

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
FAGE Dairy Industry S.A.		09/25/2012	CORPORATION: GREECE

RECEIVING PARTY DATA

Name:	FAGE Luxembourg S.Å r.l.
Street Address:	5 rue du Kiem
City:	Luxembourg
State/Country:	LUXEMBOURG
Postal Code:	L-1857
Entity Type:	LIMITED LIABILITY COMPANY: LUXEMBOURG

PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Registration Number:	2860116	FAGE
Registration Number:	3289607	FAGE
Registration Number:	2903890	FAGE 0 %
Registration Number:	3289608	
Serial Number:	85658673	FAGE SPLIT CUP
Serial Number:	77037851	FAGE TOTAL 0% ALL NATURAL-NONFAT GREEK STRAINED YOGURT
Serial Number:	77037835	FAGE TOTAL 2% ALL NATURAL GREEK STRAINED YOGURT
Serial Number:	77037905	FAGE TOTAL 2% WITH HONEY ALL NATURAL GREEK STRAINED YOGURT
Serial Number:	77037808	FAGE TOTAL 5% ALL NATURAL GREEK STRAINED YOGURT
Serial Number:	77037793	FAGE TOTAL ALL NATURAL GREEK STRAINED YOGURT
Serial Number:	77037924	FAGE TOTAL WITH CHERRY ALL NATURAL GREEK STRAINED YOGURT
Serial Number:	77037869	FAGE TOTAL WITH HONEY ALL NATURAL GREEK STRAINED YOGURT

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Serial Number:	77037897	FAGE TOTAL WITH STRAWBERRY ALL NATURAL GREEK STRAINED YOGURT
Registration Number:	4018384	FRU YO
Serial Number:	85241237	PLAIN EXTRAORDINARY
Registration Number:	3944582	RIDICULOUSLY THICK YOGURT
Serial Number:	85658678	SPLIT CUP
Serial Number:	76016812	TOTAL 2%
Serial Number:	76016813	TOTAL CHERRY THE AUTHENTIC GREEK STRAINED YOGURT
Serial Number:	76016810	TOTAL LIGHT THE AUTHENTIC GREEK STRAINED YOGHURT
Serial Number:	75597292	TOTAL OARE
Serial Number:	76016809	TOTAL TZATZIKI AUTHENTIC GREEK
Serial Number:	76016811	TOTAL WITH GREEK HONEY THE AUTHENTIC GREEK STRAINED YOGURT

CORRESPONDENCE DATA

Fax Number: 2122944700
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 212 294 6700
Email: trademarkny@winston.com
Correspondent Name: Virginia R. Richard
Address Line 1: 200 Park Avenue
Address Line 2: Winston & Strawn LLP
Address Line 4: New York, NEW YORK 10166

ATTORNEY DOCKET NUMBER: 8946.3

DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER: Virginia R. Richard

Signature: /W&S/

Date: 11/27/2012

Total Attachments: 20
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TRADEMARK
REEL: 004907 FRAME: 0139

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THIS CONTRIBUTION AND TRANSFER AGREEMENT (the **Agreement**) is dated as of September 25, 2012 and is entered into:

BETWEEN:

- (A) **FAGE Dairy Industry S.A.** (also known as FAGE Dairy Processing Industry), a *société anonyme* incorporated and organized under the laws of the Hellenic Republic, having its registered office at 35 Hermou Street, 144 52 Metamorfossi, Attica, Greece, registered with the Division of Development of the Northern Sector of Athens of the Prefecture of Attica (Department for Societes Anonymes) under registration number 13219/01AT/B/86/087 and tax ID number 094061540 (the **Contributor**).

AND

- (B) **FAGE Luxembourg S.à r.l.**, a Luxembourg private limited liability company (*société à responsabilité limitée*) in the process of incorporation (the **Contributee**) and represented in accordance with article 12 bis of the Luxembourg law on Commercial Companies of August 10, 1915, as amended from time to time (the **Law**).

In the presence of:

- (C) **FAGE UK Limited**, a private limited liability company incorporated and organized under the laws of the United Kingdom, having its registered office at 134 Buckingham Palace Road, London, England, registered with Company House under number 01341153 (**FAGE UK**).
- (D) **FAGE USA Holdings, Inc.**, a private corporation incorporated and organized under the laws of the State of New York, United States of America, having its registered office at 1 Opportunity Drive, Johnstown, NY 12095, United States of America, registered with the State of New York under number 11-3556476 (**FAGE USA**).
- (E) **FAGE Italia S.r.l.**, a private limited liability company incorporated and organized under the laws of Italy, having its registered office at Via Enrico de Nicola, Cesano, Boscone, Italy, registered with Enterprises of Milan under number MI-1766977 and tax code 01308600061 (**FAGE IT**).
- (F) **FAGE Deutschland GmbH**, a private limited liability company incorporated and organized under the laws of Germany, having its registered office at Mergenthaler Allee 10-12, Eschborn, registered with the Lower Court of Frankfurt under number HRB 93260 (**FAGE GER** and, together with FAGE UK, FAGE USA and FAGE IT, the **Wholly-Owned Subsidiaries**).

WHEREAS:

- (A) In order to proceed with the incorporation of the Contributee, the Contributor intends to contribute and transfer (i) trademarks, domain names and designs together with supporting technology (collectively, the **IP**) and (ii) all the shares held in each Wholly-

Owned Subsidiary (collectively, the **Foreign Shares** and, together with the IP, the **Contributed Assets**), listed and described in Schedule 1 attached hereto, to the Contributor, in exchange for the issuance of twenty thousand (20,000) shares of the Contributor, having a par value of one United States Dollar (USD 1.-) each (the **LuxCo Shares**), by the Contributor at its incorporation meeting which is to take place before a notary public in Luxembourg on or around the date hereof (the **Incorporation Meeting**).

