

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|---|---|----------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | Notice of Grant of Security Interest in Intellectual Property | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Knowland Group, LLC | | 11/29/2012 | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Saratoga Investment Corp. SBIC LP, as Administrative Agent | | |
| Street Address: | 535 Madison Avenue, 4th Floor | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10022 | | |
| Entity Type: | LIMITED PARTNERSHIP: DELAWARE | | |
| PROPERTY NUMBERS Total: 7 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3915960 | EBC | |
| Registration Number: | 3858542 | EVENT BOOKING CENTER | |
| Registration Number: | 3964189 | READERS | |
| Registration Number: | 3892357 | TARGET NET | |
| Registration Number: | 3892356 | KNOWLAND GROUP | |
| Registration Number: | 3892355 | KNOWLAND | |
| Serial Number: | 77932127 | INSIGHT | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 9194168363 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 9192868049 | | |
| Email: | pto_tmconfirmation@mvalaw.com | | |
| Correspondent Name: | Moore & Van Allen PLLC | | |
| Address Line 1: | 430 Davis Drive | | |

OP \$190.00 3915960

Address Line 2: Suite 500
Address Line 4: Morrisville, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER: 036806.008

NAME OF SUBMITTER: John E. Slaughter, III

Signature: /jes/

Date: 11/30/2012

Total Attachments: 5
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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
INTELLECTUAL PROPERTY

United States Patent and Trademark Office

Ladies and Gentlemen:

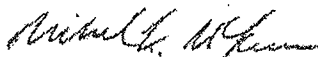
Please be advised that pursuant to the Security and Pledge Agreement dated as of November 29, 2012 (as the same may be amended, modified, extended or restated from time to time, the "Security Agreement") by and among the Grantors party thereto, the Lenders from time to time party thereto and Saratoga Investment Corp. SBIC LP, in its capacity as administrative agent (the "Agent") for the Lenders referenced therein, the undersigned Grantors have granted a continuing security interest in and continuing lien upon intellectual property shown on Schedule 1 and Schedule 2 hereto to the Agent for the ratable benefit of the Lenders referenced in the Security Agreement. Capitalized terms not otherwise defined herein shall have the meanings ascribed to such terms in the Security Agreement.

The Grantors and the Agent, on behalf of the Lenders referenced in the Security Agreement, hereby acknowledge and agree that the security interest in the intellectual property shown on Schedule 1 and Schedule 2 hereto (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark, patent or any application therefor.

[Remainder of page intentionally left blank – Signature page to follow]

Very truly yours,

KNOWLAND GROUP, LLC,
a Delaware limited liability company



By: _____

Name: Michael McKean

Title: Chief Executive Officer

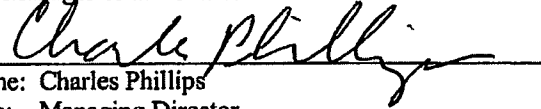
Acknowledged and Accepted:

ADMINISTRATIVE
AGENT:

SARATOGA INVESTMENT CORP. SBIC LP,
as Administrative Agent

By: Saratoga Investment Corp. GP, LLC, as its General
Partner

By: Saratoga Investment Corp., as the Sole Member and
Manager of the General Partner

By: 
Name: Charles Phillips
Title: Managing Director

Signature page to Notice of Grant of Security Interest in Intellectual Property

TRADEMARK
REEL: 004910 FRAME: 0191

Schedule 1

**Knowland Group, LLC
(Delaware LLC)**

U.S. Patents

Pending Applications

| Title | Appl. No. | Filing Date |
|--|-------------------------|--------------------|
| SYSTEM AND METHOD FOR GENERATING SALES LEAD INFORMATION AND USER INTERFACE FOR DISPLAYING THE SAME | 12371369 20100211434 | 02/13/09 |
| SYSTEM AND METHOD FOR SCORING GROUPS | 12371282 20100211433 | 02/13/09 |

Schedule 2

Knowland Group, LLC
(Delaware LLC)

U.S. Trademarks

Registered Marks

| Mark | Reg. No. | Reg. Date |
|----------------------|----------|-----------|
| EBC | 3915960 | 02/08/11 |
| EVENT BOOKING CENTER | 3858542 | 10/05/10 |
| READERS | 3964189 | 05/24/11 |
| TARGET NET | 3892357 | 12/21/10 |
| KNOWLAND GROUP | 3892356 | 12/21/10 |
| KNOWLAND | 3892355 | 12/21/10 |

Pending Application

| Mark | Appl. No. | Filing Date |
|---------|-----------|-------------|
| INSIGHT | 77932127 | 02/09/10 |