

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dime Group International, Inc.		10/01/2012	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	PL Brands, Inc.		
Street Address:	311 Lakeview Drive		
City:	Buffalo Grove		
State/Country:	ILLINOIS		
Postal Code:	60089		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2628284	WHITE STORK	
CORRESPONDENCE DATA			
Fax Number:	2136870498		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2137872523		
Email:	trademarks@cblh.com		
Correspondent Name:	Victor K. Sapphire, Esq.		
Address Line 1:	333 S Grand Avenue		
Address Line 2:	Suite 2300		
Address Line 4:	Los Angeles, CALIFORNIA 90071		
ATTORNEY DOCKET NUMBER:	33793-5		
NAME OF SUBMITTER:	Victor K. Sapphire, Esq.		
Signature:	/victorsapphire/		

Date:

11/28/2012

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, DIME GROUP INTERNATIONAL, INC., an Illinois corporation having its principal address at 1340 Ensell Road, Lake Zurich, Illinois (“Assignor”) is the owner of the trademark WHITE STORK (the “Mark”) and associated U.S. federal trademark Registration No. 2,628,284 (the “Registration”), the business associated with the Mark and the goodwill represented by the Mark.

WHEREAS, PL BRANDS, INC., an Illinois corporation having its principal address at 311 Lakeview Drive, Buffalo Grove, Illinois (“Assignee”), desires to acquire Assignor’s right, title and interest in and to the Mark and the Registration, the portion of the business to which the Mark pertains and the proportionate goodwill represented thereby.

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and convey to Assignee, and Assignee does hereby accept from Assignor, all of Assignor’s right, title and interest in and to the Mark and the portion of the Assignor’s existing and ongoing business to which the Mark pertain, and the Registration and goodwill represented by the Mark, free and clear of all security interests, liens and encumbrances effective as of the date of this Assignment, together with the right to bring and prosecute any claims or causes of action for past infringement of the Mark or the Registration. Assignee takes the foregoing portion of the Assignor’s business free and clear of any and all debts, liens, claims by or other obligations to third-parties.

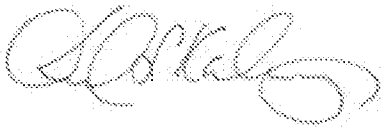
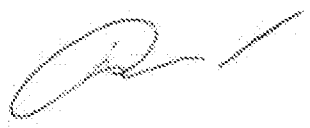
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The United States Patent and Trademark Office and/or equivalent office of the applicable foreign jurisdiction is hereby authorized to deliver to Assignee, its attorneys, agents, successors or assigns, all official documents and communications as may be warranted by this Assignment.

IN WITNESS WHEREOF, this Assignment is effective as of October 1, 2012.

DIME GROUP INTERNATIONAL, INC.	PL BRANDS, INC.
	
By: _____	By: _____
Name: <u>David S. Kalusetsky</u>	Name: <u>Dmitriy Pustilnik</u>
Title: <u>President</u>	Title: <u>President</u>