- (B) The Contributed Assets have an aggregate value of at least twelve million one hundred and sixty-eight thousand and eight hundred and sixty euro and eighty-four eurocents (EUR 12,168,860.84) (the **Value**), as supported by the interim accounts of the Contributor for the six months ended June 30, 2012 (the **Interim Accounts**), a copy of which shall remain attached hereto as Schedule 2.
- (C) The Contributor and the Contributor wish to evidence the terms of the Agreement between them whereby the Contributor (i) contributes the Contributed Assets in exchange for the LuxCo Shares and (ii) transfers any and all rights, titles and interests embedded in the Contributed Assets to the Contributor.

WHEREBY IT IS AGREED as follows:

1 CONTENTS AND HEADINGS

In this Agreement the clause headings are for convenience only and shall not affect the interpretation or construction of this Agreement.

2 NO RESTRICTIVE INTERPRETATION

In this Agreement general words shall not be given a restrictive interpretation by reason of them being preceded or followed by words indicating a particular class of acts, matters or things.

3 CONTRIBUTION AND TRANSFER

- 3.1 The Contributor hereby contributes and transfers to the Contributor, the Contributed Assets and any and all rights, titles and interests embedded in the Contributed Assets in exchange for the LuxCo Shares, it being understood that the shares in FAGE GER shall be assigned and transferred by way of an assignment and transfer agreement to be notarized before a German notary (the **Transfer Agreement**) after execution of this Agreement.
- 3.2 Each Wholly-Owned Subsidiary hereby accepts and acknowledges the contribution and transfer of their respective shares from the Contributor to the Contributor as from the Effective Date (as defined hereinafter).
- 3.3 This Agreement and the Transfer Agreement transfers the ownership of the Foreign Shares and all rights and obligations attached thereto, including any existing right to

undeclared dividends or other distributions pertaining to the Foreign Shares as from the Effective Date.

4 DATE OF ASSIGNMENT AND CONDITIONS SUBSEQUENT

- 4.1 The transfer of the Contributed Assets to the Contributor shall be effective as of the successful incorporation of the Contributor at the Incorporation Meeting (the **Effective Date**).
- 4.2 If for any reason whatsoever the incorporation of the Contributor shall not occur, then the Contributed Assets shall be immediately retransferred to the Contributor as if the Contributed Assets were never contributed nor transferred to the Contributor.

5 REPRESENTATIONS AND WARRANTIES OF THE CONTRIBUTOR

The Contributor represents and warrants to the Contributor and, to the extent necessary, to the notary public in Luxembourg, that as of the date of this Agreement and on the Effective Date:

- i. the Contributor is a public limited liability company duly incorporated under the laws of the Hellenic Republic;
- ii. the Contributor has all corporate power and authority to enter into this Agreement and to transfer full legal ownership of the Contributed Assets to the Contributor in accordance with this Agreement;
- iii. the execution and delivery of this Agreement by the Contributor has been duly authorized by the proper corporate bodies and this Agreement constitutes a legally binding obligation to the Contributor in accordance with its terms;
- iv. the execution of and the performance by the Contributor of its obligations under this Agreement and the Transfer Agreement do not:
 - (i) result in a breach of any provisions of the constitutional documents of the Contributor;
 - (ii) result in a breach of or constitute a default under any instrument to which the Contributor is a party or by which the Contributor is bound and which may adversely affect the Contributor's ability to perform its obligations under this Agreement;
 - (iii) result in a breach of any law, regulation, order, judgment or decree of any court or governmental agency to which the Contributor is a party or by which the Contributor is bound; or
 - (iv) require the Contributor to obtain any consent or approval of or give notice to or make any registration with any governmental or other authority which has not been obtained or made at the date of this Agreement on an unconditional and irrevocable basis.

- v. the Contributor is (i) the sole owner of the rights, obligations, titles, interests and accessories in the Contributed Assets transferred and assigned to the Contributor and (ii) is solely entitled to those and (iii) possesses the power to dispose of them;
- vi. the rights, obligations, titles, interests and accessories in the Contributed Assets transferred to the Contributor are freely transferable by the Contributor and are not subject to any restrictions or encumbered with any pledge or lien limiting their transferability or reducing the Value; and
- vii. all formalities to transfer and assign the Contributed Assets, and the rights, obligations, titles, interests and accessories, to the Contributor have been or will be accomplished by the Contributor on the Effective Date.

6 CONSIDERATION

The Contributor shall receive, as consideration for the contribution of the Contributed Assets, the LuxCo Shares, representing hundred percent (100%) of the then issued share capital of the Contributor it being understood that the difference between (a) the Value as converted into USD per the latest exchange rate available on the website of the European Central Bank on the day of the Incorporation Meeting and (b) the aggregate value of the LuxCo Shares to be issued by the Contributor (i.e. USD 20,000.-) at the Incorporation Meeting shall be entirely allocated by the Contributor to the share premium account of the Contributor.

7 SEVERABILITY

7.1 If a provision of the Agreement is or becomes illegal, invalid or unenforceable in any jurisdiction, that shall not affect:

- i. the validity or enforceability in that jurisdiction of any other provision of this Agreement; or
- ii. the validity or enforceability in other jurisdictions of that or any other provision of this Agreement.

7.2 Should any term or provision of this Agreement be or become ineffective, in whole or in part, for reasons beyond the control of the parties, the parties shall use reasonable efforts to agree upon a new provision which shall as nearly as possible have the same commercial effect as the ineffective term or provision or part.

8 FORMALITIES

The Contributor and the Contributor further undertake to execute all deeds, forms and other documents required to complete the transfer and assignments envisaged by and / or resulting from this Agreement and furthermore to perform any other legal acts and to do anything which the Contributor and the Contributor deem necessary in connection therewith and resulting therefrom.

9 COUNTERPARTS

This Agreement may be executed in any number of counterparts, all of which together shall constitute one and the same instrument and shall have the same effect as if the signatures were on a single copy of this Agreement.

