

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BRS SEA STRIKER, LLC		10/12/2012	LIMITED LIABILITY COMPANY: UNITED STATES

RECEIVING PARTY DATA

Name:	BISON CAPITAL EQUITY PARTNERS II-B, L.P.
Street Address:	233 Wilshire Boulevard, Suite 425
City:	Santa Monica
State/Country:	CALIFORNIA
Postal Code:	90401
Entity Type:	LIMITED PARTNERSHIP: CALIFORNIA

PROPERTY NUMBERS Total: 25

Property Type	Number	Word Mark
Registration Number:	3611906	SEA STRIKER
Registration Number:	2330458	SEA STRIKER
Registration Number:	3679673	ARIES
Registration Number:	2113133	BILLFISHER
Registration Number:	2470119	CONTOUR
Registration Number:	3679679	CORVUS
Registration Number:	3810045	GOT-CHA
Registration Number:	0855922	GOT-CHA
Registration Number:	3849697	KROK
Registration Number:	2987084	NUNGESSER TROLLER BAIT CO
Registration Number:	2756725	BEACH RUNNER
Registration Number:	1818037	SEALON
Registration Number:	1815042	SHUR STRIKE
Registration Number:	2722343	TIDE RUNNER

**TRADEMARK**

OP \$640.00 3611906

Registration Number:	3250270	QUIK-SLIDE
Registration Number:	3553846	AERIAL
Registration Number:	3667438	GATORGLASS
Registration Number:	3554086	PLASMA
Registration Number:	3827950	POWER BUTT
Registration Number:	3746634	STAR RODS
Registration Number:	2618486	STELLAR
Registration Number:	2300853	NICKELITE
Serial Number:	85317807	GOT-CHA
Serial Number:	85192917	
Serial Number:	85682687	SEAGIS

**CORRESPONDENCE DATA**

Fax Number: 7043533692  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 7043317400  
Email: cindy.owens@klgates.com  
Correspondent Name: Karl S. Sawyer, Jr.  
Address Line 1: 214 North Tryon Street  
Address Line 2: Hearst Tower, 47th Floor  
Address Line 4: Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER:	2832287.00002
NAME OF SUBMITTER:	Karl S. Sawyer, Jr.
Signature:	/Karl S. Sawyer, Jr./
Date:	11/29/2012

**Total Attachments: 5**  
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Notice of Grant of Security  
Interest in Trademarks

NOTICE OF GRANT OF SECURITY INTEREST  
IN TRADEMARKS

United States Patent and Trademark Office

Gentlemen:

Please be advised that pursuant to the Senior Subordinated Security Agreement dated as of October 12, 2007 (as the same may be amended, modified, extended or restated from time to time, the "Security Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and BISON CAPITAL EQUITY PARTNERS II-B, L.P., as Agent (the "Agent") for the holders referenced therein (the "Holders"), the undersigned Obligor has granted a continuing security interest in and continuing lien upon, the trademarks and trademark applications shown below to the Agent for the ratable benefit of the Holders:

TRADEMARKS

<u>Serial Numbers</u>	<u>Reg. Number</u>	<u>Mark</u>	<u>Filing Date</u>
77571834	3611906	Sea Striker	04/28/09
74682461	2330458	Sea Striker	03/21/00
77680050	3679673	Aries®	09/08/09
75035632	2113133	Billfisher®	11/11/97
75559632	2470119	Contour®	07/17/01
77680167	3679679	Corvus®	09/08/09
77860080	3810045	GOT-CHA®	06/29/10
72287465	855922	GOT-CHA & Design	09/03/68
77901256	3849697	KROK®	09/21/10
76599060	2987084	Nungesser Troller Bait Co.™	08/23/05
76131962	2756725	Beach Runner®	08/26/03
74391429	1818037	Sealon®	01/25/94
74386718	1815042	Shur Strike®	01/04/94
76301825	2722343	Tide Runner®	06/03/03
76663236	3250270	QUIK-SLIDE™	06/12/07
77473958	3553846	Aerial®	12/30/08
77419966	3667438	Gatorglass™	08/11/09
77495995	3554086	PLASMA®	12/30/08
77902152	3827950	POWER BUTT® & design	08/03/10
77773565	3746634	Star Rods®	02/09/10
75559631	2618486	Stellar®	09/10/02
75472260	2300853	Nickelite®	12/14/99

TRADEMARK APPLICATIONS

<u>Serial Numbers</u>	<u>Mark</u>	<u>Notes</u>
85317807	GOT-CHA®	New registration being filed to use the GotCha mark on Rods, Reels, Nets, Traps (crab traps)
85192917	Marlin Design	Trademark application filed 4/22/11
85682687	Seagis	Trademark application filed 7/20/12

The Obligors and the Agent, on behalf of the Holders, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

BRS SEA STRIKER, LLC

By: Edward R. Small

Name: Edward R. Small

Title: Chief Executive Officer

Date: October 12, 2012

Acknowledged and Accepted:

BISON CAPITAL EQUITY PARTNERS II-B, L.P.,  
as Agent

By: \_\_\_\_\_

Name: Douglas Trussler

Title: Partner

The Obligors and the Agent, on behalf of the Holders, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

BRS SEA STRIKER, LLC

By: \_\_\_\_\_

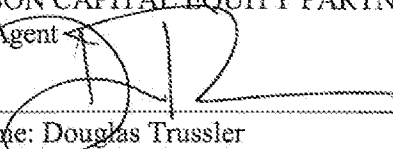
Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: October \_\_\_\_, 2012

Acknowledged and Accepted:

BISON CAPITAL EQUITY PARTNERS II-B, L.P.,  
as Agent

By:  \_\_\_\_\_

Name: Douglas Trussler

Title: Partner