

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Declaration

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Network Communications, Inc.		11/27/2012	CORPORATION: GEORGIA

RECEIVING PARTY DATA

Name:	NewPoint Media Group, LLC
Street Address:	2305 Newpoint Parkway
City:	Lawrenceville
State/Country:	GEORGIA
Postal Code:	30043
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	1996435	THE REAL ESTATE BOOK
Registration Number:	1944139	HOMETOUR
Registration Number:	2292689	THE REAL ESTATE BOOK
Registration Number:	3337014	FASTVALUES
Registration Number:	3788334	INVIEW
Registration Number:	2935776	MATURE LIVING CHOICES
Registration Number:	3691183	NEW HOME FINDER
Registration Number:	2921995	NEW HOME FINDER
Registration Number:	3460451	NEW HOMES JOURNAL
Registration Number:	2492583	REALESTATEBOOK.COM
Registration Number:	3797434	SAY IT!
Registration Number:	3298138	SENIOR LIVING CHOICES

CORRESPONDENCE DATA

OP \$315.00 1996435

Fax Number: 4045414753

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: miskowitz@kiltown.com

Correspondent Name: Christopher Bussert/Kilpatrick Townsend

Address Line 1: 1100 Peachtree Street, Suite 2800

Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	94836-849554
NAME OF SUBMITTER:	Mark Iskowitz, Kilpatrick Townsend
Signature:	/mji/
Date:	11/28/2012

Total Attachments: 4

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DECLARATION OF SUSAN DEESE

I, Susan Deese, hereby declare as follows.

1.

I am Senior Vice President and General Counsel of NewPoint Media Group, LLC, a Delaware limited liability company having a principal place of business at 2305 Newpoint Parkway, Lawrenceville, Georgia 30043. I was previously Senior Vice President and General Counsel of Network Communications, Inc., which was located at the same address.

2.

This Declaration is made for the sole purpose of further amending and correcting the United States Patent and Trademark Office records to reflect on the date on which NewPoint Media Group, LLC formally assumed ownership of the trademark and service mark registrations reflected in Exhibit A hereto (collectively the "Transferred Registrations"), which were transferred as part of a transaction pursuant to which the record owner of the Transferred Registrations, Network Communications, Inc., spun off NewPoint Media Group, LLC.

3.

On April 11, 2012, as part of that spinoff transaction, Network Communications, Inc. and NewPoint Media Group, LLC entered into an Asset Purchase Agreement, which

contemplated NewPoint Media Group, LLC acquiring from Network Communications, Inc., free and clear of all encumbrances, all of Network Communications, Inc.'s right, title and interest in and to the Transferred Registrations, together with the goodwill of the business symbolized by said Transferred Registrations.

4.

The spinoff acquisition closed on June 28, 2012 and that is the date on which NewPoint Media Group, LLC formally assumed ownership of the Transferred Registrations.

5.

The undersigned being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment or both under 18 U.S.C. § 1001, and that such willful false statements may jeopardize the validity of the Transferred Registrations, declares that she is properly authorized to execute this Declaration on behalf of NewPoint Media Group, LLC; and all statements made on her knowledge are true and all statements made on information and belief are believed to be true.

Dated this 27th day of November, 2012.


Susan Deese

Exhibit A: NewPoint Media Group, LLC – Active U.S. and International Trademark Applications and Registrations