10 JURISDICTION AND GOVERNING LAW

10.1 This Agreement is governed by and shall be construed in accordance with the laws of the Grand-Duchy of Luxembourg.

10.2 Any dispute arising in connection with this Agreement shall be submitted to the courts of the District of Luxembourg.

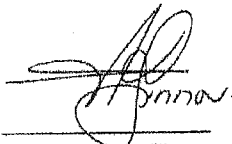
[Remainder of page intentionally left blank – Signature page follows]

IN WITNESS WHEREOF the parties hereto have executed this Agreement in six original copies on the day and year first above written

For and on behalf of FAGE Dairy Industry S.A., as the Contributor

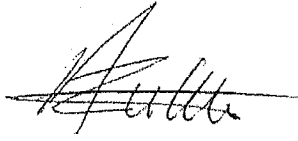


By: Athanasios-Kyros Filippou
Title: Chairman



By: Athanasios Filippou
Title: Chief Executive Officer

For and on behalf of FAGE Luxembourg S.à r.l., in the process of incorporation and represented in accordance with article 12 bis of the Law, as the Contributor




By: Athanasios-Kyros Filippou
Title: Manager



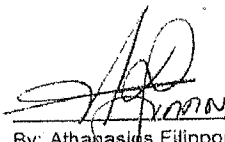
By: Athanasios Filippou
Title: Manager

For and on behalf of FAGE UK Limited, for the purpose of clause 3.2 of this Agreement.



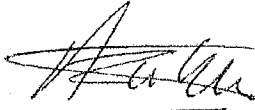
By: Athanasios-Kyros Filippou
Title: Chairman of the Board

For and on behalf of FAGE USA Holdings, Inc, for the purpose of clause 3.2 of this Agreement



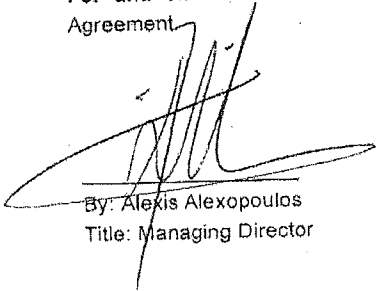
By: Athanasios Filippou
Title: Vice-Chairman, President
and Chief Executive Officer

For and on behalf of FAGE Italia S.r.l., for the purpose of clause 3.2 of this Agreement.



By: Athanasios-Kyros Filippou
Title: Chairman of the Board

For and on behalf of FAGE Deutschland GmbH, for the purpose of clause 3.2 of this Agreement.



By: Alexis Alexopoulos
Title: Managing Director

SCHEDULE A

COUNTRY	REGISTRATION AUTHORITY OFFICE	TRADEMARK	FILING NO	FILING DATE	REGISTRATION NO	EXPIRATION
Benelux	Benelux Office For Intellectual Property (BOIP)	PAGE TOTAL ΦAITE TOTAL PAGE ΦAITE	78042	October 4, 1994	565867	October 4, 2014
			877385	August 26, 1996	591150	August 26, 2016
			877386	August 26, 1996	591191	August 26, 2016
			78043	October 4, 1994	565868	October 4, 2014
South Korea		TOTAL PAGE (design) TOTAL PAGE TOTAL ΦAITE (design)	2006-0029279	June 2, 2006	400701586	June 2, 2016
			2006-0029277	June 2, 2006	400701584	June 2, 2016
			2006-0029278	June 2, 2006	400701585	June 2, 2016
United Kingdom	Intellectual Property Office	TOTAL ΦAITE & design	1205913	October 26, 1983	1205913	October 26, 2014
			1351807	July 12, 1988	1351807	July 12, 2015
Australia	IP Australia Department of Innovation, Industry, Science, Research and Tertiary Education (DIUS/ITE)	PAGE PAGE TOTAL PAGE ΦAITE	660562	May 5, 1995	660562	May 5, 2015
			911895	May 8, 2002	911895	May 8, 2012
			911894	May 8, 2002	911894	May 8, 2012
			911898	May 8, 2002	911898	May 8, 2012
Austria	The Austrian Patent Office. Federal Ministry for Transport, Innovation and Technology	PAGE-ΦAITE (design) TOTAL PAGE TOTAL ΦAITE	M 7493	May 31, 1984	105852	May 31, 2014
			AM 711/2000	February 4, 2000	194093	February 28, 2021
			AM7163/2000	October 2, 2000	194071	February 28, 2021
Bulgaria	Patent Office of the Republic of Bulgaria	SILHOUET & logo TOTAL ΦAITE	41041	January 21, 1998	32647	January 21, 2018
			24541	July 8, 1994	24541	July 8, 2014
			27788	July 8, 1994	24542	July 8, 2014
France	National Institute of Industrial Property	TOTAL PAGE TOTAL PAGE AUTHENTIC G PAGE ΦAITE	3004839	February 2, 2000	3004839	February 1, 2020
			3017887	January 28, 2000	3017887	January 27, 2020
			3004097	January 28, 2000	3004097	January 27, 2020
			3004096	January 28, 2000	3004096	January 27, 2020
Germany	German Patent and Trade Mark Office (DPMA)	TOTAL PAGE (design) ΦAITE (design)	30007742	February 3, 2000	30007742	February 3, 2020
			30007743	February 3, 2000	30007743	February 3, 2020
Denmark	Danish Patent and Trademark Office. Ministry of Trade and Industry	TOTAL ΦAITE	VA.200000447	February 2, 2000	2508	June 9, 2020

