

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Family Christian Stores, Inc.		11/27/2012	CORPORATION: MICHIGAN

RECEIVING PARTY DATA

Name:	FC Operating, LLC
Street Address:	5300 Patterson Ave., S.E.
City:	Grand Rapids
State/Country:	MICHIGAN
Postal Code:	49530
Entity Type:	LIMITED LIABILITY COMPANY: GEORGIA

PROPERTY NUMBERS Total: 21

Property Type	Number	Word Mark
Serial Number:	85725463	FAMILY CHRISTIAN
Registration Number:	2547676	FAMILY PERKS
Serial Number:	85295346	AUDAZ
Serial Number:	85295270	GREATER GOODS
Registration Number:	1433364	FAMILY BOOKSTORES
Registration Number:	1949128	PASTOR PERKS
Registration Number:	1951280	FAMILY PERKS
Registration Number:	2213785	FAMILY CHRISTIAN STORES
Registration Number:	2272886	FAMILY CHRISTIAN PRESS
Registration Number:	2597684	FAMILY CHRISTIAN
Registration Number:	2914642	JAMES FUND
Registration Number:	2920743	JAMES 1:27 FUND
Registration Number:	3350313	PRAYER CIRCLE FRIENDS
Registration Number:	3350343	PRAYER CIRCLE FRIENDS

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Registration Number:	3474152	PRAYER CIRCLE FRIENDS
Registration Number:	3474163	PRAYER CIRCLE FRIENDS
Registration Number:	3533722	FAMILY CHRISTIAN STORES
Registration Number:	3533727	FAMILY CHRISTIAN STORES
Registration Number:	4091850	GOOD GOERS
Serial Number:	85613522	EDIFI
Serial Number:	85295317	GREATER GOODS

CORRESPONDENCE DATA

Fax Number: 5133810205
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 513-381-2838
Email: bayliss@taftlaw.com
Correspondent Name: Linda D. Bayliss, paralegal
Address Line 1: 425 Walnut Street
Address Line 2: Suite 1800
Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER:	SFP04 GN001
NAME OF SUBMITTER:	Linda D. Bayliss, paralegal
Signature:	/Linda D. Bayliss, paralegal/
Date:	11/28/2012

Total Attachments: 7
source=Assignment FCS, Inc._13176377_1#page1.tif
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ASSIGNMENT OF INTELLECTUAL PROPERTY
FAMILY CHRISTIAN STORES, INC. ("ASSIGNOR")
FC OPERATING, LLC ("ASSIGNEE")

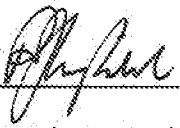
This ASSIGNMENT OF INTELLECTUAL PROPERTY is made by and between FAMILY CHRISTIAN STORES, INC., a Michigan Corporation, (hereinafter "Assignor") as Assignor and FC OPERATING, LLC, a Georgia limited liability company (hereinafter "Assignee") as Assignee is executed on this 27th day of November, 2012.

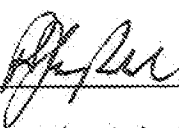
- 1.0 Assignee purchased the assets of Assignor under the terms of an Asset Purchase Agreement dated November 1, 2012 (hereinafter the "APA").
- 2.0 Pursuant to the terms contained in APA, Assignor hereby assigns to Assignee all right, title and interest in and to the intellectual property specified in Exhibits A, B, C & D attached hereto.

Executed by:

ASSIGNOR
FAMILY CHRISTIAN STORES, INC.

