

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Confirmation of Trademark Assignment

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mossimo Holdings LLC		11/29/2012	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Icon DE Brand Holdings Corp.
Street Address:	103 Foulk Road, Suite 202
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19803
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Serial Number:	85646187	
Serial Number:	85646208	
Serial Number:	85646233	
Serial Number:	85646247	
Serial Number:	85571626	MOSSIMO SUPPLY CO.
Serial Number:	85571667	MOSSIMO SUPPLY CO.
Serial Number:	77327228	MOSSIMO
Serial Number:	77114079	MOSSIMO SUPPLY CO.
Serial Number:	77976490	MOSSIMO SUPPLY CO.
Serial Number:	75759670	MOSSIMO
Serial Number:	75689070	MOSSIMO
Serial Number:	75350621	MOSSIMO
Serial Number:	74610799	MOSSIMO
Serial Number:	74610797	MOSSIMO

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TRADEMARK

Serial Number:	74186765	MOSSIMO
Serial Number:	73752329	MOSSIMO
Serial Number:	73753277	M

CORRESPONDENCE DATA

Fax Number: 2123548113
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-819-8200
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ATTORNEY DOCKET NUMBER:	1179234-0012
NAME OF SUBMITTER:	Andrew Fessak
Signature:	/Andrew Fessak/
Date:	11/29/2012

Total Attachments: 6
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CONFIRMATION OF TRADEMARK ASSIGNMENT

THIS CONFIRMATION OF ASSIGNMENT OF TRADEMARKS, dated as of November 29, 2012 (this "Assignment"), is made by Mossimo Holdings LLC, a Delaware limited liability company ("Assignor"), having a place of business at 103 Foulk Road, Suite 287, Wilmington, Delaware 19803, in favor of Icon DE Brand Holdings Corp., a Delaware corporation ("Assignee"), having a place of business at 103 Foulk Road, Suite 202, Wilmington, Delaware 19803. Capitalized terms used herein but not otherwise defined herein have the meanings ascribed to them in the Contribution Agreement (as defined below).

W I T N E S S E T H:

WHEREAS, Assignor owns the entire right, title and interest in, to and under the registered trademarks and trademark applications listed on Schedule A (the "Marks");

WHEREAS, Assignor and Assignee have entered into the Icon DE Brand Holdings Corp. Contribution Agreement, dated as of November 29, 2012 (the "Contribution Agreement"), and incorporated herein by reference, pursuant to which Assignor has assigned certain assets to Assignee, including the Marks listed on Schedule A attached hereto, on the terms and conditions contained therein.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Assignor hereby confirms that it has sold, granted, conveyed, assigned, and set over unto Assignee, its successors, legal representatives, and assigns, on an exclusive basis all of its right, title and interest in and to the Marks set forth in Schedule A attached hereto and made apart hereof, including the goodwill of the businesses with which the Marks are associated, and to all of the assets, properties, contracts, rights and obligations relating thereto, including without limitation, any renewals and/or extensions thereof, for all territories of the world in perpetuity, and further including all income, royalties, and damages now and hereafter due and/or payable to Assignee, including without limitation, damages and payments for past or future infringements and misappropriations thereof, all rights to sue for past, present and future infringements or misappropriations thereof, and all rights corresponding to any of the above throughout the world. The parties agree that the terms and conditions of this Assignment, including this Section 1, are more fully set forth in the Contribution Agreement, the terms and conditions which are incorporated herein.

2. Assignor hereby authorizes and requests the Register of the United States Patent and Trademark Office, and any official of any country or countries foreign to the United States, whose duty is to issue trademark registrations or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the Assignee, its successors, legal representatives and assigns, with respect to the Marks in accordance with the terms of this instrument.

3. Assignor hereby agrees to execute upon the request of Assignee such additional instruments, documents and papers as are necessary to continue, secure, defend,

register and otherwise give full effect to and to perfect the rights of Assignee under this Assignment in and to the Marks, including all documents necessary to register in the name of Assignee the assignment of the Marks with the United States Patent and Trademark Office, and with respect to any equivalent foreign rights, with any other appropriate trademark office or registrar.

4. This Assignment shall be governed by, and construed and enforced in accordance with, the laws of the State of New York.

5. This Assignment may be executed in any number of counterparts, each of which shall be any original, but such counterparts shall together constitute but one and the same instrument. Facsimile transmission of any signed original counterpart and/or retransmission of any signed facsimile transmission shall be deemed the same as the delivery of an original.