TRADEMARK

REEL: 004907 FRAME: 0148

COUNTRY	REGISTRATION AUTHORITY OFFICE	TRADEMARK	FILING NO	FILING DATE	REGISTRATION NO	EXPIRATION
E.U.	Office for Harmonization in the internal market (Trade Marks and Designs).	FAGE	3696903	March 3, 2004	3696903	March 3, 2014
		FAGE DOLCEBIANO (design)	8966764	March 19, 2010	8966764	March 19, 2020
		FAGE TWIN	10625622	February 8, 2012	10625622	February 8, 2022
		FRUYO (design)	10010585	May 31, 2011	10010585	May 31, 2021
		FRUYO	9946856	May 6, 2011	9946856	May 6, 2021
		SENSIA	6898076	May 8, 2008	6898076	February 6, 2021
		TOTAL CLASSIC	10169407	August 2, 2011	10169407	August 2, 2021
		TOTAL FAGE	3734571	March 29, 2004	3734571	March 29, 2014
		TOTAL FAGE (design)	5743885	March 8, 2007	5743885	March 8, 2017
		TOTAL FAGE WITH HONEY	5763586	March 16, 2007	5763586	March 16, 2017
		TOTAL ΦATE	3791563	April 27, 2004	3791563	April 27, 2014
		TZATZIKI FAGE (design)	5733779	March 5, 2007	5733779	March 5, 2017
		TZATZIKI TOTAL FAGE (desi	5733852	March 5, 2007	5733852	March 5, 2017
		YOTAL	2966240	December 2, 2002	2966240	December 2, 2012
		ΦATE	3789674	April 27, 2004	3789674	April 27, 2014
		ΦATE SENSIA	6898291	May 8, 2008	6898291	May 8, 2018

Switzerland	Swiss Federal Institute of Intellectual Property	FAGE TOTAL & design	04010/1997	May 22, 1997	4508490	22-May-17
		FAGE TZATZIKI & design	04009/1997	May 22, 1997	4528370	22-May-17
		ΦATE	801/2000	January 27, 2000	4729010	27-Jan-20

United Arab Emirates	Ministry of Economy, Trade Mark Section	JUNIOR FAGE & design	177569	August 6, 2012	Pending	August 6, 2022
		TOTAL FAGE	140613	March 29, 2010	Pending	March 29, 2020

TRADEMARK

REEL: 004907 FRAME: 0149

COUNTRY	REGISTRATION AUTHORITY OFFICE	TRADEMARK	FILING NO	FILING DATE	REGISTRATION NO	EXPIRATION
Japan	Ministry of Economy, Trade and Industry (METI)	FAGE	2007-011483	February 13, 2007	5086597	February 13, 2017
		FRUYO FAGE	2012-017763	March 8, 2012	Pending	March 8, 2022
		TOTAL FAGE (design)	2007-011475	February 13, 2007	Pending	February 13, 2017
		IZATZIKI FAGE (design)	2007-011480	February 13, 2007	5105889	February 13, 2017
		ΦAIE	2007-011482	February 13, 2007	5086596	February 13, 2017

India	Office of the Controller - General of Patents, Designs and Trademarks. Department of Industrial Policy Promotions. Ministry of Commerce and Industry Government of India.	FAGE logo	2307654	March 29, 2012	Pending	March 29, 2022
		FAGE	2307655	March 29, 2012	Pending	March 29, 2022
		FRUYO FAGE logo design	2307652	March 29, 2012	Pending	March 29, 2022
		FRUYO FAGE	2307653	March 29, 2012	Pending	March 29, 2022
		TOTAL FAGE	2307651	March 29, 2012	Pending	March 29, 2022
		TOTAL FAGE design	2307650	March 29, 2012	Pending	March 29, 2012
		TWIN FAGE	2307649	March 29, 2012	Pending	March 29, 2022
		ΦAIE design	2307896	March 29, 2012	Pending	March 29, 2022
		ΦAIE	2307895	March 29, 2012	Pending	March 29, 2022

Spain	Spanish Patent and Trademark Office. Ministry of Industry, Energy and Tourism.	ΦAIE	2153773	November 20, 2002	2153773	November 20, 2012
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Italy	Italian Patent and Trademark Office.	FAGE	RM2000C000880	February 14, 2000	897314	February 14, 2020
		FAGE DOLCEBIANCO (design)	MI2010C006278	June 11, 2010	1415413	June 11, 2020
		FRU YO & Design	TO97C000531	February 28, 1997	792598	February 28, 2017
		ΦAIE	2000C000879	February 14, 2000	897313	February 14, 2020

COUNTRY	REGISTRATION AUTHORITY OFFICE	TRADEMARK	FILING NO	FILING DATE	REGISTRATION NO	EXPIRATION
		FRUYO	10681338	March 27, 2012	Pending	March 27, 2022
		FAGE (design)	7729356	September 27, 2009	7729356	March 27, 2022
		FAGE (design)	7729355	September 27, 2009	7729355	November 27, 2020
		FAGE	7729364	September 27, 2009	7729364	March 27, 2022
		FAGE	7729363	September 27, 2009	7729363	November 27, 2020
		TOTAL FAGE (design)	7729362	September 27, 2009	Pending	September 27, 2019
		TOTAL FAGE (design)	7729361	September 27, 2009	7729361	February 6, 2021
		TOTAL FAGE	7729360	September 27, 2009	Pending	September 27, 2019
		TOTAL FAGE	7729359	September 27, 2009	7729359	November 27, 2020
		ΦATE (design)	7729358	September 27, 2009	7729358	March 13, 2021
		ΦATE (design)	7729357	September 27, 2009	7729357	July 20, 2021
China	Trademark Office State Administration for Industry and Commerce of the People's Republic of China					

