

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wild Planet Entertainment, Inc.	FORMERLY Wild Planet Toys, Inc.	11/21/2012	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Spin Master Ltd.
Street Address:	450 Front Street West
City:	Toronto, Ontario
State/Country:	CANADA
Postal Code:	M5V 1B6
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 35

Property Type	Number	Word Mark
Registration Number:	3709761	1-2-3 STOMP!
Registration Number:	3163990	AGENT TRACKER
Registration Number:	4208065	ALARM PAD
Registration Number:	3716708	HYPER BLAST
Registration Number:	3711427	HYPER BLAST THE FAST-PACED LAUNCH THE NUMBERS GAME
Registration Number:	3454409	HYPER DASH
Registration Number:	3691766	HYPER DASH THE TARGET-TAGGING RACE COURSE GAME
Registration Number:	3758414	HYPER GAMES
Registration Number:	3796910	HYPER GAMES
Registration Number:	3522305	HYPER JUMP
Registration Number:	3269784	MICRO AGENT LISTENER
Registration Number:	2888888	MICRO SPY KIT

CH \$890.00 3709761

Registration Number:	2903877	NIGHTSPYER
Registration Number:	3731975	SMART STEP!
Registration Number:	3743648	SMART STEP! GAMES
Registration Number:	4026988	SPEED SLIDER
Registration Number:	3647560	SPY GEAR
Registration Number:	3526453	SPY GEAR
Registration Number:	3248018	SPY GEAR
Registration Number:	3118474	SPY GEAR
Registration Number:	3746841	SPY GEAR
Registration Number:	2849641	SPY MICRO LISTENER
Registration Number:	3363485	SPY VIDEO CAR
Registration Number:	3998969	SPY VIDEO TRAKR
Registration Number:	3982871	ULTIMATE NIGHT VISION
Registration Number:	2520530	WILD PLANET
Registration Number:	2241094	WILD PLANET
Registration Number:	2134428	WILD PLANET
Registration Number:	1991578	WILD PLANET
Registration Number:	3354501	WILD PLANET
Registration Number:	3354500	WILD PLANET
Registration Number:	3677852	WILD PLANET
Serial Number:	85549908	NIGHT SIGHT
Serial Number:	77293116	SPY GEAR
Serial Number:	77314876	SPY GEAR

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: katyd@spinmaster.com
Correspondent Name: Katy Davis
Address Line 1: Spin Master Ltd.
Address Line 2: 450 Front Street West
Address Line 4: Toronto, Ontario, CANADA M5V 1B6

DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Katy Davis

Signature:

/Katy Davis/

Date:

11/28/2012

Total Attachments: 11

source=Executed Trademark Assignment - USPTO recordal#page1.tif
source=Executed Trademark Assignment - USPTO recordal#page2.tif
source=Executed Trademark Assignment - USPTO recordal#page3.tif
source=Executed Trademark Assignment - USPTO recordal#page4.tif
source=Executed Trademark Assignment - USPTO recordal#page5.tif
source=Executed Trademark Assignment - USPTO recordal#page6.tif
source=Executed Trademark Assignment - USPTO recordal#page7.tif
source=Executed Trademark Assignment - USPTO recordal#page8.tif
source=Executed Trademark Assignment - USPTO recordal#page9.tif
source=Executed Trademark Assignment - USPTO recordal#page10.tif
source=Executed Trademark Assignment - USPTO recordal#page11.tif

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT dated this 21st day of November, 2012.

