

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
General Electric Capital Corporation		11/20/2012	CORPORATION: MARYLAND
RECEIVING PARTY DATA			
Name:	Miller Heiman, Inc.		
Street Address:	10509 Professional Circle, Suite 100		
City:	Reno		
State/Country:	NEVADA		
Postal Code:	89521		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Registration Number:	1346842	CONCEPTUAL SELLING	
Registration Number:	1346841	STRATEGIC SELLING	
Registration Number:	1551921	MILLER HEIMAN INCORPORATED	
Registration Number:	1594615	LAMP	
Registration Number:	2136342	TACTICAL TELESales	
Registration Number:	2711299	CSO CHIEF SALES OFFICER SUMMIT ACHIEVING SALES EXCELLENCE	
Registration Number:	2723908	MILLER HEIMAN	
Registration Number:	2726897	MILLER HEIMAN	
Registration Number:	3378594	FUNNEL SCORECARD	
Registration Number:	3598528	LARGE ACCOUNT MANAGEMENT PROCESS	
Registration Number:	3510194	MILLER HEIMAN CERTIFIED PROFESSIONAL	
Registration Number:	3617607	MILLER HEIMAN SALES SYSTEM	
Registration Number:	3859632	MILLER HEIMAN	

OP \$415.00 1346842

Serial Number:	78801256	MILLER HEIMAN SOLUTION SET
Serial Number:	78801255	MILLER HEIMAN SALES PERFORMANCE JOURNAL
Serial Number:	78801247	MILLER HEIMAN SALES TIPS

# CORRESPONDENCE DATA

Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Email: daniel.cote@thomsonreuters.com

Correspondent Name: Robin Riley, Legal Assistant

Address Line 1: 75 East 55th Street

Address Line 2: Paul Hastings LLP

Address Line 4: New York, NEW YORK 10022

NAME OF SUBMITTER:	Robin Riley, Legal Assistant
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Signature:	/daniel cote thomsonreuters/
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Date:	11/26/2012
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**Total Attachments: 5**

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## RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

### 1. Name of conveying party(ies):

General Electric Capital Corporation

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation- State: Maryland  
☐ Other \_\_\_\_\_

Citizenship (see guidelines) American

Additional names of conveying parties attached? ☐ Yes ☒ No

### 3. Nature of conveyance /Execution Date(s) :

Execution Date(s) November 20, 2012

- ☐ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☒ Other Release of Trademarks

### 2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? ☐ Yes ☒ No

Name: Miller Heiman, Inc.

Internal

Address: \_\_\_\_\_

Street Address: 10509 Professional Circle, Suite 100

City: Reno

State: Nevada

Country: USA Zip: 89521

- ☐ Association Citizenship \_\_\_\_\_  
☐ General Partnership Citizenship \_\_\_\_\_  
☐ Limited Partnership Citizenship \_\_\_\_\_  
☒ Corporation Citizenship USA - Nevada  
☐ Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No  
(Designations must be a separate document from assignment)

### 4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

See attached Exhibit A.

B. Trademark Registration No.(s)

See attached Exhibit A.

Additional sheet(s) attached? ☒ Yes ☐ No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

### 5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Robin Riley, Legal Assistant

Internal Address: Paul Hastings LLP

Street Address: 75 East 55th Street

City: New York

State: NY Zip: 10022

Phone Number: 212-318-6493

Fax Number: 212-319-4090

Email Address: robinriley@paulhastings.com

### 6. Total number of applications and registrations involved:

16

### 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$

- ☐ Authorized to be charged to deposit account  
☐ Enclosed

### 8. Payment Information:

Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

### 9. Signature:

Robin Riley  
Signature

Robin Riley

Name of Person Signing

November 21, 2012

Date

Total number of pages including cover sheet, attachments, and document:

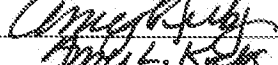
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RELEASE OF SECURITY INTEREST  
IN TRADEMARKS AND TRADEMARK APPLICATIONS

KNOW ALL MEN BY THESE PRESENTS, that GENERAL ELECTRIC CAPITAL CORPORATION, as agent, (hereinafter referred to as "Secured Party"), DOES HEREBY CERTIFY that the security interest it holds in certain trademarks and trademark applications of MILLER HEIMAN, INC., as Grantor, a Nevada corporation ("Grantor"), pursuant to (i) the Trademark Security Agreement dated as of July 1, 2008, recorded in the United States Patent and Trademark Office on July 2, 2008, at Reel 003807, Frame 0871 and (ii) the Amended and Restated Trademark Security Agreement dated as of August 19, 2011, recorded in the United States Patent and Trademark Office on August 23, 2011, at Reel 004609, Frame 0864 (collectively, the "Trademark Security Agreement"), which trademarks and trademark applications are more fully identified on Exhibit A annexed hereto and made a part hereof, together with the goodwill of the business symbolized thereby, is released and all interest in such property previously assigned to Secured Party under the Trademark Security Agreement is hereby reassigned to Grantor.

IN WITNESS WHEREOF, Secured Party has caused this Release of Security Interest in Trademarks and Trademark Applications to be executed by its duly authorized signatory this 20th day of November, 2012.

GENERAL ELECTRIC CAPITAL  
CORPORATION,  
as Agent and a Lender

By:   
Name: Amy L. Kelly  
Title: Its Duly Authorized Signatory

**EXHIBIT A  
TO  
RELEASE OF SECURITY INTEREST  
IN TRADEMARKS AND TRADEMARKS APPLICATIONS**

<b>TRADEMARKS</b>	<b>JURISDICTION</b>	<b>APP/REG NUMBER APP/REG. DATE</b>
Conceptual Selling	U.S.	1346842 7/2/1985
Strategic Selling	U.S.	1346841 7/2/1985
Miller Heiman Incorporated and Design (superseded by 3859632)	U.S.	1551921 8/15/1989
Lamp	U.S.	1594615 5/1/1990
Tactical Telesales	U.S.	2136342 2/10/1998
CSO Chief Sales Officer Summit Achieving Sales Excellence and Design	U.S.	2711299 4/29/2003
Miller Heiman and Design	U.S.	2723908 6/10/2003
Miller Heiman and Design	U.S.	2726897 6/17/2003
Funnel Scorecard	U.S.	3378594 2/5/2008
Large Account Management Process	U.S.	3598528 3/31/2009
Miller Heiman Certified Professional	U.S.	3510194 9/30/2008
Miller Heiman Sales System	U.S.	3617607 5/5/2009
Miller Heiman Incorporated	U.S.	3859632 10/12/2010
Miller Heiman Solution Set	U.S.	78801256 1/27/2006
Miller Heiman Sales Performance Journal	U.S.	78801255 1/27/2006
Miller Hieman Sales Tips	U.S.	78801247 1/27/2006
Miller Heiman Incorporated	NEV	- 8/14/1997

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**TRADEMARK  
REEL: 004906 FRAME: 0276**

Miller Heiman Incorporated	NEV	- 7/25/1997
Miller Heiman Incorporated	NEV	- 7/25/1997
Miller Heiman Incorporated and Design	NEV	- 8/14/1997
Conceptual Selling	NEV	- 7/25/1997
Strategic Selling	NEV	- 8/26/1997
Lamp	NEV	7/25/1997
Conceptual Selling	CALIF	21054 10/1/1984
Strategic Selling	CALIF	21055 10/1/1984