COUNTRY	REGISTRATION AUTHORITY OFFICE	TRADEMARK	FILING NO	FILING DATE	REGISTRATION NO	EXPIRATION
Cyprus	Department of Registrar of Companies and Official Receiver. Ministry of Commerce, Industry and Tourism.	FACE	39667	February 7, 1994	39667	February 7, 2015
		FACE	39663	February 7, 1994	39663	February 7, 2015
		FACE	39665	February 7, 1994	39665	February 7, 2015
		FAMILY	53475	June 30, 1999	53475	June 30, 2020
		FAMILY	53476	June 30, 1999	53476	June 30, 2020
		JUNIOR ΦΑΓΕ & design	49134	November 14, 1997	49134	November 14, 2018
		JUNIOR ΦΑΓΕ & design	49135	November 14, 1997	49135	November 14, 2018
		SILOUET ΦΑΓΕ (design)	73401	August 30, 2006	73401	November 27, 2020
		SILOUET ΦΑΓΕ (design)	73400	August 30, 2006	73400	March 13, 2021
		TOTAL LIGHT	53486	June 30, 1999	53486	June 30, 2020
		TOTAL LIGHT	53485	June 30, 1999	53485	June 30, 2006
		ΦΑΓΕ	39662	February 7, 1994	39662	February 7, 2015
		ΦΑΓΕ	39666	February 7, 1994	39666	February 7, 2015
		ΦΑΓΕ	39664	February 7, 1994	39664	February 7, 2015
		ΦΑΓΕ FRU YO	54418	October 26, 1999	54418	October 26, 2006
		ΦΑΓΕ FRU YO	54419	October 26, 1999	54419	October 26, 2006
		ΦΑΓΕ SILOUET 0%	54422	October 26, 1999	54422	October 26, 2006
ΦΑΓΕ SILOUET 0%	54423	October 26, 1999	54423	October 26, 2020		
ΦΑΓΕ TOTAL	54424	October 26, 1999	54424	October 26, 2006		
ΦΑΓΕ TOTAL	54425	October 26, 1999	54425	October 26, 2006		

LEBANON	Office of Intellectual Property. Department of Intellectual Property. Directorate General of Economy and Trade. Ministry of Economy and Trade.	FACE	141784	March 22, 2012	Pending	March 22, 2027
		TOTAL FACE	141818	March 23, 2012	Pending	March 23, 2027
		ΦΑΓΕ	141748	March 21, 2012	Pending	March 21, 2027

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REEL: 004907 FRAME: 0152

COUNTRY	REGISTRATION AUTHORITY OFFICE	TRADEMARK	FILING NO	FILING DATE	REGISTRATION NO	EXPIRATION
South Africa	Department of Trade and Industry, Companies and Intellectual Property Commission (CIPC).	FAGE & design	9708140	May 30, 1997	9708140	May 30, 2017
		FAGE & design	9708141	May 30, 1997	9708141	May 30, 2017
		FAGE TOTAL & design	9708138	May 30, 1997	9708138	May 30, 2017
		FAGE TOTAL & design	9708139	May 30, 1997	9708139	May 30, 2017
		FAGE TZATZIKI & Design	9708143	May 30, 1997	9708143	May 30, 2017
		FAGE TZATZIKI & Design	9708142	May 30, 1997	9708142	May 30, 2017
Norway	Patentstyret (Norwegian Industrial Property Office)	FAGE	200802581	February 26, 2008	245782	February 26, 2018
		TOTAL FAGE design	200802595	February 26, 2008	245784	February 26, 2018
		TZATZIKI FAGE (design)	200802590	February 26, 2008	245787	March 27, 2022
		ΦAΓE (design)	200802593	February 26, 2008	245842	March 27, 2022
Portugal	National Institute of Industrial Property, Secretary of State for Justice and Judicial Modernization, Ministry of Justice.	FAGE	343993	February 22, 2000	343993	July 9, 2020
		TOTAL ΦAΓE	345643	April 11, 2000	345643	February 23, 2015
		ΦAΓE	343992	February 22, 2000	343992	July 26, 2021
Singapore	Intellectual Property Office of Singapore (IPOS).	FAGE (design)	T0700223B	January 5, 2007	T0700223B	January 5, 2017
		FAGE (design)	T0700222D	January 5, 2007	T0700222D	January 5, 2017
		FRUYO FAGE	T1203159H	March 8, 2012	Pending	March 8, 2022
		TOTAL FAGE (design)	T0700221F	January 5, 2007	T0700221F	January 5, 2017
		TZATZIKI FAGE	T0700231C	January 5, 2007	T0700231C	January 5, 2017
		TZATZIKI FAGE	T0700229A	January 5, 2007	T0700229A	January 5, 2017
		ΦAΓE	T0700232A	January 5, 2007	T0700232A	January 5, 2017
		ΦAΓE	T0700233Z	January 5, 2007	T0700233Z	January 5, 2017
Sweden	Swedish Patent and Registration Office (SPRO)	FAGE	2000-00526	January 25, 2000	344751	February 23, 2021
		TOTAL ΦAΓE	2000-00527	January 25, 2000	357385	August 23, 2012
		ΦAΓE	2000-00528	January 25, 2000	344752	February 23, 2021

TRADEMARK

REEL: 004907 FRAME: 0153

COUNTRY	REGISTRATION AUTHORITY OFFICE	TRADEMARK	FILING NO	FILING DATE	REGISTRATION NO	EXPIRATION
Taiwan	Taiwan Intellectual Property Office, Ministry of Economic Affairs.	FRUYO FAGE	101016004	March 27, 2012	Pending	March 27, 2022
		TOTAL FAGE (design)	99002759	January 20, 2010	1435173	October 15, 2020
		TOTAL FAGE	99002761	January 20, 2010	1435174	October 15, 2020
Turkey	Turkish Patent Institute	FAGE (design)	2008/05346	January 30, 2008	Pending	January 30, 2018
		FRUYO	2000/13402	July 4, 2000	2000/13402	January 4, 2020
		SILOUJET	2000/13405	July 3, 2000	2000/13405	January 3, 2020
		TOTAL	2000/13407	July 4, 2000	2000/13407	January 4, 2020
		ΦATE (design)	2008/05347	January 30, 2008	2008/05347	January 30, 2018
Philippines	Intellectual Property Office of Philippines (IPOPHL)	FRUYO FAGE	04-2012-003736	March 23, 2012	Pending	March 23, 2022
Finland	National Board of Patents and Registration of Finland	FAGE (design)	T200000270	January 26, 2000	219410	November 15, 2020
		ΦATE (design)	T200000268	January 26, 2000	219409	November 15, 2020
		FAGE	300331532	December 3, 2004	300331532	December 3, 2014
Hong Kong	Intellectual Property Department.	FRUYO FAGE	302183166	March 7, 2012	Pending	March 7, 2022
		TOTAL FAGE (design)	300357994	January 21, 2005	300357994	January 21, 2015
		ΦATE	300331514	December 3, 2004	300331514	December 3, 2014

