

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nordstrom, Inc.		11/27/2012	CORPORATION: WASHINGTON
RECEIVING PARTY DATA			
Name:	NIHC, Inc.		
Street Address:	701 Southwest Broadway		
Internal Address:	4th Floor		
City:	Portland		
State/Country:	OREGON		
Postal Code:	97205-3398		
Entity Type:	CORPORATION: COLORADO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85358212	NORDSTROM MAKERS	
CORRESPONDENCE DATA			
Fax Number:	2066826031		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	206-622-4900		
Email:	JenniferLai@SeedIP.com		
Correspondent Name:	William O. Ferron, Jr.		
Address Line 1:	701 Fifth Avenue		
Address Line 2:	Suite 5400		
Address Line 4:	Seattle, WASHINGTON 98104		
ATTORNEY DOCKET NUMBER:	700043.20670		
NAME OF SUBMITTER:	William O. Ferron, Jr.		
Signature:	/William O. Ferron, Jr./		

CH \$40.00 85358212

Date:

11/28/2012

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

WHEREAS, Nordstrom, Inc., (hereinafter referred to as ASSIGNOR), a corporation organized under the laws of the state of Washington, having its principal office at 1617 Sixth Avenue, Suite 500, Seattle, Washington, 98101, United States of America, is the owner of rights in trademarks in the United States and Canada, which rights are acquired through use of the marks and through United States and Canadian trademark applications for such trademarks, as set forth in the SCHEDULE OF TRADEMARKS annexed hereto and made part hereof, (the trademarks, common law rights and trademark applications hereinafter collectively referred to as the TRADEMARKS); and

WHEREAS, NIHC, Inc. (hereinafter referred to as ASSIGNEE), a corporation organized under the laws of the state of Colorado, having its principal office at 701 Southwest Broadway, 4<sup>th</sup> Floor, Portland, Oregon 97205-3398, United States of America, is desirous of acquiring all the right, title and interest of ASSIGNOR in and to the TRADEMARKS, together with the goodwill of the business associated with the TRADEMARKS; and

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, its successors and assigns its entire right, title and interest in and to the TRADEMARKS, together with the goodwill of the business associated with the TRADEMARKS; and

ASSIGNOR also hereby sells, assigns and transfers to ASSIGNEE, its successors and assigns all claims for damages by reason of past infringement of the TRADEMARKS, and the right to sue for and collect the same;

ASSIGNOR further authorizes the Commissioner of Patents and Trademarks of the United States, and any official of any country foreign to the United States whose duty it is to record the rights to the TRADEMARKS as listed in the annexed SCHEDULE OF TRADEMARKS as the property of ASSIGNEE; and

ASSIGNOR further agrees to execute such further documents as may be required to record and/or establish ASSIGNEE as the owner of the TRADEMARKS, and all rights herein assigned.

**Nordstrom, Inc.**



Name: David G. Johansen  
Title: Vice President / Counsel

Date

11/27/2012

SCHEDULE OF TRADEMARKS

**U.S. Trademark Application**

Mark	Serial No.	Filing Date
NORDSTROM MAKERS	85/358,212	June 28, 2011

**Canadian Trademark Application**

Mark	Serial No.	Filing Date
NORDSTROM MAKERS	1,554,835	December 2, 2011