ASSIGNEE
FC Operating, LLC





Name: R. John Pindred

Name: R. John Pindred

Title: Chief Financial Officer

Title: Chief Financial Officer

EXHIBIT "B"

Trademark FAMILY CHRISTIAN STORES
Design Type WORD AND DESIGN
Database U.S. State
Registered in MICHIGAN
Registration Number M04393
Status REGISTERED MI
Registration Date 15-SEP-2003
Mark Type SERVICE MARK
International Class(es) 35 (Advertising and business services)
Official State Class(es) 101
Goods and Services GOODS/SERVICES NOT LISTED
Date First Use State 07-AUG-2003
Date First Use Anywhere 07-AUG-2003
Owner FAMILY CHRISTIAN STORES, INC.
5300 PATTERSON AVE SE
GRAND RAPIDS, MICHIGAN 49530
Design Phrase WORDS FAMILY IN CAPITAL LETTERS WITH THE WORDS CHRISTIAN STORES, ALL IN THE
COLOR PLUM PURPLE PMS 2827C, WITH WHISPER DESIGNS ADJACENT TO THE WORDS
"CHRISTIAN STORES" IN THE COLOR BEIGE-PMS 7500C


EXHIBIT "C"

Trademark FAMILY CHRISTIAN STORES
Design Type WORD ONLY
Database U.S. State
Registered in NORTH DAKOTA
Registration Number 19295400
Status RENEWED ND
Registration Date 23-MAY-2003
Mark Type TRADENAME
International Class(es) 35 (Advertising and business services)
Goods and Services RETAIL BOOKSTORES
Owner FAMILY CHRISTIAN STORES, INC.
MICHIGAN, CORPORATION
5300 PATTERSON S.E.
GRAND RAPIDS, MICHIGAN 49512-9512
Tel.: (616) 554-8617
Renewal Owner FAMILY CHRISTIAN STORES, INC.
MICHIGAN, CORPORATION
5300 PATTERSON S.E.
GRAND RAPIDS, MICHIGAN 49512-9512
Tel.: (616) 554-8617
Renewed: 23-MAY-2008

STATUS	DOCUMENTS	Page 1 of 2	Print
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Generated on: This page was generated by TSDR on 2012-11-16 15:39:59 EST

Mark: FAMILY CHRISTIAN



US Serial Number: 85725463 Application Filing Date: Sep. 11, 2012

Register: Principal

Mark Type: Service Mark

Status: New application will be assigned to an examining attorney approximately 3 months after filing date.

Status Date: Sep. 14, 2012

▼ **Mark Information** ▼ Expand All

Mark Literal Elements: FAMILY CHRISTIAN

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the words: FAMILY CHRISTIAN in particular fonts with water ripple design.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 01.15.25 - Coal;Dust;Light rays;Spilling liquids;Pouring liquids;Sand;Liquids . spilling

▼ **Related Properties Information**

Claimed Ownership of US: 2213788, 2597684, 3533722, and others

Registrations:

▼ **Goods and Services**

Note:
The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets () indicate deleted goods/services.
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability, and
- Asterisks * identify additional (new) wording in the goods/services.

For: RETAIL AND ON-LINE STORE SERVICES FEATURING RELIGIOUS AND INSPIRATIONAL MERCHANDISE

International Class: 035 - Primary Class U.S. Class: 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 19, 2011 Use in Commerce: Oct. 19, 2011

▲ **Basis Information (Case Level)**

▼ **Current Owner(s) Information**

Owner Name: Family Christian Stores, Inc.

Owner Address: 5300 Patterson Avenue, S.E.
Grand Rapids, MICHIGAN 49530
UNITED STATES

Legal Entity Type: CORPORATION State or Country Where Organized: MICHIGAN

▼ **Attorney/Correspondence Information**

Attorney of Record

Attorney Name: Margaret A. Lawson Docket Number: SFP04 GN001

Correspondent

Correspondent: MARGARET A. LAWSON
Name/Address: TAFT STETTINIUS & HOLLISTER LLP
425 WALNUT ST STE 1800
CINCINNATI, OHIO 45202-3957

UNITED STATES

Phone: 513-381-2838

Fax: 513-381-0205

Correspondent e-mail: trademark@taflaw.com

Correspondent e-mail Yes

Authorized:

Domestic Representative - Not Found

▼ **Prosecution History**

Date	Description	Proceeding Number
Sep. 18, 2012	NOTICE OF DESIGN SEARCH CODE MAILED	
Sep. 17, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 14, 2012	NEW APPLICATION ENTERED IN TRAM	

~ **TM Staff and Location Information**