TRADEMARK
REEL: 004907 FRAME: 0154

COUNTRY	REGISTRATION AUTHORITY OFFICE	TRADEMARK	FILING NO	FILING DATE	REGISTRATION NO	EXPIRATION
		FAGE	2,860,116	July 6, 2004	2,860,116	July 6, 2014
		FAGE (in Latin characters) & circle/square design	3,289,607	September 11, 2007	3,289,607	September 11, 2013
		FAGE 0%	2,903,890	November 16, 2004	2,903,890	November 16, 2014
		FAGE (in Greek characters) & circle/square design	3,289,608	September 11, 2007	3,289,608	September 11, 2013
		FAGE SPLIT CUP	85/658,673	June 22, 2012	Pending	
		FAGE TOTAL 0% ALL NATURAL NON-FAT GREEK STRAINED YOGURT & Design	77/037,851	November 6, 2006	Pending	
		FAGE TOTAL 2% ALL NATURAL GREEK STRAINED YOGURT & Design	77/037,835	November 6, 2006	Pending	
		FAGE TOTAL 2% WITH HONEY ALL NATURAL GREEK STRAINED YOGURT & Design	77/037,905	November 6, 2006	Pending	
		FAGE TOTAL 5% ALL NATURAL GREEK STRAINED YOGURT & Design	77/037,808	November 6, 2006	Pending	
		FAGE TOTAL ALL NATURAL GREEK STRAINED YOGURT & Design	77/037,793	November 6, 2006	Pending	
		FAGE TOTAL WITH CHERRY ALL NATURAL GREEK STRAINED YOGURT & Design	77/037,924	November 6, 2006	Pending	
		FAGE TOTAL WITH HONEY ALL NATURAL GREEK STRAINED YOGURT & Design	77/037,869	November 6, 2006	Pending	
		FAGE TOTAL WITH STRAWBERRY ALL NATURAL GREEK STRAINED YOGURT & Design	77/037,897	November 6, 2006	Pending	
		FRU YO	4,018,384	August 30, 2011	4,018,384	August 30, 2017
		PLAIN EXTRAORDINARY	85/241,237	February 14, 2011	Pending	
		RIDICULOUSLY THICK YOGURT	3,944,582	April 12, 2011	3,944,582	April 12, 2017
		SPLIT CUP	85/658,678	June 22, 2012	Pending	
		TOTAL 2% ΦAITE & Design	76/016,812	April 2, 2000	Pending	

United States

TRADEMARK

REEL: 004907 FRAME: 0155

COUNTRY	REGISTRATION AUTHORITY OFFICE	TRADEMARK	FILING NO	FILING DATE	REGISTRATION NO	EXPIRATION
		TOTAL CHERRY THE AUTHENTIC GREEK STRAINED YOGURT ΦΑΓΕ & Design	76/016,813	April 2, 2000	Pending	
		TOTAL LIGHT THE AUTHENTIC GREEK STRAINED YOGHURT ΦΑΓΕ & Design	76/016,810	April 2, 2000	Pending	
		TOTAL OARE & Design	75/597,292	November 30, 1998	Pending	
		TOTAL TZATZIKI AUTHENTIC GREEK	76/016,809	April 4, 2000	4,208,121	September 18, 2022
		TOTAL WITH GREEK HONEY THE AUTHENTIC GREEK STRAINED YOGURT ΦΑΓΕ & Design	76/016,811	April 4, 2000	Pending	
Antigua and Barbuda		FAGE	7441	December 6, 2010	7441	December 6, 2020
		FAGE TOTAL	7442	December 6, 2010	7442	December 6, 2020
		ΦΑΓΕ	7443	December 6, 2010	7443	December 6, 2020
Argentina		ΦΑΓΕ	3018015	July 23, 2010	Pending	
		FAGE TOTAL	3018014	July 23, 2010	Pending	
		FAGE	3018013	July 23, 2010	Pending	
		SPLIT CUP	3174575	June 29, 2012	Pending	
		FAGE SPLIT CUP	3018014	June 29, 2012	Pending	
		FRU YO	3174575	June 29, 2012	Pending	
Aruba		FAGE	28945	November 11, 2010	28945	July 28, 2020
		ΦΑΓΕ	28946	November 11, 2010	28946	July 28, 2020
		FAGE TOTAL	28944	November 11, 2010	28944	July 28, 2020
		SPLIT CUP	120629,35	June 29, 2012	Pending	
		FAGE SPLIT CUP	120629,34	June 29, 2012	Pending	
		FRU YO	120723,27	July 13, 2012	Pending	
Bahamas		FAGE	34,247	July 21, 2010	Pending	
		FAGE TOTAL	34,248	July 21, 2010	Pending	
		ΦΑΓΕ	34,246	July 21, 2010	Pending	
		SPLIT CUP		August 3, 2012	Pending	
		FAGE SPLIT CUP		August 3, 2012	Pending	
		FRU YO		August 3, 2012	Pending	
Barbados		FAGE	81/27332	October 8, 2010	Pending	
		ΦΑΓΕ	81/27334	October 8, 2010	Pending	
		FAGE TOTAL	81/27333	October 8, 2010	Pending	
		SPLIT CUP			Pending	
		FAGE SPLIT CUP			Pending	
		FRU YO			Pending	

