

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Seed Intellectual Property Law Group, PLLC		11/26/2012	LIMITED LIABILITY COMPANY: WASHINGTON
RECEIVING PARTY DATA			
Name:	Shaklee Corporation		
Street Address:	4747 Willow Road		
City:	Pleasanton		
State/Country:	CALIFORNIA		
Postal Code:	94588		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3897191	180 BODY CLINIC	
Registration Number:	3910566	180 TARGETED THERMOGENIC	
CORRESPONDENCE DATA			
Fax Number:	2066826031		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	206-622-4900		
Email:	JenniferLai@SeedIP.com		
Correspondent Name:	William O. Ferron, Jr.		
Address Line 1:	701 Fifth Avenue		
Address Line 2:	Suite 5400		
Address Line 4:	Seattle, WASHINGTON 98104		
ATTORNEY DOCKET NUMBER:	860194.001		
NAME OF SUBMITTER:	William O. Ferron, Jr.		

Signature:	/William O. Ferron, Jr./
Date:	11/26/2012
Total Attachments: 2 source=Seed IP to Shaklee Tm Assigment#page1.tif source=Seed IP to Shaklee Tm Assigment#page2.tif	

Trademark Assignment

WHEREAS, Seed Intellectual Property Law Group, PLLC, a professional limited liability company of the state of Washington, having a mailing address of 701 Fifth Avenue, Suite 5400, Seattle, WA 98104 ("Seed IP"), acquired all rights in and to the trademarks, trademark registrations and certain logos and trade dress associated with such marks set forth in the Schedule of Trademarks annexed hereto as Exhibit 1 (collectively hereinafter "the Trademarks") as an agent for Shaklee Corporation, a corporation of the state of Delaware, having a mailing address of 4747 Willow Road, Pleasanton, CA 94588 ("Shaklee"); and

WHEREAS, the parties wish to formally assign to Shaklee and record ownership in Shaklee's name of all the right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Seed IP hereby sells, assigns and transfers to Shaklee Corporation and its successors and assigns all right, title and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks and the right to sue for and collect damages by reason of past infringement of the Trademarks.

Seed IP further authorizes the Commissioner of Patents and Trademarks of the United States to record this Trademark Assignment to reflect that the trademark registrations listed in the annexed Schedule of Trademarks are now the property of Shaklee and its successors and assigns.

Seed Intellectual Property Law Group, LLC



By: _____
William O. Ferron, Jr., Principal

Date: November 26, 2012

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