

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bieler & Schneider, LLC		09/01/2012	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	GP Wine Works LLC		
Street Address:	100 St. Helena Hwy South, P.O. Box 248		
City:	St. Helena		
State/Country:	CALIFORNIA		
Postal Code:	94574		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	85524333	FILLING STATION	
Serial Number:	85621745	GAZERRA	
Serial Number:	85380776	GOTHAM PROJECT	
Serial Number:	85620012	GOTHAM PROJECT EMPIRE BUILDER	
Registration Number:	3986783	RIESLING GOTHAM PROJECT	
Registration Number:	4119149	THE FILLING STATION	
CORRESPONDENCE DATA			
Fax Number:	7072556876		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	707-252-7122		
Email:	tmdept@dpf-law.com		
Correspondent Name:	J. Scott Gerien		
Address Line 1:	1455 First Street, Suite 301		
Address Line 4:	Napa, CALIFORNIA 94559		

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ATTORNEY DOCKET NUMBER:	BIEL001
NAME OF SUBMITTER:	J. Scott Gerien
Signature:	/J.Scott Gerien/
Date:	11/29/2012
Total Attachments: 1 source=Assignment of USPTO registered marks#page1.tif	

ASSIGNMENT

Whereas, Bieler & Schneider, LLC, a New York limited liability company, with a principal business address of 950 Third Avenue, 7th Floor, New York, New York 10022 ("Assignor") owns the following marks in the United States which are applied for or registered in the U.S. Patent and Trademark Office ("Marks"):


<u>Trademark</u>	<u>Reg. or Ser. No.</u>	<u>Reg. or App. Date</u>
FILLING STATION	85/524,333	January 24, 2012
GAZERRA	85/621,745	May 10, 2012
GOTHAM PROJECT	85/380,776	July 26, 2011
GOTHAM PROJECT EMPIRE BUILDER	85/620,012	May 8, 2012
RIESLING GOTHAM PROJECT (Stylized)	3,986,783	June 28, 2011
THE FILLING STATION	4,119,149	March 27, 2012

Whereas, GP Wine Works LLC, a California limited liability company, with a principal business address of P.O. Box 248, 100 St. Helena Highway South, St. Helena, California 94574 ("Assignee") is desirous of acquiring the Marks and the U.S. registrations thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks and the above identified U.S. applications or registrations thereof.

Dated: September 1, 2012

Bieler & Schneider, LLC


Name: BRUCE SCHNEIDER
Title: MEMBER