Mark	Country	Status	Serial No. Filing Date	Reg. No. Reg. Date	Class/Description
FASTVALUES	USA	Registered	78850913 Mar 31, 2006	3337014 Nov 13, 2007	36 Real estate informational services, namely, providing a wide variety of information to consumers of interest to assist them in selling their real estate.
GOLFER THE GREAT GOLF VALUES MAGAZINE	Canada	Registered	769544 Nov 24, 1994	501047 Sep 21, 1998	Publications, namely community golf course guides.
HOMETOUR	USA	Registered	74625370 Jan 25, 1995	1944139 Dec 26, 1995	16 Magazines about real estate.
INVIEW	USA	Registered	77663977 Feb 5, 2009	3788334 May 11, 2010	35 Marketing services, namely, online services featuring tours of residential real estate.
MATURE LIVING CHOICES	USA	Registered	76543997 Aug 28, 2003	2935776 Mar 29, 2005	16 Publications, namely magazines distributed free to the public and featuring third party advertisements of retirement homes, retirement communities, and real estate of interest to senior citizens; publications, namely, magazines in the field of retirement home and community guides. 35 Providing a website which features third party advertisements of retirement homes, retirement communities, and real estate of interest to senior citizens via an online electronic communications network. 36 Providing real estate information on retirement homes and communities via an online electronic communications networkonline .
NEW HOME FINDER	USA	Registered	77497389 Jun 12, 2008	3691183 Oct 6, 2009	16 Publications, namely, magazines in the form of guides for new homes and new home communities. 36 Providing real estate information for new home purchasers, namely, providing information on new homes and new home communities, via an online electronic communications network.
NEW HOME FINDER and design) 	USA	Registered	76482497 Jan 13, 2003	2921995 Feb 1, 2005	16 Publications, namely magazines in the form of guides for new homes and new home communities. 36 Providing real estate information for new home purchasers, namely, providing information on new homes and new home communities via an online electronic communications network.
NEW HOMES JOURNAL	USA	Registered	77172083 May 3, 2007	3460451 Jul 8, 2008	16 Publications, namely, magazines in the form of guides for new homes and new home communities.
REALESTATEBOOK.COM	USA	Registered	76151847 Oct 23, 2000	2492583 Sep 25, 2001	36 Providing real estate information, namely, housing and agent locator assistance and personal profile information on agents and housing, via an on-line electronic communications network.
SAY IT!	USA	Registered	77777547 Jul 9, 2009	3797434 Jun 1, 2010	42 Providing a website featuring technology that enables Internet users to submit comments and opinions about local businesses, events and attractions.

Exhibit A: NewPoint Media Group, LLC – Active U.S. and International Trademark Applications and Registrations

Mark	Country	Status	Serial No. Filing Date	Reg. No. Reg. Date	Class/Description
SENIOR LIVING CHOICES	USA	Registered	78972849 Sep 12, 2006	3298138 Sep 25, 2007	16 Publications, namely magazines distributed free to the public and featuring third party advertisements of retirement homes, retirement communities, and real estate of interest to older adults; publications, namely, magazines in the field of retirement home and community guides. 35 Providing a website which features third party advertisements of retirement homes, retirement communities, and real estate of interest to older adults via an online electronic communications network. 36 Providing real estate information on retirement homes and communities via an online electronic communications network.
THE REAL ESTATE BOOK	Bahamas	Pending	30125 Dec 20, 2006		16 Publications, namely, community residential rental guides.
THE REAL ESTATE BOOK	Panama	Registered	161809 May 31, 2007	161809 Aug 20, 2008	16 Publications, namely, community residential rental guides.
THE REAL ESTATE BOOK	Puerto Rico	Registered	8500 May 11, 2007	2292689 Nov 16, 1999	16 Publications, namely, community residential rental guides.
THE REAL ESTATE BOOK	USA	Registered	75562202 Sep 30, 1998	2292689 Nov 16, 1999	16 Publications, namely, community residential rental guides.
THE REAL ESTATE BOOK	Virgin Islands (US)	Registered	75562202 Sep 30, 1998	2292689 Nov 16, 1999	16 Publications, namely, community residential rental guides.
THE REAL ESTATE BOOK (and design) 	Canada	Registered	668638 Oct 18, 1990	426825 May 6, 1994	Printed publications, namely magazines; Provision of marketing and consulting services in the real estate industry.
THE REAL ESTATE BOOK (and design) 	European Union	Registered	006383145 Oct 22, 2007	006383145 Oct 9, 2008	16 Publications, namely, community residential rental guides.
THE REAL ESTATE BOOK (and design) 	USA	Registered	74567128 Aug 29, 1994	1996435 Aug 27, 1996	16 Guide books regarding community residential real estate.

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