IN TESTIMONY WHEREOF, the parties have caused this Assignment to be duly executed by its duly authorized officer on the date set forth above.

MOSSIMO HOLDINGS LLC,
as Assignor

By: Andrew R. Tarshis
Name: Andrew Tarshis
Title: Senior Vice President

ICON DE BRAND HOLDINGS CORP.,
as Assignee

By: _____
Name: Warren Clamen
Title: Vice President and Treasurer

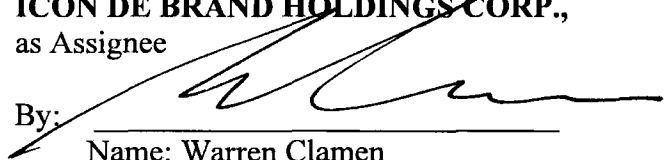
Signature Page to Confirmation of Assignment of US Trademarks between
Mossimo Holdings and DE Holdings

IN TESTIMONY WHEREOF, the parties have caused this Assignment to be duly executed by its duly authorized officer on the date set forth above.

MOSSIMO HOLDINGS LLC,
as Assignor

By: _____
Name: Andrew Tarshis
Title: Senior Vice President

ICON DE BRAND HOLDINGS CORP.,
as Assignee

By:  _____
Name: Warren Clamen
Title: Vice President and Treasurer

Signature Page to Confirmation of Assignment of US Trademarks between
Mossimo Holdings and DE Holdings

SCHEDULE A

Registered Trademarks and Trademark Applications

Jurisdiction	Mark	Owner	Application Date	Application No.	Registration Date	Registration No.	Status	Class(es)
U.S.	HERALDIC LION LOGO	Mossimo Holdings LLC	6/7/2012	85646187	N/A	N/A	PENDING	25
U.S.	HERALDIC LION LOGO	Mossimo Holdings LLC	6/7/2012	85646208	N/A	N/A	PENDING	18
U.S.	HERALDIC LION LOGO	Mossimo Holdings LLC	6/7/2012	85646233	N/A	N/A	PENDING	14
U.S.	HERALDIC LION LOGO	Mossimo Holdings LLC	6/7/2012	85646247	N/A	N/A	PENDING	9
U.S.	MOSSIMO SUPPLY CO.	Mossimo Holdings LLC	3/16/2012	85571626	N/A	N/A	PENDING	25
U.S.	MOSSIMO SUPPLY CO.	Mossimo Holdings LLC	3/16/2012	85571667	11/6/2012	4237020	Registered	18
U.S.	MOSSIMO (STYLIZED)	Mossimo Holdings LLC	11/12/2007	77327228	7/15/2008	3466639	Registered	14
U.S.	MOSSIMO SUPPLY CO. (STYLIZED)	Mossimo Holdings LLC	2/22/2007	77114079	2/26/2008	3387847	Registered	25
U.S.	MOSSIMO SUPPLY CO. (STYLIZED)	Mossimo Holdings LLC	2/22/2007	77976490	3/10/2009	3588864	Registered	18
U.S.	MOSSIMO (STYLIZED)	Mossimo Holdings LLC	7/26/1999	75759670	4/11/2000	2341551	Registered	18
U.S.	MOSSIMO (STYLIZED)	Mossimo Holdings LLC	4/21/1999	75689070	3/14/2000	2329496	Registered	9
U.S.	MOSSIMO (STYLIZED)	Mossimo Holdings LLC	9/2/1997	75350621	11/3/1998	2201308	Registered	25
U.S.	MOSSIMO	Mossimo Holdings LLC	10/6/1994	74610799	4/8/1997	2051272	Registered	14
U.S.	MOSSIMO (STYLIZED)	Mossimo Holdings LLC	10/6/1994	74610797	4/15/1997	2053214	Registered	14
U.S.	MOSSIMO	Mossimo Holdings LLC	7/19/1991	74186765	1/12/1993	1746343	Registered	9
U.S.	MOSSIMO	Mossimo Holdings LLC	9/16/1988	73752329	8/8/1989	1551068	Registered	25

Jurisdiction	Mark	Owner	Application Date	Application No.	Registration Date	Registration No.	Status	Class(es)
U.S.	M	Mossimo Holdings LLC	9/16/1988	73753277	8/28/1990	1611314	Registered	25, 39