BETWEEN:

WILD PLANET ENTERTAINMENT, INC., a California corporation,
formerly known as WILD PLANET TOYS, INC., with a principal office or
place of business at 13th Floor, 225 Bush Street, San Francisco, California
94104, United States of America
(the "Assignor")

- and -

SPIN MASTER LTD., a corporation incorporated under the laws of
Ontario, with a principal office or place of business at 450 Front Street
West, Toronto, Ontario, M5V 1B6, Canada
(the "Assignee")

WHEREAS, Assignor is the owner of the trademark applications and
registrations listed in the attached Schedule "A" and of the trademarks shown in the said
applications and registrations, together with the goodwill associated therewith and also
including all legal, equitable and common law rights worldwide in and to the trademarks
(hereinafter collectively, the "Trademarks");

AND WHEREAS, Assignee is desirous of acquiring all right, title and interest in
and to the Trademarks, together with the goodwill associated therewith;


NOW, THEREFORE, be it known that for and in consideration of the sum of
ten dollars (\$10.00), and for other good and valuable consideration, the receipt and
sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers
to the Assignee all the Assignor's worldwide rights, title and interests in and to the
Trademarks in all the countries and/or jurisdictions set out in Schedule "A", together with
the goodwill associated therewith.

THE ASSIGNOR hereby appoints the Assignee and any officer of the Assignee
as its attorney in connection with the Trademarks, to do any acts necessary and
appropriate relating to the Trademarks, including but not limited to filing documents,
assigning the Trademarks, entering consents, applying for renewal, withdrawing
applications and registrations and appointing or removing substitutes at pleasure as
deemed appropriate.

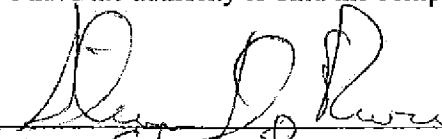
[Balance of Page is Intentionally Blank]

IN WITNESS WHEREOF, the Assignor has caused the Trademark Assignment to be executed under the hands of its duly authorized officer as of the date first written above.

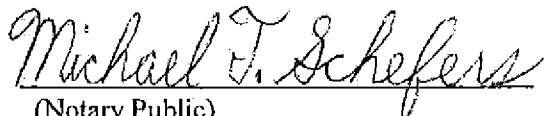
WILD PLANET ENTERTAINMENT, INC.

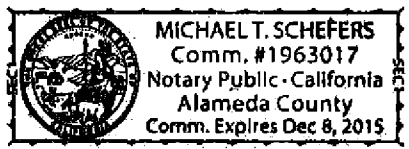
By: 
Name: L. Arca Del Solar
Title: President/ CEO
I have the authority to bind the company.

Witness

By: 
Name: Steve Revere
Title: COO

IN WITNESS WHEREOF, as a notary public registered before the State of California, I have hereunto set my hand and notarial seal and attest that the Assignment herein was executed in good faith in my presence by the party set forth herein.


(Notary Public)



IN WITNESS WHEREOF, the Assignee has caused the Trademark Assignment to be executed under the hands of its duly authorized officer as of the date first written above.

SPIN MASTER LTD.

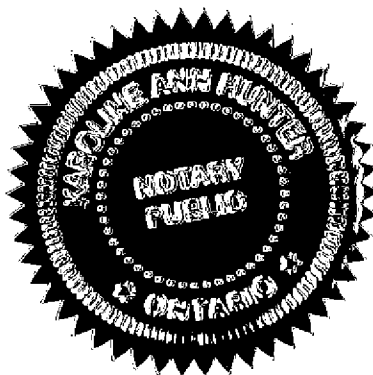
By: [Signature]
Name: Anton Rabu
Title: President + Co-CEO
I have the authority to bind the company.

By: [Signature]
Name: Chris Harris
Title: SVP General Counsel
I have the authority to bind the company.

Witness

By: [Signature]
Name: Laura Meucci
Title: Legal Assistant

IN WITNESS WHEREOF, as a notary public registered before the Province of Ontario, I have hereunto set my hand and notarial seal and attest that the Assignment herein was executed in good faith in my presence by the party set forth herein.