TRADEMARK

REEL: 004907 FRAME: 0156

COUNTRY	REGISTRATION AUTHORITY OFFICE	TRADEMARK	FILING NO	FILING DATE	REGISTRATION NO	EXPIRATION
Belize		FAGE	7387.1	December 9, 2010	7387.1	July 28, 2020
		FAGE TOTAL	7388.1	December 9, 2010	7388.1	July 28, 2020
		ΦAΓE	7389.1	December 9, 2010	7389.1	July 28, 2020
		SPLIT CUP		August 21, 2012	Pending	
		FAGE SPLIT CUP		August 21, 2012	Pending	
FRU YO		August 21, 2012	Pending			
Bermuda		FAGE	50907	June 27, 2011	Pending	
		ΦAΓE	50908	June 27, 2011	Pending	
		FAGE TOTAL	50909	June 27, 2011	Pending	
Bolivia		FAGE	SM-3213-2010	July 30, 2010	Pending	
		ΦAΓE	SM-3214-2010	July 30, 2010	Pending	
		FAGE TOTAL	SM-3215-2010	July 30, 2010	Pending	
		SPLIT CUP	SM-3256-2012	June 27, 2012	Pending	
		FAGE SPLIT CUP	SM-3257-2012	June 27, 2012	Pending	
		FRU YO	SM-3385-2012	July 4, 2012	Pending	
Brazil		FAGE	829093826	April 10, 2010	Pending	
		ΦAΓE	829093818	January 19, 2010	829093818	January 19, 2020
		FAGE TOTAL	902808150	July 27, 2010	Pending	
		SPLIT CUP	840187203	July 6, 2012	Pending	
		FAGE SPLIT CUP	840187211	July 6, 2012	Pending	
FRU YO	840187190	July 6, 2012	Pending			
British Virgin Islands		FAGE	5318	October 13, 2010	Pending	
		ΦAΓE	5319	October 13, 2010	Pending	
		FAGE TOTAL	5320	October 13, 2010	Pending	
		SPLIT CUP		July 17, 2012	Pending	
		FAGE SPLIT CUP		July 17, 2012	Pending	
FRU YO		July 17, 2012	Pending			
Canada		FAGE	1336229	February 20, 2007	Pending	
		ΦAΓE	1336230	February 20, 2007	Pending	
		FAGE TOTAL	1503211	November 11, 2010	Pending	
		SPLIT CUP	1,583,087	June 20, 2012	Pending	
		FAGE SPLIT CUP	1,583,086	June 20, 2012	Pending	
FRU YO	1,584,406	July 3, 2012	Pending			
Chile		FAGE	926610	October 27, 2010	Pending	
		ΦAΓE	926609	October 27, 2010	Pending	
		FAGE TOTAL	926611	October 27, 2010	Pending	
		SPLIT CUP	1014353	June 27, 2012	Pending	
		FAGE SPLIT CUP	1014354	June 27, 2012	Pending	
FRU YO	1014937	July 4, 2012	Pending			

TRADEMARK

REEL: 004907 FRAME: 0157

COUNTRY	REGISTRATION AUTHORITY OFFICE	TRADEMARK	FILING NO	FILING DATE	REGISTRATION NO	EXPIRATION
Colombia		FACE	423666	April 15, 2011	423666	April 15, 2021
		ΦAITE	441719	April 15, 2011	441719	April 15, 2021
		FACE TOTAL	423665	January 30, 2012	423665	January 30, 2021
		SPLIT CUP	12-103.400	June 20, 2012	Pending	
		FACE SPLIT CUP	12-103.405	June 20, 2012	Pending	
		FRU YO	12-109.893	June 29, 2012	Pending	
Costa Rica		FACE	208,228	March 28, 2011	208,228	March 28, 2021
		ΦAITE	208,229	March 28, 2011	208,229	March 28, 2021
		FACE TOTAL	208,227	March 28, 2011	208,227	March 28, 2021
		SPLIT CUP	2012-5904	June 22, 2012	Pending	
		FACE SPLIT CUP	2012-5899	June 22, 2012	Pending	
		FRU YO	2012-006291	July 3, 2012	Pending	
Dominican Republic		ΦAITE	2010-17852	July 30, 2010	Pending	
		FACE	2010-17851	July 30, 2010	Pending	
		FACE TOTAL	2010-17853	July 30, 2010	Pending	
		SPLIT CUP	W0159212001	July 11, 2012	Pending	
		FACE SPLIT CUP	W0159212001	July 11, 2012	Pending	
		FRU YO	W0159212002	July 11, 2012	Pending	
Ecuador		FACE	2012-24237	June 29, 2012	Pending	
		FACE TOTAL	2012-24340	June 29, 2012	Pending	
		ΦAITE	2012-24409	July 2, 2012	Pending	
		SPLIT CUP	2012-23551	June 20, 2012	Pending	
		FACE SPLIT CUP	2012-23552	June 20, 2012	Pending	
		FRU YO	2012-24151	July 2, 2012	Pending	
El Salvador		FACE	102466-2010	July 30, 2010	Pending	
		ΦAITE	102465-2010	July 30, 2010	Pending	
		FACE TOTAL	102467-2010	July 30, 2010	Pending	
		SPLIT CUP	E-119779-2012	June 26, 2012	Pending	
		FACE SPLIT CUP	E-119778-2012	June 26, 2012	Pending	
		FRU YO	E-119921-2012	July 4, 2012	Pending	
Grenada		FACE			Pending	
		ΦAITE			Pending	
		FACE TOTAL			Pending	
Guatemala		FACE	176089	May 18, 2011	176089	
		FACE TOTAL	175715	August 29, 2011	175715	
		ΦAITE	177910	April 28, 2011	177910	July 28, 2020
		SPLIT CUP	M-005617-2012	June 27, 2012	Pending	
		FACE SPLIT CUP	M-005616-2012	June 27, 2012	Pending	
		FRU YO	M-005885-2012	July 5, 2012	Pending	

