

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Martin E. Button, Inc.		11/28/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	CARS USA		
Street Address:	POB 222860		
City:	CARMEL		
State/Country:	CALIFORNIA		
Postal Code:	93922		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85591262	CARS USA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	janet@cosdel.com		
Correspondent Name:	Martin E. Button, Inc.		
Address Line 1:	55 New Montgomery Street, 400		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	SER NO. 85-591,262		
NAME OF SUBMITTER:	MARTIN E BUTTON		
Signature:	/MARTIN BUTTON/		
Date:	11/28/2012		
Total Attachments: 1 source=CARSUSA TRADEMARK REASSIGNMENT#page1.tif			

OP \$40.00 85591262



MARTIN E. BUTTON, INC.
Cosdel International Transportation
55 New Montgomery Street, Suite 400
San Francisco, CA 94105
Phone:(415)777-2000 Fax:(415)543-5112

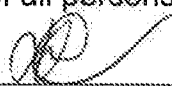
This transfer of Sale is made on this 28th day of 2012 between Martin E. Button, Inc. ("Seller") 55 New Montgomery Street, Suite 400, San Francisco, CA 94105 and CARS USA, LLC ("Buyer") P.O. Box 222860, Carmel, CA 93922.

Seller, in exchange for consideration of \$1.00, the receipt of which funds is acknowledged, hereby do grant, sell, transfer and deliver to Buyer the following goods:


CARS USA
Reg. No. 4,231,694
Service Mark

Buyer shall have full rights and title to the goods described above.

Seller is the lawful owner of the goods and the goods are free from all encumbrances. Seller has good right to sell the goods and will warrant and defend the right against the lawful claims and demands of all persons.



Signature of Seller



Signature of Buyer