGE
Registration Number:	1757422	KITS CAMERAS
Registration Number:	1892467	PHOTRONIC
Registration Number:	1884370	PHOTRONIC DEPOT
Registration Number:	1920118	PHOTRONIC IMAGEINATION CENTER
Registration Number:	1802269	PHOTRONIC IMAGEINATION CENTER
Registration Number:	1883995	PROEX
Registration Number:	1527912	QUANTARAY
Registration Number:	3853048	RITZ ACCESS PHOTO
Registration Number:	1590387	RITZ BIG PRINT
Registration Number:	1609041	RITZ BLITZ
Registration Number:	3114215	RITZELECTRONICS.COM
Registration Number:	3850090	SHARE. DISPLAY. SAVE.
Registration Number:	3141557	THE CAMERA SHOP INC.
Registration Number:	1432357	ULTRAPRINT

CORRESPONDENCE DATA

Fax Number: 6127673312
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 612-767-3311
Email: david.baer@ethoslaw.com
Correspondent Name: David Baer
Address Line 1: 7220 Washington Ave. So.
Address Line 4: Eden Prairie, MINNESOTA 55344

NAME OF SUBMITTER:

David Baer

TRADEMARK

	/David Baer/
Date:	11/22/2012
Total Attachments: 3 source=Ritz Trademark Assignment (10189257)#page1.tif source=Ritz Trademark Assignment (10189257)#page2.tif source=Ritz Trademark Assignment (10189257)#page3.tif	

Trademark Assignment

This TRADEMARK ASSIGNMENT (this "Assignment"), is entered into this 12th day of November, 2012 and made effective as of October 31, 2012 by and between Ritz Camera & Image, LLC, a Delaware limited liability company, with an address of 6711 Ritz Way, Beltsville, Maryland 20705 ("Assignor"), and C&A Marketing, Inc., a New Jersey corporation, with an address at 2 Bergen Turnpike, Ridgefield Park, NJ 07660 ("Assignee").

WHEREAS, Assignor is the owner in the United States of the U.S. Trademark Registrations set forth on the attached Schedule A, together with all common law rights therein as well as the goodwill of the business associated therewith (collective, the "Marks");

WHEREAS, pursuant to the terms of the Asset Purchase Agreement by and among Assignor, Ritz Interactive, LLC and Assignee dated September 12, 2012 ("Purchase Agreement"), Assignor desires to assign all of its right, title and interest in and to the Marks to Assignee; and

WHEREAS, Assignee wishes to acquire all right, title and interest in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree, effective as of the date hereof, as follows:

Assignor hereby sells, assigns and transfers to Assignee, all right, title and interest in and to the Marks, together with all common law rights therein as well as the goodwill of the business associated therewith.

Assignor hereby agrees to execute all papers and perform all other proper acts requested by Assignee or its successors or assigns to secure to Assignee or its successors or assigns the rights hereby transferred all at Assignee's sole cost and expense.

All of the terms and conditions of the Purchase Agreement are incorporated herein by reference, and in the event of any ambiguity or inconsistency between the terms of the Purchase Agreement and the terms hereof, the terms of the Purchase Agreement shall prevail.

SCHEDULE A

TRADEMARK	REGISTRATION NUMBER
WOLF CAMERA	2013418
WOLF CAMERA	2654757
WOLF CAMERA & IMAGE	3953161
WOLF CAMERA & VIDEO	1990017
WOLF CAMERA & DESIGN	2366168
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WOLFCAMERA.COM	2661759
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ULTRAPRINT	1432357