

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PI Holdings, LLC		11/30/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Babson Capital Management LLC		
Street Address:	550 South Tryon Street, 33rd Floor		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28202		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4118966	DFKINGWORLDWIDE	
CORRESPONDENCE DATA			
Fax Number:	2125414630		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-541-2341		
Email:	nyuspto@bryancave.com		
Correspondent Name:	Patricia L. Werner/Bryan Cave LLP		
Address Line 1:	1290 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10104		
ATTORNEY DOCKET NUMBER:	0336887/PI-BABSON.SECURIT		
NAME OF SUBMITTER:	Patricia L. Werner		
Signature:	/patricialwerner/		

Date:

11/30/2012

Total Attachments: 2

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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the U.S. Security Agreement, dated as of February 7, 2008 (as the same may be amended, modified, restated or replaced from time to time, the "Security Agreement"), by and among the Obligors from time to time party thereto (each an "Obligor" and collectively, the "Obligors") and Babson Capital Management LLC, as Administrative Agent (the "Administrative Agent") for the secured parties referenced therein (the "Secured Parties"), the undersigned Obligor has granted a continuing security interest in and continuing lien upon, the trademarks shown below to the Administrative Agent for the ratable benefit of the Secured Parties:

TRADEMARKS

Mark	Application No. & Date	Registration No. & Date
DF King Worldwide	77875491 – 11/18/09	4118966 – 3/27/12

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The Obligors and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the foregoing trademarks (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark.

Very truly yours,

PI HOLDINGS, LLC

By: Terry Thompson
Name: Terry H. Thompson, Jr.
Title: President and CEO

Acknowledged and Accepted:

BABSON CAPITAL MANAGEMENT LLC,
as Administrative Agent

By: Casey McKinnon
Name: Casey McKinnon
Title: Director