TRADEMARK

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COUNTRY	REGISTRATION AUTHORITY OFFICE	TRADEMARK	FILING NO	FILING DATE	REGISTRATION NO	EXPIRATION
Guyana		FAGE	619474A	December 8, 2010	Pending	
		ΦAΓE	619476A	December 8, 2010	Pending	
		FAGE TOTAL	619475A	December 8, 2010	Pending	
		SPLIT CUP		July 31, 2012	Pending	
		FAGE SPLIT CUP		July 31, 2012	Pending	
Honduras		FRU YO		July 31, 2012	Pending	
		FAGE	22165-10	July 22, 2010	Pending	
		ΦAΓE	22167-10	July 22, 2010	Pending	
		FAGE TOTAL	22166-10	July 22, 2010	Pending	
		SPLIT CUP	24881-12	July 25, 2012	Pending	
Jamaica		FAGE SPLIT CUP	24882-12	July 25, 2012	Pending	
		FRU YO	24883-12	July 25, 2012	Pending	
		FAGE	56079	July 22, 2010	Pending	
		ΦAΓE	56081	July 22, 2010	Pending	
		FAGE TOTAL	56080	June 14, 2011	56080	June 22, 2020
Mexico		SPLIT CUP	60668	June 22, 2012	Pending	
		FAGE SPLIT CUP	60669	June 22, 2012	Pending	
		FRU YO	60704	June 29, 2012	Pending	
		FAGE	963381	November 24, 2006	963381	October 19, 2016
		ΦAΓE	1106193	July 21, 2010	Pending	
Nicaragua		FAGE TOTAL	963382	November 24, 2006	963382	October 19, 2016
		SPLIT CUP	1285740	June 22, 2012	Pending	
		FAGE SPLIT CUP	1275742	June 22, 2012	Pending	
		FRU YO	1287940	June 29, 2012	Pending	
		FAGE	2010-002137	July 21, 2010	Pending	
Panama		ΦAΓE	2010-002139	July 21, 2010	Pending	
		FAGE TOTAL	2010-002138	July 21, 2010	Pending	
		SPLIT CUP	2012-002212	June 25, 2012	Pending	
		FAGE SPLIT CUP	2012-002211	June 25, 2012	Pending	
		FRU YO	2012-002266	June 29, 2012	Pending	
Paraguay		FAGE	197735	February 22, 2011	Pending	
		ΦAΓE	197732	February 17, 2012	197732	February 22, 2021
		FAGE TOTAL	197734	February 22, 2011	Pending	
		FRU YO	215023	July 31, 2012	Pending	
		FAGE	28747/2010	July 22, 2010	Pending	
		ΦAΓE	28748/2010	July 22, 2010	Pending	
		FAGE TOTAL	28749/2010	July 22, 2010	Pending	
		SPLIT CUP	30667/2012	July 2, 2012	Pending	
		FAGE SPLIT CUP	30666/2012	July 2, 2012	Pending	
		FRU YO	31638/2012	July 19, 2012	Pending	

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COUNTRY	REGISTRATION AUTHORITY OFFICE	TRADEMARK	FILING NO	FILING DATE	REGISTRATION NO	EXPIRATION
Peru		FAGE	171292	December 28, 2010	171292	July 27, 2020
		ΦAITE	171962	January 17, 2011	171962	July 27, 2020
		FAGE TOTAL	171293	December 28, 2010	171293	July 27, 2020
		SPLIT CUP	498145-2012	June 22, 2012	Pending	
		FAGE SPLIT CUP	498144-2012	June 22, 2012	Pending	
		FRU YO	501965-2012	July 26, 2012	Pending	
Puerto Rico		FAGE	72372	August 3, 2010	Pending	
		ΦAITE	72370	August 3, 2010	Pending	
		FAGE TOTAL	72373	August 3, 2010	Pending	
		SPLIT CUP		July 23, 2012	Pending	
		FAGE SPLIT CUP		July 23, 2012	Pending	
		FRU YO		July 23, 2012	Pending	
Saint Kitts and Nevis		FAGE	2011/0004	January 13, 2011	Pending	
		ΦAITE	2011/0006	January 13, 2011	Pending	
		FAGE TOTAL	2011/0005	January 13, 2011	Pending	
		SPLIT CUP		August 1, 2012	Pending	
		FAGE SPLIT CUP		August 1, 2012	Pending	
		FRU YO		August 1, 2012	Pending	
Suriname		FAGE	22770	October 8, 2010	Pending	
		ΦAITE	22771	October 8, 2010	Pending	
		FAGE TOTAL	22769	October 8, 2010	Pending	
		SPLIT CUP	24.049	July 13, 2012	Pending	
		FAGE SPLIT CUP	24.048	July 13, 2012	Pending	
		FRU YO	24.05	July 13, 2012	Pending	
Trinidad & Tobago		FAGE	42538	February 11, 2011	42538	July 26, 2020
		ΦAITE	42539	January 20, 2012	42539	July 26, 2020
		FAGE TOTAL	42537	July 27, 2010	Pending	
		SPLIT CUP	45507	June 26, 2012	Pending	
		FAGE SPLIT CUP	45508	June 26, 2012	Pending	
		FRU YO	45565	July 13, 2012	Pending	
Uruguay		FAGE	414371	July 22, 2010	Pending	
		ΦAITE	414373	July 22, 2010	Pending	
		FAGE TOTAL	414372	July 22, 2010	Pending	
		SPLIT CUP	437.584	June 29, 2012	Pending	
		FAGE SPLIT CUP	437.583	June 29, 2012	Pending	
		FRU YO	437.616	July 2, 2012	Pending	
Venezuela		FAGE	2010-012755	August 5, 2010	Pending	
		ΦAITE	2010-012756	August 5, 2010	Pending	
		FAGE TOTAL	2010-012757	August 5, 2010	Pending	

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