[Signature]
(Notary Public)




TRADEMARK
REEL: 004908 FRAME: 0345

TRADEMARK
REEL: 004908 FRAME: 0346




TRADEMARK
REEL: 004908 FRAME: 0347

SCHEDULE "A"




US AND CANADIAN ACTIVE MARKS

Country	Mark/Name	Ser./Reg./App. No.
US Federal	1-2-3 STOMP! 1-2-3 STOMP!	SN:77-498936 RN:3,709,761
US Federal	AGENT TRACKER AGENT TRACKER	SN:78-609269 RN:3,163,990
US Federal	ALARM PAD ALARM PAD	SN:85-549949 RN:4,208,065
US Federal	ANIMAL SCRAMBLE ANIMAL SCRAMBLE	SN:77-364974 RN:3,528,891
US Federal	HYPER BLAST HYPER BLAST	SN:77-626090 RN:3,716,708
US Federal	HYPER BLAST THE FAST-PACED LAUNCH THE NUMBERS GAME and Design 	SN:77-666304 RN:3,711,427
US Federal	HYPER DASH HYPER DASH	SN:77-037798 RN:3,454,409
US Federal	HYPER DASH THE TARGET-TAGGING RACE COURSE GAME and Design 	SN:77-666232 RN:3,691,766
US Federal	HYPER GAMES HYPER GAMES	SN:77-488733 RN:3,758,414
US Federal	HYPER GAMES and Design 	SN:77-666013 RN:3,796,910
US Federal	HYPER JUMP HYPER JUMP	SN:77-364919 RN:3,522,305
US Federal	MICRO AGENT LISTENER MICRO AGENT LISTENER	SN:78-691108 RN:3,269,784
US Federal	MICRO SPY KIT	SN:78-196225 RN:2,888,888

SCHEDULE "A"

Country	Mark/Name	Ser./Reg./App. No.
US Federal	NIGHT SIGHT NIGHT SIGHT	SN:85-549908
US Federal	NIGHTSPYER	SN:78-196212 RN:2,903,877
US Federal	SMART STEP! SMART STEP!	SN:77-363600 RN:3,731,975
US Federal	SMART STEP! GAMES and Design 	SN:77-469009 RN:3,743,648
US Federal	SPEED SLIDER SPEED SLIDER	SN:85-086526 RN:4,026,988
US Federal	SPY GEAR	SN:77-976551 RN:3,647,560
US Federal	SPY GEAR SPY GEAR	SN:77-293116
US Federal	SPY GEAR	SN:77-270276 RN:3,526,453
US Federal	SPY GEAR	SN:76-978505 RN:3,248,018
US Federal	SPY GEAR	SN:76-978018 RN:3,118,474
US Federal	SPY GEAR and Design 	SN:77-976689 RN:3,746,841
US Federal	SPY GEAR and Design 	SN:77-314876
US Federal	SPY MICRO LISTENER	SN:78-196185 RN:2,849,641

SCHEDULE "A"

Country	Mark/Name	Ser./Reg./App. No.
US Federal	SPY VIDEO CAR SPY VIDEO CAR	SN:78-793077 RN:3,363,485
US Federal	SPY VIDEO TRAKR SPY VIDEO TRAKR	SN:77-893411 RN:3,998,969
US Federal	THE LISTEN-AND-LEARN GAME OF ANIMAL TAG! <small>THE LISTEN-AND-LEARN GAME OF ANIMAL TAG!</small>	SN:77-685370 RN:3,691,880
US Federal	ULTIMATE NIGHT VISION ULTIMATE NIGHT VISION	SN:85-106850 RN:3,982,871
US Federal	WILD PLANET	SN:75-504403 RN:2,520,530
US Federal	WILD PLANET	SN:75-245398 RN:2,241,094
US Federal	WILD PLANET	SN:75-245307 RN:2,134,428
US Federal	WILD PLANET	SN:74-462086 RN:1,991,578
US Federal	WILD PLANET and Design 	SN:78-979287 RN:3,354,501
US Federal	WILD PLANET and Design 	SN:78-979286 RN:3,354,500
US Federal	WILD PLANET and Design 	SN:78-593819 RN:3,677,852
Canada	HYPER DASH	RN: 752727 AN: 1356372
Canada	Spy Gear	AN: 1139983
Canada	WILD PLANET	RN: 497302 AN: 0763607

